

To: Department of Buildings, Village of Bronxville
Date: November 18, 2020
From: Larry Vranka, DRC
Subject: Minutes, November 18, 2020 DRC

**Minutes of Regular Meeting
Design Review Committee
Wednesday, November 18, 2020**

Attendees (via GoToMeeting):

Paul Taft, Village of Bronxville
Larry Vranka, DRC
Stephen Hawkey, DRC
Joseph Lanza, on behalf of REM Residential
Kyle Hassmann, on behalf of Paper Source
[name], on behalf of Paper Source
Steve Musheyev, on behalf of Tower Barbershop

1. Sign and Awning Application for Paper Source

This was a continuation of the discussion from the October DRC meeting at which Applicant was requested to resubmit with removal of a “paper wasp” logo from the business name because the Village sign regulations generally prohibit the use of logos in main signage. Applicant argued that the paper wasp should be allowed because it is an integral part of the “corporate name” used in almost all of their retail stores nationwide and is therefore essential to the business in the Bronxville location, and furthermore that they do not consider it a logo. After a lengthy discussion Applicant agreed to review its position internally and make a new proposal to Mr. Taft for further consideration by DRC.

No further action taken by DRC.

2. Awning Application for REM Residential

Applicant submitted plans for a new awning for the business at 15 Park Place. DRC was comfortable with the proposed lettering and colors, but noted that the use of logos in primary signage is generally prohibited under Village sign regulations.

DRC recommends approval of the application with removal of the logo on the left side of the awning. Applicant to resubmit revised design to Mr. Taft for approval.

3. Sign Application for Tower Barbershop

Applicant submitted plans for a new sign and awning for the business at 113 Pondfield Road. DRC was comfortable with the proposed font, size and color of the lettering for the building facade, as well as the color and design of the new awning (which would not contain any lettering).

DRC recommends approval of the application as submitted.