BOROUGH OF HALEDON ORDINANCE NO. 3-28-2024B

AN ORDINANCE OF THE MUNICIPAL COUNCIL OF THE BOROUGH OF HALEDON, IN THE COUNTY OF PASSAIC, STATE OF NEW JERSEY, TO AMEND CHAPTER 262 (PARKS AND RECREATION AREAS) OF THE CODE OF THE BOROUGH OF HALEDON

WHEREAS, under N.J.S.A. 40:48-2, a municipal may enact ordinances to make any sure necessary and proper ordinances for the benefit of the populace of the community,

WHEREAS, it is necessary to update and amend the Municipal Code to allow the use of certain Borough property (Roe Street Samuel Baen Field) for the placement of ballfield signs; and

WHEREAS, the installation of such ballfield signs will serve as a revenue generator to local sports teams and consequently support the health, welfare and wellbeing of the children of the Borough; and

WHEREAS, the Municipal Council has found it proper to amend the language of the Code accordance therewith;

NOW THEREFORE BE IT RESOLVED by the Municipal Council of the Borough of Haledon, that Chapter 262, Parks and Recreation Areas, of the Code of the Borough of Haledon, is hereby amended as follows (<u>underlined</u> is added, <u>strikethrough</u> is deleted):

§262-7 Ballfield Signs at Roe Street Field.

Anything elsewhere in this Code to the contrary set forth notwithstanding, ballfield signs, as hereinafter defined, shall be permitted to be displayed on the fences of the Roe Street Samuel Baen Field, subject, however, to the restrictions hereinafter set forth:

- A. For the purposes of this subsection, the term "ballfield signs" shall be defined as signs hung on the fence of the Roe Street Samuel Baen Field, the revenues, as defined below, from which are to go to a nonprofit organization. The nonprofit organization can include any and all sports teams operating as part of the Borough's recreation programs.
 - For the purposes of this subsection, the term "revenues" shall be defined as donations made by a sign sponsor to the nonprofit organization.
- B. Any such sign shall only be hung on the fence surrounding the ballfield at Roe Street Samuel Baen Field and shall face the infield.
- C. No such sign shall have dimensions greater than two feet high and four feet wide, nor extend above the top of the fence to which it is attached. No sign shall display any political message or endorsement of or by any political party, candidate, office holder or other such official. No sign shall contain any inappropriate message or image that would otherwise violate any provision in this Code about illicit signs or displays. Signs shall be subject to the review and approval of the Recreation Committee or the Borough Council in absence of the Recreation Committee before installation.
- D. No such sign shall be erected, posted or displayed at anytime other than during practice sessions and regular league season. Between such practice sessions and regular league season, all ballfield signs shall be removed and stored in the field houses or such other secured place.
- E. Any revenues derived from the display of ballfield signs shall be received by and become the property of such nonprofit organizations using the ballfield. The amount of the donation shall be subject to the agreement reached between the sign sponsor and the nonprofit organization. However, the donation shall not be less

then \$100 as such amount is reasonably related to the cost of any damage to the fence as may be caused by the placement/removal of such signs.

F. Any person, firm or corporation who shall erect or display or who shall cause, permit or allow to be erected or displayed any such sign on a ballfield subject to his or its control in violation of the terms of this subsection shall, upon conviction thereof, be punishable for a violation of this Code.

§262-7 §262-8 Violations and Penalties

Any violation of any provision of this chapter shall, upon conviction thereof, be punished by a fine not exceeding \$500 for each offense or by imprisonment for a term not exceeding 30 days, or both, plus the cost of any damages.

NOW, THEREFORE, BE IT FURTHER ORDAINED that:

- 1. Ordinances, resolutions and regulations or parts of ordinances, resolutions and regulations inconsistent herewith are hereby repealed to the extent of such inconsistency; and
- 2. If any section, subsection, clause or phrase of this Ordinance is for any reason held to be unconstitutional or invalid by a court of competent jurisdiction, such a decision shall not affect the remaining portion of the Ordinance; and
- 3. Except as hereby amended, the Code of the Borough of Haledon shall remain in full force and effect.
- 4. This Ordinance shall take effect twenty days after final passage and publication in accordance with law.

Introduced: 3-28-2024

Passed: 4/25/2024

Attest:

Municipal Clerk

Approve:

Mayorz