

COMMONWEALTH OF MASSACHUSETTS

CITY OF LOWELL

In City Council

ORDINANCE

An Ordinance amending *The Code of Ordinances* for the City of Lowell by creating a new Division under the Office of Cultural Affairs and Special Events entitled Marketing Division. Other reorganizational amendments to various Departments, Divisions and positions follow.

-----

The City Council by virtue of General Laws, Chapter 43, Section 5 has the right to reorganize the Departments of the City of Lowell; and

The voters of Massachusetts have adopted the Home Rule Amendment to the Constitution of Massachusetts (Amendment 89 of Article II of the Constitution of Massachusetts).

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LOWELL, as follows:

**I**

Article XI of Chapter 20 of the City of Lowell Code of Ordinances (“the *Code*”) adopted by the City Council on December 23, 2008 (as amended) entitled Office of Cultural Affairs and Special Events, is amended by creating a Marketing Division. Pursuant to the Plan E form of government, the Marketing Division shall serve under the jurisdiction of the City Manager. The Division shall operate pursuant to the attached Table of Organization (Attachment “A”). Said Attachment is incorporated into this Ordinance.

In order to reflect ongoing changes to organizational responsibilities and staff titles reflective of their functions, the City Manager, shall have the authority to modify staff titles and the Table of Organization in said Division. It is further understood that any future changes of staff titles and/or the Table of Organization shall not result in any added or deleted positions, without prior approval by Ordinance by the City Council.

**II**

Chapter 20, Article XI is amended by adding two positions, included in a separate Ordinance and listed in Attachment “A” to the Marketing Division.

**III**

All paragraphs, sentences, clauses and phrases of this Ordinance are severable, and if any phrase, clause, sentence, paragraph or section of this Ordinance is found unconstitutional or otherwise invalid by the valid judgment or decree of a court of competent jurisdiction, such finding(s) shall not affect any of the remaining phrases, clauses, sentences, paragraphs and sections of this

Ordinance.

**IV**

All provisions of the *Code* not inconsistent with this Ordinance shall continue in effect, but all inconsistent provisions are repealed.

**V**

This Ordinance shall take effect upon its passage in accordance with the provisions of Chapter 43 and 40A of the General Laws of the Commonwealth of Massachusetts.

APPROVED AS TO FORM:

/s/Corey Williams

Corey Williams

City Solicitor

In City Council May 21, 2024, Given 1<sup>st</sup> Reading and hearing ordered for 7PM on June 4, 2024.  
So Voted./s/Michael Q. Geary, City Clerk

In City Council June 4, 2024, Given 2<sup>nd</sup> Reading and Hearing held. Hearing closed. No Remonstrants. Adopted on roll call 11 yeas. So Voted./s/Michael Q. Geary, City Clerk

Approved by City Manager Thomas A. Golden, Jr. June 5, 2024.

A true copy

ATTEST:

Michael Q. Geary  
City Clerk

Ordin/reorg/Marketing