



FAIRPORT LOCAL DEVELOPMENT CORPORATION

Board of Directors PLANNING Workshop

September 20, 2023

AGENDA

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- I. Call to Order
  
- II. Planning
  - a. Priorities
  - b. Capital Projects & Expenditures
  - c. Calendar
  - d. Other Matters
  
- III. Adjourn

*Next Meeting – October 16, 2023*

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**FOCUS AREA 1: Fine-tune Development Policies to the Vision**

Encourage the full productive use of all properties, using incentives and policy enforcement to correct for market failures such as 'free rider' problems.

**STATUS**

STRATEGIES & ACTIONS	PRIORITY	TIMING	COST	RESPONSIBILITY	Resources & Partners	
Strengthen code enforcement of underperforming properties to address free-rider market failures	High	Near	\$	Village of Fairport	OCED	
Support opportunities to collaborate with the Village on planning and zoning	High	Near	N/A	OCED, Village of Fairport		<b>Ongoing</b>
Consider a pre-development grant program that aligns projects to the Vision	Med	Mid	\$	FLDC		
Use OCED's Vision Statement as a communication tool that defines opportunities for investors and developers	Med	Long	\$	OCED	Village of Fairport	<b>Ongoing</b>
Create an inventory of opportunities and assets with a Community Investment Prospectus	Med	Near	\$	OCED		
Track and manage development and businesses with an updated CRM	Med	Mid	\$\$	OCED		
OCED recognition programs that give positive exposure to businesses and developments that support OCED's Vision	Med	Near	\$	OCED		
COMPLETED				Original Date	Date Completed	
Update UTEP to reflect development priorities that are aligned with the Vision	High	Near	N/A	February 15, 2022	March 20, 2023	<b>COMPLETE</b>
Update the OCED website to clearly identify and communicate the Vision and encourage development that aligns with the vision	High	Near	\$	February 15, 2022	August 15, 2023	<b>COMPLETE</b>

## FOCUS AREA 2: Attainable Housing

Create opportunities for housing options that support the whole community; workforce housing, families looking for starter homes, and those who wish to retire and live in Fairport.

STRATEGIES & ACTIONS	PRIORITY	TIMING	COST	RESPONSIBILITY	Resources & Partners	
Support missing middle housing as identified in the Village of Fairport Comprehensive Plan	High	Near	N/A	OCED, Village of Fairport	Village of Fairport	
Assure adequate resources to support and expand the existing Section 8 housing Program	High	Ongoing	\$\$	FURA		<b>Ongoing</b>
Communicate support for village policies that eliminate parking minimums, allow for the creation of Accessory Dwelling Units, and the creation of 'as-of-right' zoning policies for attainable housing in the Village	High	Ongoing	N/A	OCED		
Seek opportunities to use LDC Bonds to support attainable housing	Med	Mid	\$	FLDC		
Assist small-scale developers by working with the Village of Fairport on a user-friendly review public review process	Med	Near	\$	OCED, Village of Fairport		
COMPLETED				Original Date	Date Completed	
Consider amendment of Uniform Tax Exemption Policy to create specific incentives to encourage projects that create Attainable Housing	High	Near	\$	February 15, 2022	March 20, 2023	<b>COMPLETE</b>

### FOCUS AREA 3: Local Jobs

Strengthen existing support for businesses by attracting new employment into the Village by supporting new office space, new housing opportunities for residents who want to live and work in Fairport, and identify industry targets that support the current businesses in the Village.

STRATEGIES & ACTIONS	PRIORITY	TIMING	COST	RESPONSIBILITY	Resources & Partners	
Focus OCED incentive efforts around bringing new office space on the market in 2022, starting with 75 North Main Street	High	Near	\$\$	OCED		<b>IN PROCESS</b>
Support the creation of more housing in the Village to develop a residential workforce	Med	Long	\$	OCED, Village of Fairport		<b>Ongoing</b>
Conduct industry, supply-chain, and occupation analysis to identify target industries that complement and support current businesses in the community	Med	Near	\$	FIDA		
Develop programs to support local businesses facing National chain competition	High	Near	\$	FLDC		
COMPLETED				Original Date	Date Completed	
Design UTEP to induce adaptive re-use development that includes office space	High	Near	N/A	February 15, 2022	August 15, 2023	<b>COMPLETE</b>

## FOCUS AREA 4: Support a Complete Community

Use placemaking strategies and adaptive re-use to reinforce the community and culture of Fairport as a Complete Community.

STRATEGIES & ACTIONS	PRIORITY	TIMING	COST	RESPONSIBILITY	Resources & Partners	
Communicate OCED's Vision for Economic Development to developers and the community through published materials, online informational events,	High	Immediate	\$	OCED, Village of Fairport		<b>Rebranding Complete/Ongoing</b>
Complete study for re-use of First Baptist church, follow-up with targeted marketing to identified qualified developers	High	Near	\$	FLDC	ESD	<b>ON HOLD</b>
Seek Funding for/Complete invasive species removal at Thomas Creek Wetlands	Med	Mid	\$	FIDA	ESD, Village of Fairport, Town of Perinton	
Explore opportunities for infill development as identified in the Comprehensive Plan	Med	Mid	\$	OCED	Village of Fairport	
Ongoing/continued funding for public arts programs	Med	Ongoing	\$	FLDC		<b>Ongoing</b>
Complete improvements to North Main Parking Lot, Thomas Creek Trail and Pocket Park	High	Near	\$\$	FIDA	Village of Fairport, FMC	
Complete Erie Canalway Grant Project - Thomas Creek Wetlands - Signage	High	Immediate April 2024	\$	FIDA		
COMPLETED				Original Date	Date Completed	
Consider a review of Uniform Tax Exemption Policy to encourage adaptive reuse in general and development of Mixed-Use Properties specifically	High	Immediate	N/A	February 15, 2022	March 20, 2023	<b>COMPLETE</b>
Utilize grant funds to complete Boardwalk renovation project at Thomas Creek Wetland	Med	Mid	\$\$	February 15, 2022	September 13, 2022	<b>COMPLETE</b>

**FOCUS AREA 5: Organizational Priorities**

Economic Development Administrative Specialist	High	Immediate	\$\$	FURA		
RFP for locally based - Social Media Services	High	Immediate	\$	FURA		