

AN ORDINANCE AMENDING SECTION 501.070 OF THE SIGN CODE, OF THE CODE OF ORDINANCES OF THE CITY OF BLUE SPRINGS TO ADOPT NEW TEMPORARY SIGNAGE REGULATIONS

WHEREAS, the City of Blue Springs previously repealed Chapter 408 (the previous Sign Code) and various portions of the Unified Development Code and enacted Chapter 501 as the Sign Code on July 17, 2000 by passage of Ordinance No. 3221, which had been further amended from time to time, including amendments by Ordinance Numbers 3370, 3559, 4000, 4013, 4123, 4303, 4406, 4421, and 4559; and

WHEREAS, the City of Blue Springs amended the Sign Code by repealing Section 501 in its entirety and enacted in lieu thereof a new Section 501 Sign Code in 2020 by passage of Ordinance No. 4885 on February 3rd, 2020; and

WHEREAS, City staff is committed to bringing forward amendments to the Sign Code as needed; and

WHEREAS, the proposed Sign Code amendments are intended allow more flexibility in the placement of temporary signage on properties throughout the City without degrading the character and attractiveness of Blue Springs; and

WHEREAS, the City Council is elected to promote the community's health, safety, and welfare, which duty includes proper planning and ordinances designed to provide for a coordinated development of the City and the reduction of conflicting use to promote the general welfare; and,

WHEREAS, the Development Advisory Commission recommend the approval of amendments to the Sign Code; and

WHEREAS, the Planning Commission held a public hearing and, after discussion, recommends to the City Council the language set forth below; and

WHEREAS, after due notice, public hearings were held before the Planning Commission at its November 13, 2023, meeting and City Council at its December 4, 2023 meeting.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF BLUE SPRINGS, MISSOURI, as follows:

NOTE: LANGUAGE TO BE ADDED IS UNDERLINED. LANGUAGE TO BE DELETED IS SHOWN AS ~~STRICKEN~~. Sections and Subsections not set out herein are not amended or changed.

Section 1. That Section 501.070 of the Code of Ordinances, City of Blue Springs, Missouri, is hereby amended to read as follows:

Section 501.070. Temporary Signs.

1. Maximum Number Of Ground-Mounted Temporary Signs Permits Per Property.
 - a. No more than two (2) ground-mounted temporary sign permits may be approved per property during the same or overlapping period of time.
 - b. No more than four (4) ground-mounted temporary sign permits may be approved per property per calendar year.
 - c. A singular sign permit as allowed above may be approved for up to 120 days per calendar year, if at the time of application, the specified dates are identified and approved at the time of sign permit approval.
2. Sign Types. All ground-mounted temporary signs shall meet the criteria of the applicable sign type:
 - a. Ground-Mounted Temporary Banners. A sign, typically constructed with fabric or similar material, mounted to the ground or attached to any structure other than a building in a temporary manner and for a period of time not to exceed thirty (30) days.
 - (1) Number Of Signs. Up to one (1) per temporary sign permit.
 - (2) Length of Display. Up to thirty (30) consecutive days for a singular permit; no more than 120 days cumulative in a calendar year.
 - (3) Location. May be located anywhere, except on a building.
 - (4) Sign Area. Forty-eight (48) square feet max.
 - (5) Thickness. N/A.
 - (6) Width. Limited by max. sign area.
 - (7) Height. Eight (8) feet max.
 - (8) Mounting Methods.
 - (a) Shall be mounted in a manner that can withstand the elements for the entire length of display without blowing over, losing tautness, or otherwise being in a state of disrepair. The required mounting shall be determined by the Administrator;
 - (b) Shall not be mounted to any tree, planting, or utility infrastructure; and
 - (c) Shall be mounted to:
 - (i) A self-supporting frame that is placed on the ground;
 - (ii) The ground with no more than one (1) type of mounting mechanism (e.g., shall not be strung between a metal and wooden stake); or
 - (iii) No more than one (1) type of permanent structure (e.g., shall not be strung between a light pole and a fence).

(9) Design Standards. Shall only be a single- or double-faced sign.

b. Feather Flags. A sign, typically constructed with fabric or similar material, attached to a pole, bracket, or similar structure, for a period of time not to exceed thirty (30) days. Said pole must be mounted to the ground in a temporary manner and shall be solely intended for the display of said sign. The sign must be securely attached to said pole on two (2) sides so that all other sides may move freely, but only when moved by natural wind action.

(1) Number Of Signs. Up to ten (10) feather flags or sixty-five (65) feet of cumulative feather flag height per temporary sign permit, whichever is less.

(2) Length Of Display. Up to thirty (30) consecutive days for a singular permit; no more than 120 days cumulative in a calendar year.

(3) Location.

(a) May be located anywhere, except on a building; and

(b) Shall maintain a minimum spacing between feather flags equal to twice the height of the feather flag (e.g., ten-foot flag requires twenty (20) foot spacing).

(4) Sign Area. Thirty-six (36) square feet max. per feather flag.

(5) Thickness. N/A.

(6) Width. Three (3) feet max.

(7) Height. Twelve (12) feet max.

(8) Mounting Methods. Shall be mounted on or in the ground in any manner that can withstand the elements for the entire length of display without blowing over, losing tautness, or otherwise appearing to be in a state of disrepair. The required mounting shall be determined by the Administrator.

(9) Design Standards. Shall only be a single- or double-faced sign.

Section 2. That this Ordinance shall be in full force and effect from and after its passage and approval.

Section 3. Scrivener's Errors. Typographical errors and other matters of a similar nature that do not affect the intent of this Ordinance, as determined by the City Clerk and City Attorney, may be corrected with the endorsement of the City Administrator without the need to come before the City Council.

PASSED by the City Council of the City of Blue Springs, Missouri, and approved by the Mayor of Blue Springs, this 4th day of December 2023.

CITY OF BLUE SPRINGS

Carson Ross, Mayor

ATTEST:

Erin Ford, City Clerk

1st Reading: December 4, 2023
2nd Reading: December 4, 2023