



BOROUGH OF HADDONFIELD

Camden County, New Jersey

April 17, 2023

2023-08

AN ORDINANCE TO AMEND THE CODE OF THE BOROUGH OF HADDONFIELD, IN THE COUNTY OF CAMDEN, STATE OF NEW JERSEY CHAPTER 195 "SOLID WASTE" CREATING ARTICLE V "BOROUGH GARBAGE CONTAINER ADVERTISING" SECTION 195-25 "AVAILABLE ADVERTISING SPACE" AND Section 195-26 "FEES" OF THE CODE OF THE BOROUGH OF HADDONFIELD

WHEREAS, the Board of Commissioners of the Borough of Haddonfield (hereinafter "Borough") deems it appropriate, necessary, and proper to amend Chapter 195 "Solid Waste" of the Borough Code;

WHEREAS, the Borough seeks to allow advertisements on Borough owned garbage containers at a fee for advertising space;

BE IT ORDAINED by the Board of Commissioners of the Borough of Haddonfield in the County of Camden, State of New Jersey as follows:

SECTION I

Chapter 195, "Solid Waste" Article V "Borough Garbage Container Advertising" Section 195-25 "Available Advertising Space", of the Code of the Borough of Haddonfield, is hereby created and will read as follows:

§195-25 Available Advertising Space.

The Borough public trash containers will be outfitted with two spaces designated for advertisement signage. The signage locations may be used to advertise for various events or provided information for a rental fee established by the Borough Commissioners in Section 195-26 of this Chapter.

- A. Advertisement signage locations will be rented to the below as permitted renters:
 1. Local Haddonfield community organizations
 2. Special Events held within Haddonfield
 3. Haddonfield Board of Education/school related activities or groups
 4. Local Haddonfield sports organizations
 5. Local Haddonfield businesses
- B. The Partnership for Haddonfield (PfH) will be permitted to use the Advertisement signage locations but in the event the Borough and PfH both have events to advertise in the Advertisement signage locations, the Borough will take precedence if all other Advertisement signage locations are previously allocated.
- C. All potential renters shall make application to the Board of Commissioners for approval.
- D. The Advertisement signage locations spaces will be allocated for usage and rental
 1. 50% of available sign space will be assigned as rental



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2. 30% of available sign space will be assigned for Borough/ Community use
3. 20% of available sign space will be assigned for PfH use

SECTION II

Chapter 195, "Solid Waste" Article V "Borough Garbage Container Advertising" Section 195-26 "Fees", of the Code of the Borough of Haddonfield, is hereby created and will read as follows:

§195-26 Fees.

The Advertisement signage locations fees are established by the Borough Board of Commissioners below.

- A. Rent fees shall be
 1. \$30 per month for one space OR
 2. \$7.50 per week for one space
- B. Local Haddonfield community and sports organizations will be provided one week of free rental. Any additional use of space longer than one week will be charged the appropriate fee.

SECTION III

If any section, subsection, paragraph, sentence, clause or phrase of the Ordinance shall be declared invalid for any reason whatsoever, such decision shall not affect the remaining portions of this Ordinance which shall continue in full force and effect, as to this end the provisions of the Ordinance are hereby declared to be severable.

SECTION IV

This ordinance shall take effect immediately upon passage and publication as required by law.

First Reading – March 27, 2023

Second Reading – March 27, 2023

COMMISSIONERS:	YEA	NAY	ABSTAIN	ABSENT
ROCHE	X			
TROY	X			
BIANCO BEZICH	X			

I HEREBY CERTIFY THAT THIS IS A TRUE COPY OF AN ORDINANCE ADOPTED BY THE BOARD OF COMMISSIONERS OF THE BOROUGH OF HADDONFIELD AT A MEETING HELD ON APRIL 17, 2023.

Deanna Bennett, RMC