

**ORDINANCE #2023-3**

**ORDINANCE OF THE BOROUGH OF KEYPORT, COUNTY  
OF MONMOUTH, NEW JERSEY, REVISING THE  
BOROUGH OF KEYPORT PUBLIC BENCH SPONSORSHIP  
PROGRAM**

**WHEREAS**, on May 19, 2020, the Borough of Keyport (the "Borough") adopted Ordinance #4-20 with regard to the Public Bench Sponsorship Program (the "Bench Program," which was established by Ordinance #7-14) to revise the amount to be charged for those public benches within the Borough that are sponsored to honor family and friends; and

**WHEREAS**, the Borough seeks to revise the requirements and parameters of the Bench Program.

**NOW THEREFORE, BE IT ORDAINED** by the Mayor and the Borough Council as follows:

- Section 1. This Ordinance amends and supersedes Ordinances #7-14 and #4-20.
- Section 2. The Keyport Public Bench Sponsorship Program is hereby established.
- Section 3. The Keyport Public Bench Sponsorship Program shall be administered by the Borough Administrator, subject to review and approval from the Borough Council for the Borough of Keyport, in accordance with the following parameters:
- a. The Borough shall publicly notice sponsorship opportunities for public benches and shall make available to all residents of the Borough of Keyport opportunities for sponsorship on a first-come, first serve basis or other equitable method determined by the Borough Council for the Borough of Keyport.
  - b. There shall be a fee to sponsor a dedicated bench, which shall be submitted with an application for a sponsorship of a public bench. The amount of the sponsorship fee shall be established by the Borough's administration based upon the cost for the bench. The cost may be subject to change due to cost increases for the bench. The Borough's sponsorship application will identify the fee for the bench, which shall be for a dedication period of ten (10) years. If the sponsorship application seeks sponsorship of a bench that is already being sponsored, the sponsorship fee will be returned to the applicant.
  - c. Sponsorship applications shall be available at the Borough Hall and upon completion shall be submitted to Borough Hall to the Office of the Business Administrator.
  - d. Sponsorship fees for sponsorship of benches in Waterfront Park, or other locations within the Borough's Recreational Open Space Inventory shall be made payable to the "Keyport Bayshore Recreational Trust Account."
  - e. Benches shall be of a size, style, and material as determined by the Borough.
  - f. The Borough shall not be responsible for the replacement of benches that have been damaged or destroyed due to vandalism or natural occurrences such as fire or inclement weather events.

Section 4. The Borough Clerk is hereby directed, upon adoption of the ordinance after public hearing thereon, to publish notice of the passage thereof.

Section 5. This ordinance shall be in full force and effect from and after its adoption and any publication according to law.

Introduced: April 18, 2023

Public Hearing: May 16, 2023

Adopted: May 16, 2023



Michele Clark, RMC  
Borough Clerk



Rose P. Araneo, Mayor  
Borough of Keyport