



**Board Members present:**

H. Kevin Clark  
Ken Rohr, Vice Chair  
Donna Stefano, Secretary/Treasurer  
Rob Genthner  
Leslie White

**Fairport Local Development Corporation  
Board of Directors Meeting**

April 12, 2023 – Compagnie Trattoria  
MINUTES

**Staff Present:**

Martha Malone, Executive Director

**Others Present:**

Edmund J. Russell III, Counsel

**I. Call to Order**

The meeting of the Fairport LDC Board of Directors was called to order by Chair Kevin Clark at 4:45pm. A quorum of Board members was present.

**II. Economic Development Strategic Plan**

- a. Executive Director Malone led the Board in a discussion regarding the High Priority Actions identified in the Economic Development Strategic Plan for the LDC, as well as the other organizations. She noted that the FIDA UTEP has been updated and that progress has been made with the rebranding/website development project. The Executive Director thanked Board Member Leslie White for her assistance in these efforts. An RFP for Photography has been issued by the Fairport Industrial Development Agency and has received five proposals. Social Media presence will be expanded with new Facebook pages for the organization including a separate Section 8 Facebook page. The Section 8 program has continued to receive support and has hired a new administrative assistant and the Wait List is projected to open in Mid-May. Chair Clark commented that good progress has been made during the past year.
- b. Northwest Quadrant (NWQ) Study Component Discussion – Executive Director noted that the FIDA has not yet received a proposal for an update to the NWQ Study. There was extensive discussion regarding the parking issues surrounding The Cannery and neighboring properties. The Board feels strongly that the traffic study data will be important, as well as buy-in from the tenants, property owners and neighboring businesses in solving the issue.

**III. Planning**

- a. Capital Funds
  - i. Thomas Creek Wetlands – Discussions were held regarding reorganizing the entrance/parking lot to make a better connection to the Village and improve safety for pedestrians, bicyclists and others. Board Member Stefano suggested that priority be given to improving and providing handicap accessible features. Invasive species removal/abatement project will remain a medium-term priority.
  - ii. Northeast Parking Lot – Discussions were held regarding the opportunity to expand and formalize the public parking lot on North Main Street.

iii. Property Acquisition – Following a brief discussion, no action was taken to increase the reserve for property acquisition. The Board expressed continued interest in redevelopment of the Manzella block and discussed future Fairport Central School District property disposition.

**b. Grants**

- i. Residential – discussions were held regarding opportunities to increase incentives to \$4000 for reopening enclosed front porches. To be considered further at May 15, 2023 FURA meeting. The Board declined to consider incentive rebates for in-home EV Chargers.
- ii. Commercial – Discussions were held regarding re-funding the Sign, Façade and Street Frontage grant program. To be considered further at May 15, 2023 meeting.
- iii. Section 8 – Landlord Incentive Program will be reviewed at the May 15, 2023 FURA meeting.
- iv. Village Initiatives - Following discussions, no additional opportunities were confirmed.

c. Personnel - Executive Director reviewed the job opening for Executive Admin, with plans to begin that process in June 2023 following the launch of the website.

e. Board Vacancy – Following more than 20 years of dedicated service to our organizations, Board Member Ken Rohr announced his retirement from the Board. Chair Clark thanked Mr. Rohr for his valuable insights, guidance and counsel as Vice Chair and Audit/Finance Committee Chair. The Board will follow their Board Membership Guidelines Policy in seeking a replacement for Mr. Rohr.

**IV. Economic Development Strategic Plan** – Following a brief discussion, the Board opted to update the Action Plan Matrix at a later meeting.

**IV. Adjourn**

A **MOTION** to adjourn at 6:54pm was made by Leslie White, seconded by Donna Stefano, and passed unanimously.

*Next Meeting – April 17, 2023*