

ORDINANCE OF THE CITY OF GLOUCESTER CITY
County of Camden, State of New Jersey
#O 01 -2024

**ORDINANCE OF THE CITY OF GLOUCESTER CITY, COUNTY OF CAMDEN, STATE OF
NEW JERSEY AMENDING AND SUPPLEMENTING CHAPTER 93-74 OF THE LAND USE
CODE TO AMEND FEES ASSOCIATED WITH BANNERS**

WHEREAS, Chapter 93-74 of the Land Use Ordinance of the City of Gloucester City provides for regulations and fees to provide attractive, coordinated, informative, and efficient signing for uses in the City within permitted banners; and

WHEREAS, the Mayor and Common Council of the City of Gloucester have received a recommendation from the Zoning Officer to amend fees associated therewith.

NOW, THEREFORE, be it ordained by the Mayor and Common Council of the City of Gloucester City as follows:

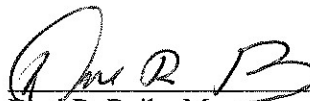
Section 1: Chapter 93-74, entitled, "Sign Controls", Section B., "General Regulations", item (20), is hereby amended to read as follows:

"(20) Banner signs shall be permitted at business or commercial establishments provided that: There shall be no more than one (1) banner sign per establishment at one time up to a maximum of four (4) signs per year; such signs shall be erected for no longer than thirty (30) days per sign; the text of these signs shall not be repeated during any calendar year (January 1st to December 31st) at each establishment; the total area of banner signs per establishment shall not exceed thirty (30) square feet; and banner signs shall be affixed to the building facades only. The permit number and expiration date of the sign shall be written in two (2) inch high black letters and located in the lower right-hand corner of the sign. Prior to erection of banner signs, the owners of each establishment must file an application form, prepared and provided by the Building Inspector, and application fee of **\$25.00** per sign with the Building Inspector. Failure to submit the required application and fee, or failure to remove a banner sign by the expiration date may result in a fine of **\$75.00** per day for each day that the sign is erected illegally."

Section 2: If any provision of any section, subsection, paragraph, subdivision, or clause of this Ordinance shall be judged invalid by a court of competent jurisdiction, such order of judgment shall not affect or invalidate the remainder of any section, subsection, paragraph subdivision or clause of this Ordinance.

Section 3: If any ordinance or parts thereof are in conflict with the provisions of this Ordinance, those provisions shall be repealed to the extent of such conflict

Section 4: This Ordinance shall take effect immediately upon final passage and publication in accordance with law.


Dayl R. Baile, Mayor

Passed on First Reading: January 22, 2024

Adopted by the Mayor and Common Council of Gloucester City this 26th day of February, 2024.


Vanessa L. Little, City Clerk