INTRODUCED BY:

ALDERMAN PLUFKA
ALDERMAN WEGGE
ALDERMAN LOCHMOELLER
ALDERMAN ERGER

ALDERWOMAN PARKER TICE ALDERWOMAN SIMS ALDERMAN GOULD ALDERWOMAN HARTER

AN ORDINANCE GRANTING COMPREHENSIVE SIGN PLAN APPROVAL FOR PROPERTY AT 1234 HANLEY INDUSTRIAL COURT.

WHEREAS, Harry Freeman, property owner of 1234 Hanley Industrial Court, has applied for approval of a comprehensive signage plan for property at 1234 Hanley Industrial Court in accordance with the procedures set forth in Chapter 410 Signs and Advertising Devices of the Brentwood City Code; and,

WHEREAS, in accordance with the applicable ordinances of the City of Brentwood such application was submitted to the Planning and Zoning Commission for its investigation and report, and the Commission recommended the sign plan be approved.

NOW, THEREFORE, BE IT ORDAINED, BY THE BOARD OF ALDERMEN OF THE CITY OF BRENTWOOD, MISSOURI, AS FOLLOWS:

SECTION 1. The proposed Comprehensive Sign Plan dated March 8, 2024 and submitted by Harry Freeman, a copy of which is attached hereto as **Exhibit A** and incorporated herein by this reference, is hereby approved, subject to the following conditions:

- 1. All signs shall be in substantial compliance with Exhibit A, except as modified below.
- 2. The negative space on the facia shall be a black or dark bronze to match the existing building element.
- 3. Any tenant is allowed to utilize the entire facia over the main entrance to that tenant's space; any additional facia elements for that tenant is limited to a stripping, decorative element, or smaller logo, to identify the breadth of that tenant's space, provided that the negative space is black or dark bronze.
- 4. No signs shall be permitted on the north or south elevations of the building.
- 5. No ground sign is permitted unless reviewed by the Planning and Zoning Commission and approved by the Board of Aldermen as an amendment to the Comprehensive Sign Plan.

SECTION 2. The Director of Planning and Development shall be charged with the responsibility for the enforcement of this Ordinance.

SECTION 3. This Ordinance shall be in full force and effect from and after the date of its passage and approval by the Mayor.

PASSED BY THE BOARD OF ALDERMEN THIS 17th DAY OF JUNE 2024.

David A. Dimmitt, Presiding Officer

ATTEST:

Kelle Silvey, Deputy City Clerk

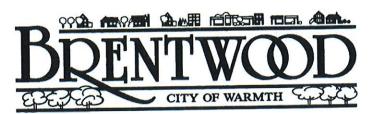
APPROVED BY THE MAYOR THIS 17th DAY OF JUNE 2024.

David A, Dimmitt, Mayor

ATTEST:

Kelle Silvey), Deputy City Clerk

1st Reading: June 17, 2024 2nd Reading: June 17, 2024



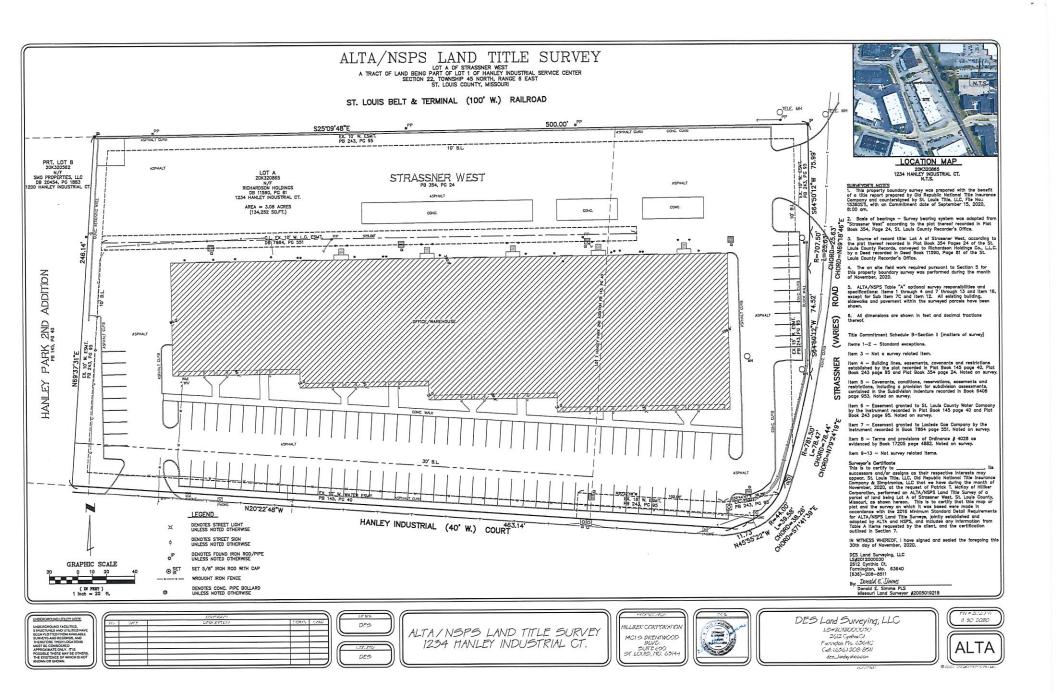
2348 S. Brentwood Blvd, Brentwood, Missouri 63144 314.963.8602 www.brentwoodmo.org

PLANNING & ZONING COMMISSION AGENDA APPLICATION SITE PLAN REVIEW

Site Information:	
Current Zoning: Commercial Acres/Sq. ft 3.08 acres	
Present Use: Commercial Proposed Use: no change	
Applicant:	. 1
Architect Engineer Contractor Agent Owner_x_	
Applicant:	Applicant's Representative:
	Harry Freeman
Name	Name
1234 Hanley Park LLC	1234 Hanley Park LLC
Company (If Applicable)	Company (If Applicable)
1234 Hanley Industrial Court	950 Francis Place, Suite 107
Address	Address
BRentwood MO	Saint Louis MO 63105
Address	Address
314.601.4657	314.280.2304
Phone #	Phone #
314.725.0912	314.725.0912
Fax #	Fax #
szouglas@stlaccountant.net	harry@freemanstl.com
Email	Email
Owner Acknowledgement (if different from applicant):	
NameCon	npany
Phone # Email	
Owner's Signature	

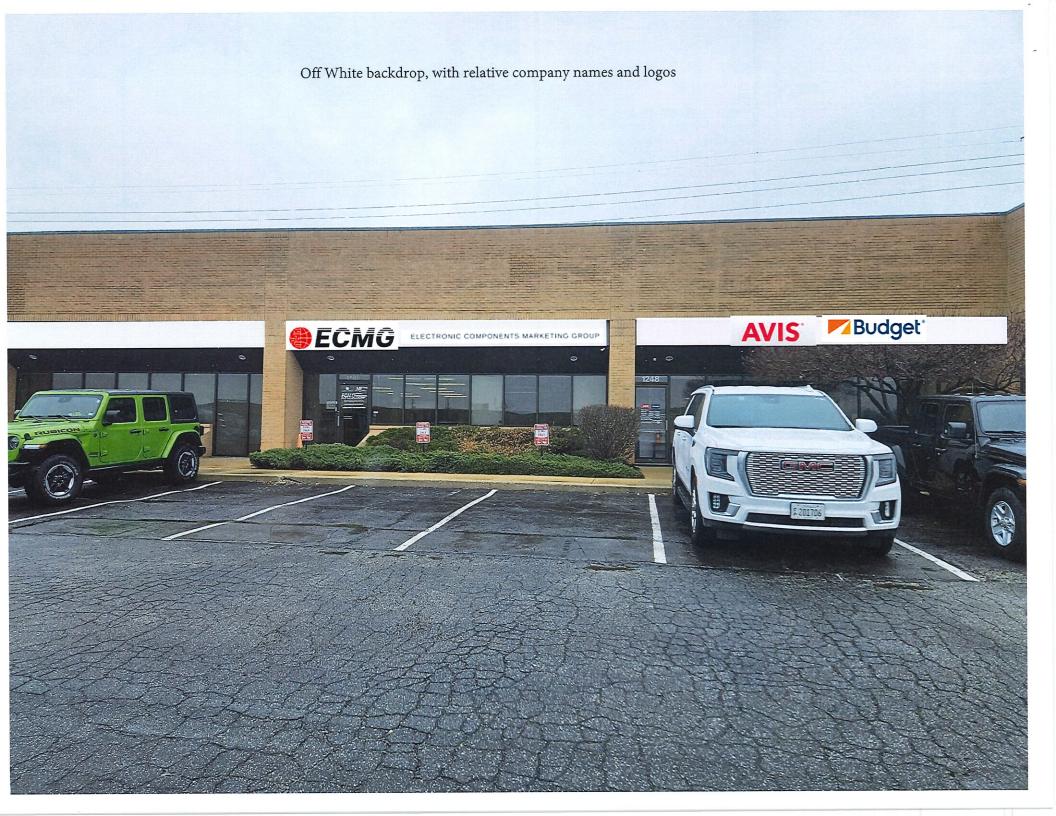
Description of Request (attach additional sheets as need	ded):
Building owner is requesting a variance to the current	stated code Section 410.120(A)(2)(b)(4) for
allowable square footage of building signage.	
Rationale Please describe in detail, on an attached sheet, the reasons v	why you believe the request should be
approved and what steps are being taken to lessen any impa	act on surrounding residences and businesses.
An explanation of the building and landscape designs (if ch	nanges are proposed) should also be included.
Owner believes the site condition is improved by requ	
fascia directly above the tenants rented area. The cur-	rent right hand side of the building at 1234
Hanley Industrial has improved the building and surn	rounding area aesthetically and the owner wishes to
require the left portion of the building to add increase signs currently on the building as well as a landscape	ed Fascia coverage. Owner has included the detailed
signs currently on the building as well as a landscape	view of the building for reference.
G Di t Ditiere O Deserve	ad an . C
Gross Floor Area: Existing sq. ft. Propose	
Site Coverage: ExistingProposed	
Parking: ExistingProposed	
Current Zoning: <u>commercial</u> Acres/Sq. ft_3.0	
Present Use:Proposed	d Use:
Number of Seats (restaurant only): Existing	Proposed
Number of Employees at the busiest shift:	_ Hours of Operation:
Current or Most Recent Use of the Property:	
Will the applicant apply for a liquor license: Yes _	No
	
Submittal Checklist	
☑ Site Plan ☐ Landscape Plan	☐ Building Elevations (new construction) ☐ Material Sample
Floor Plan	Access & Parking Plan (shown on site plan)
5 Paper Sets of Plans	☐ Legal Description x Rationale
Completed ApplicationElectronic Copies of all Materials (USB)	\$100 Application Review Fee
Paper copies must be separated by set and folded to be no larger than 9"X 14".	
Preferred P&Z Review Date: Wednesday, Apri	110 , 20 24 .

*Confirm schedule and available meeting dates with Planning staff.

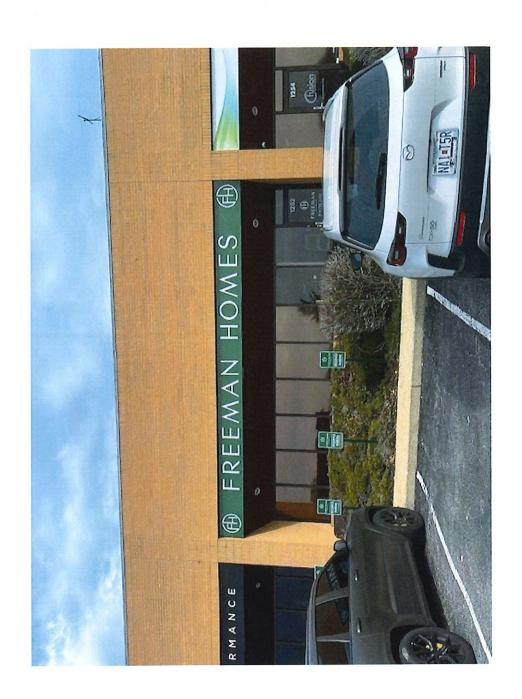












Force performance Building signs 8-13-21



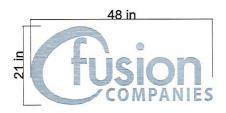


Freeman Homes Store Front 1-2-24 Digital Print Max



Fusion Media building signs 6-21-21 Digital Print Max

Brushed Silver Cut Out Letters



Side of Building - Digital Print Max



Back of Building - Digital Print Max



1X Etchmark



