

BILL NO. 2024-40

ORDINANCE NO. 2418

INTRODUCED BY Alderman Ash Geers

**AN ORDINANCE TO APPROVE AN ENGAGEMENT AGREEMENT BY AND BETWEEN THE CITY OF HERMANN, MISSOURI AND NEWELL DESIGN, LLC, D/B/A “NEAT + NIMBLE.**

WHEREAS, the City’s Tourism Department has recommended that an Engagement Agreement be executed with Newell Design, LLC, d/b/a Neat + Nimble, a draft of which is attached hereto as **Exhibit A** and incorporated herein by reference (“Neat + Nimble Agreement”); and

WHEREAS, the Agreement provides for the City to engage Neat + Nimble to provide services in relation to the City’s branding and marketing; and

WHEREAS, the Board of Aldermen has determined that approving the Neat + Nimble Agreement would serve a legitimate public purpose and is in the best interests of the citizens of the City of Hermann, Missouri.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HERMANN, MISSOURI, AS FOLLOWS:

**SECTION ONE:** The Neat + Nimble Agreement is approved. Mayor Bruce Cox is authorized and directed to execute the Neat + Nimble Agreement on behalf of the City.

**SECTION TWO:** All Ordinances or parts of Ordinances in conflict herewith are hereby repealed.

**SECTION THREE:** This Ordinance shall be in full force and effect from and after its passage and adoption.

First Reading: June 24, 2024

Second Reading: June 24, 2024

**VOTE:**

Name	First Reading			Second Reading		
	Aye	Nay	Abs	Aye	Nay	Abs
Alderman Ash Geers	X			X		
Alderman Derek LeRoy	X			X		
Alderman Jim Schirmer	X			X		
Alderman Susan Lenger	X			X		

Passed and approved this 24 day of June, 2024.

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BRUCE COX, Mayor

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COREY ORR, City Clerk