



# Fairport OCED's Economic Development Strategic Plan - The Vision Statement



In 2021 Fairport OCED conducted an Economic Development Study to provide fundamental data and information that was incorporated into the Village of Fairport's 2021 Comprehensive Plan. In 2022 we expanded that research with the goal of creating our first **Economic Development Strategic Plan** that will guide the organization over the next 5-7 years. We conducted working group sessions with development partners, our board members and staff, and interviews with stakeholders. We obtained detailed research on the real estate market in Fairport, and detailed information about industry employment in the Village. With that information in hand, our Economic Development Strategic Plan was created and formally adopted in February 2022.

The Economic Development Strategic Plan incorporates our Vision Statement and identifies four Focus Areas for achieving our goals.

**VISION STATEMENT:** *The Fairport Office of Community + Economic Development will be an innovative and collaborative organization that supports the continued development of the Village of Fairport into the most sought-after destination in the region for residents, visitors, and businesses; where the opportunity for complete community living is made possible for all through attainable housing, abundant amenities and vibrant streets lined with businesses, strengthened by OCED's investments in historical assets and commitment to the future.*

In our next newsletter, we'll share more about our four Focus Areas! To read our Economic Development Strategic Plan in full, head over to our website at [www.fairportoced.org](http://www.fairportoced.org).

## **Wetlands Open House: A Recap**



Thank you to everyone who attended our Open House discussion regarding the upgrades to the Thomas Creek Wetlands last month at [Junction 361](#). If you missed it, here are the highlights:

- ▽ Improve entrance by making it more bike/ pedestrian friendly.
- ▽ Increase accessibility and make more family-friendly. Keep it natural; no lighting will be added. No paving; add signage to keep big vehicles out. Wooden bollards to be replaced with large canal stones. Improve pedestrian connection with a sidewalk to Liftbridge Lane East. Working on a future grant to address invasive species.

Be sure to follow us on social media for continued updates.

## Presidents' Day



Our office will be closed on Monday, February 19th in observance of Presidents Day.

Due to the holiday, our Board meeting for February will take place on Tuesday, February 20th at 4:30 p.m. at Village Hall.



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