

# **ORDINANCE O-24-27**

## **ORDINANCE AUTHORIZING AN OUTDOOR ADVERTISING SIGN LEASE AGREEMENT WITH PREMIER MEDIA LLC (BLOCK 142, LOT 4)**

**WHEREAS**, the Township of Howell is the owner of certain real property located at 397 US. Rt.9 North, on Block 142, Lot 4, on the Tax Maps of the Township of Howell; and

**WHEREAS**, the Township wishes to authorize an Outdoor Advertising Sign Lease Agreement with Premier Media, LLC, pursuant to the provisions of N.J.S.A. 19:44A-20.5; and

**WHEREAS**, under this Agreement, Premier Media LLC will be constructing an electronic outdoor advertising sign, approximately 300 square feet in size; and

**WHEREAS**, the Township and Premier Media have worked together to select a design that fits the character and location of where the advertising sign will be located within the Township; and

**WHEREAS**, Premier Media shall maintain responsibility for the design, engineering, and permitting of the sign during the construction process, the maintenance and operation of the sign during the course of the agreement, and shall maintain insurance as required by the Township throughout the course of the agreement; and

**WHEREAS**, in addition to annual lease rental payments the Township shall receive, the Township will have the right to utilize the sign for Township related advertisements; and

**WHEREAS**, as part of this agreement, Premier Media LLC has agreed to relocate the current electronic sign outside of the Howell Township Municipal Building to a location near the Howell Township Police Department at no additional cost to the Township; and

**WHEREAS**, the Township Council believes that it is in the best interests of the health, safety, and welfare of Howell Township residents to enter into such lease agreement.

**NOW THEREFORE BE IT ORDAINED**, by the Township Council of the Township of Howell, County of Monmouth, State of New Jersey, that the Township is authorized to enter into a lease agreement with Premier Media, LLC, for an outdoor advertising sign located at 397 US. Rt.9 North, on Block 142, Lot 4, on the Tax Maps of the Township of Howell; and

**BE IT FURTHER ORDAINED**, that the Mayor or other appropriate Township Officials are hereby authorized to execute a lease agreement between the Township and Premier Media, LLC; and

**BE IT FURTHER ORDAINED**, that pursuant to of N.J.S.A. 19:44A-20.5, Premier Media LLC must provide Howell Township with a completed Business Entity Disclosure Certification and other required documentation, and agrees to provide any ongoing documentation requested by the Township throughout the course of the agreement; and

**BE IT FURTHER ORDAINED**, if any section, paragraph, subsection, clause or provision of this ordinance shall be adjudged by the Courts to be invalid, such adjudication shall apply only to the section, paragraph, subsection, clause or provision so adjudged and the remainder of this ordinance shall be deemed valid and effective.

**BE IT FURTHER ORDAINED**, all ordinances or parts of ordinances inconsistent with this ordinance are hereby repealed to the extent of such inconsistency.

**BE IT FURTHER ORDAINED**, this Ordinance shall take effect upon passage, publication and as required by law.

**NOTICE**

**IS HEREBY GIVEN** that the foregoing Ordinance was introduced and passed by the Township Council on first reading at a meeting of the Township Council of the Township of Howell held on the **11<sup>th</sup> day of June, 2024**, and will be considered for second reading and final passage at a regular meeting of the Township Council to be held on the **25<sup>th</sup> day of June, 2024, at 7:00 p.m.**, at the Township Municipal Building, located at 4567 Route 9 North, Howell, New Jersey, at which time and place any persons desiring to be heard upon the same will be given the opportunity to be so heard.

**Introduction:**

COUNCIL	MOTION	2ND	AYES	NAYS	ABSTAIN	ABSENT
Councilwoman Fischer			X			
Councilman Gasior		X	X			
Councilwoman O'Donnell	X		X			
Deputy Mayor Nadel						X
Mayor Berger			X			

I, Diane Festino, Municipal Clerk of the Township of Howell, in the County of Monmouth, State of New Jersey, hereby certify this to be a true copy of the action of the Mayor and Township Council, at its Meeting held June 11, 2024. WITNESS my hand this 12<sup>th</sup> day of June 2024.

*Diane Festino*  
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DIANE FESTINO, RMC  
Municipal Clerk  
Township of Howell

**Adoption:**

<b>COUNCIL</b>	<b>MOTION</b>	<b>2ND</b>	<b>AYES</b>	<b>NAYS</b>	<b>ABSTAIN</b>	<b>ABSENT</b>
<b>Councilwoman Fischer</b>		<b>X</b>	<b>X</b>			
<b>Councilman Gasior</b>	<b>X</b>		<b>X</b>			
<b>Councilwoman O'Donnell</b>			<b>X</b>			
<b>Deputy Mayor Nadel</b>			<b>X</b>			
<b>Mayor Berger</b>						<b>X</b>

I, Diane Festino, Municipal Clerk of the Township of Howell, in the County of Monmouth, State of New Jersey, hereby certify this to be a true copy of the action of the Mayor and Township Council, at its Meeting held June 25, 2024. WITNESS my hand this 26<sup>th</sup> day of June 2024.

*Diane Festino*

DIANE FESTINO, RMC

Municipal Clerk

Township of Howell