

**CITY OF NORMANDY, MISSOURI
AN ORDINANCE**

1st READING 03/12/2024
2nd READING 04/09/2024

BILL NO. 24-08
ORDINANCE NO. 809

AN ORDINANCE OF THE CITY OF NORMANDY, MISSOURI, AMENDING CHAPTER 415: SIGN REGULATIONS REGARDING EXEMPTED SIGNS, NONCONFORMING SIGNS, ELECTRONIC SIGNS, TEMPORARY SIGNS, AND UNLAWFUL SIGNS

WHEREAS, The Code of Ordinances of the City of Normandy regulates the installation, erection, construction, and maintenance of signs in the City; and

WHEREAS, Chapter 415: Sign Regulations of the Code of Ordinances of the City of Normandy was last amended in 2003, portions of which do not meet the contemporary needs of the City and its residents; and

WHEREAS, Section 89.060 of the Revised Statutes of Missouri empowers the City Council to amend and modify the City's Zoning regulations; and

WHEREAS, the City Council previously referred Chapter 415: Sign Regulations to the Planning and Zoning Commission of the City of Normandy for the recommendation of appropriate amendments thereto; and

WHEREAS, the Planning and Zoning Commission forwarded its favorable recommendation of certain amendments to the City Council on February 20, 2024; and

WHEREAS, the City Council of the City of Normandy, Missouri, held a public hearing thereon at Normandy City Hall on March 12, 2024, beginning at 6:30 p.m.; and

WHEREAS, notice of said public hearing had previously been published at least 15 days prior to the hearing in the St. Louis Countian, a newspaper of general circulation in the City of Normandy and otherwise posted and published in accordance with Chapter 89, RSMo. and applicable City ordinances; and

WHEREAS, all persons who presented themselves and desiring to be heard were given an opportunity to be heard and a copy of the proposed ordinance has been made available for public inspection prior to its consideration by the City Council, and the Bill was read by title in open meeting two times before final passage by the City Council; and

WHEREAS, the City Council being fully informed finds that that the amendment of Chapter 415: Sign Regulations be in the best interest of the City and its residents and will not adversely affect the character of the neighborhood, traffic conditions, fire hazards, public utility facilities, and other matters pertaining to public health, safety and general welfare of the community;

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF
NORMANDY, MISSOURI, AS FOLLOWS:**

Section 1

Section 415.030 of Chapter 415: Sign Regulations of the Code of Ordinances of the City of Normandy is hereby amended to read as follows:

CHAPTER 415 SIGN REGULATIONS

ARTICLE I GENERAL PROVISIONS

Section 415.030 Exempted Signs.

A. Signs meeting the following conditions need not be covered by a sign permit and are exempt from the requirements of this Chapter:

1. Signs meeting the following conditions shall be allowed in "A", "B", "C" and "D" districts:
 - a. Do not exceed six (6) square feet per face of the sign;
 - b. No more than two (2) such signs may be placed on a single lot, except that a total of five (5) signs may be allowed for the thirty (30) day period preceding any local, state, or federal election;
 - c. Are posted on private property with the permission of the property owner;
 - d. Are constructed of temporary or easily removable materials;
 - e. Such signs may only be in place for a period of thirty (30) days and shall not be reinstalled for a period of thirty (30) days following the sign's removal;
 - f. Do not violate any other provision of this Code.
2. Signs meeting the following conditions shall be allowed in "E", "F", "G", and "MU" districts:
 - a. Do not exceed six (6) square feet per face of the sign;
 - b. No more than one (1) such sign may be placed on a single lot;
 - c. Are posted on private property with the permission of the property owner;
 - d. Are constructed of temporary or easily removable materials;

- e. Do not violate any other provision of this Code.
3. Memorial signs or tablets denoting the name of a building and date of erection, if:
 - a. Cut into masonry surface, or
 - b. Constructed of bronze or other incombustible metallic materials.
 4. Municipal signs, legal notices, railroad crossing signs, danger signals and temporary emergency signs.
 5. Occupational signs denoting the business name of an occupation legally conducted on the premises, provided that:
 - a. The sign is non-illuminated, and
 - b. The sign area does not exceed one (1) square foot, and
 - c. The sign is attached to the building within which the occupation is conducted.
 6. Paper signs affixed to the inside of a window and advertising temporary commercial situations relating to a legally operating business involving goods or services sold on the premises, provided that:
 - a. The total of all signs in that window must have a gross sign area no greater than thirty-three percent (33%) of the window's area, and
 - b. The sign(s) are in place no longer than thirty (30) days.
 7. Subdivision or apartment complex identification signs, provided that:
 - a. Only one (1) sign is erected at any entrance to the subdivision or apartment complex. If there is more than one (1) entrance, signs may not be erected within two hundred (200) feet of each other, and
 - b. The signs may not advertise the availability of housing units for sale or rent, and
 - c. The sign areas of individual signs does not exceed twelve (12) square feet on both sides of a two (2) sided sign or eight (8) square feet on a one (1) sided sign, and
 - d. Signs may be located on private property only with the written consent of the property owner or on the public right-of-way only by approval of the City Council following written application for such approval.

8. Signs advertising yard sales or garage sales, provided that such signs shall not be erected prior to the date of such sale and be removed immediately following the close of such sale.
- B. Pre-existing signs legally erected under the provisions of the ordinances of the City of Normandy in effect at the time such sign was erected shall be exempt from the provisions of this chapter for a period of seven (7) years from the date of passage of this Chapter, provided that:
1. If there is a change of ownership or tenancy which requires a new occupancy permit for the business or premises to which the sign relates, all signs must be brought into compliance with the provisions of this Chapter, or
 2. If any sign is moved, whether on the premises or to another location off the premises, it must be brought into compliance with the provisions of this Chapter, or
 3. If the cost of any sign maintenance or repair exceeds fifty percent (50%) of the replacement value of the sign, then the sign must be made to conform with the provisions of this Article or may be replaced by a new, conforming sign;
 4. If any sign is declared to be unsafe or to be in a condition of disrepair as prescribed in Section 415.110(C) herein, it shall be brought into compliance with the provisions of this Chapter or replaced by a new, conforming sign;
 5. The type of materials used in construction of any such nonconforming sign shall not be changed after the date the sign becomes a nonconforming sign;
 6. The size or area of any such nonconforming sign shall not be increased after the date the sign becomes a nonconforming sign;
 7. If a nonconforming sign remains blank for a continuous period of ninety (90) days, such sign is considered abandoned and will no longer be deemed a legal nonconforming sign.

Section 2

Section 415.040 of Chapter 415: Sign Regulations of the Code of Ordinances of the City of Normandy is hereby amended to read as follows:

CHAPTER 415	SIGN REGULATIONS
ARTICLE I	GENERAL PROVISIONS
Section 415.040	General Provisions.

- A. No sign shall be erected that by its position, shape, or color it might interfere with, obstruct the view of, or be confused with any authorized traffic sign, signal or device.
- B. No sign shall be erected at any intersection in such a manner as to obstruct the free and clear vision of traffic.
- C. No sign shall make use of the words "stop", "look", "drive in", "danger", or any other words or combination of words, phrases, or symbols in such a manner as to interfere with, mislead or confuse traffic.
- D. Electronic signs shall not be erected, installed, or maintained in the City of Normandy, unless such sign complies with the requirements of this Section, including:
 - 1. The maximum size of any electronic portion of a sign is fifty (50) square feet (per face).
 - 2. No more than one sign, a portion of which is electronic, may be placed on a single lot.
 - 3. Messages must be displayed for a minimum of one minute for each item shown or information displayed on the electronic portion of the sign.
 - 4. Video signs shall not be allowed.
 - 5. Scrolling or flashing images shall not be allowed, except that scrolling shall be allowed only to transition between messages.
 - 6. Subject to the provisions of Paragraph F herein, signs with mechanical movements or contrivances of any kind, excepting clocks, shall not be allowed.
 - 7. The brightness of electronic signs shall automatically adjust via photocell for use during daylight hours and non-daylight hours. No sign may be illuminated to a degree of brightness that is greater than necessary for adequate visibility. The maximum permitted brightness for electronic signs is 5,000 NIT (candela per square meter) as measured from the sign's face perpendicular to the rays of the source at maximum brightness during daylight hours and 500 NIT during non-daylight hours.
- E. Paper posters applied directly to the wall of any building, pole, or support, and letters or pictures in the form of advertising, printed or applied directly on the wall of any building are hereby prohibited.
- F. Inflatables shall only be permitted in "E", "F", "G", and "MU" districts in conjunction with a grand opening for commercial uses for a period not exceeding thirty (30) days, or with special promotions. The use of such devices for special promotions shall be limited to

three (3) such events for each business in a calendar year but not more than one (1) during a thirty-day period, with a maximum time period of fourteen (14) days for each event.

Section 3

Section 415.060 of Chapter 415: Sign Regulations of the Code of Ordinances of the City of Normandy is hereby amended to read as follows:

CHAPTER 415 SIGN REGULATIONS

ARTICLE I GENERAL PROVISIONS

Section 415.060 Post Signs.

- A. No post signs shall be permitted on any lot or tract of ground in the City of Normandy, except:
 - 1. Any commercial lot having a frontage of at least one hundred (100) feet on a thoroughfare in the City and having a building with a single occupant shall be permitted one (1) post sign advertising the store located therein.
 - 2. Any commercial building with at least four (4) offices, stores or shops or any shopping center, shall be permitted one (1) common building directory sign relating only to the name of the building or shopping center and names of the stores, offices and shops located therein.

- B. All such post signs permitted under Subsection (A) herein shall be subject to the following conditions:
 - 1. Its location and design shall require approval of the City Council prior to its installation, and
 - 2. Its total sign area shall not exceed one hundred (100) square feet nor shall its height exceed the provisions of the Zoning Ordinance, and
 - 3. Any store, shop or office located in a commercial building or shopping center which is permitted a common building directory sign under Subsection (A)(2) herein, shall not be permitted any other signs except wall signs as permitted in Section 415.070 herein.

Section 4

Section 415.100 of Chapter 415: Sign Regulations of the Code of Ordinances of the City of Normandy is hereby amended to read as follows:

CHAPTER 415 SIGN REGULATIONS

ARTICLE I GENERAL PROVISIONS

Section 415.100 Temporary Signs.

No sign or device so constructed as to be movable shall be placed or permitted to be placed on any part of the street, sidewalk, parkway, curb or gutter.

Section 5

Section 415.110 of Chapter 415: Sign Regulations of the Code of Ordinances of the City of Normandy is hereby amended to read as follows:

CHAPTER 415 SIGN REGULATIONS

ARTICLE I GENERAL PROVISIONS

Section 415.110 Unlawful Signs.

- A. Any sign installed, erected, or maintained in violation of the provisions of this Chapter shall be deemed to be unlawful.
- B. Any sign advertising a business which is not located on the property or building upon which the sign is located shall be deemed an unlawful sign.
- C. Any sign installed, erected, constructed, or maintained in the City of Normandy shall be maintained in a state of good repair, and any sign installed, erected, constructed, or maintained in violation of any provision of this Code, including but not limited to, Chapters 220, 405, 500, 505, and 515 of this Code, shall be deemed to be unlawful.

Section 6

All other Sections and Subsections of Chapter 415: Sign Regulations, of the Code of Ordinances of the City of Normandy, Missouri shall remain in full force and effect.

Section 7 – Severability

It is hereby declared to be the intention of the City Council that the sections, paragraphs, sentences, clauses, phrases, and words of this ordinance are severable, and if any section, paragraph, sentence, clause, phrase, or word(s) of this ordinance shall be declared unconstitutional or otherwise invalid, such unconstitutionality or invalidity shall not affect any of the remaining sections, paragraphs, sentences, clauses, phrases, and words of this ordinance since the same would have been enacted by the City Council without the incorporation in this ordinance of any such unconstitutional or invalid portion of the ordinance.

Section 8 – Effective Date

This Ordinance shall be in full force and effect upon the passage of this Ordinance and its approval by the Mayor and attested by the City Clerk.

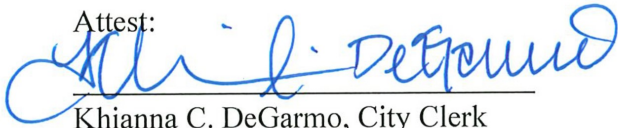
PASSED by the Council of the City of Normandy and **APPROVED** by the Mayor this 9th day of April, 2024.



Honorable Mark Beckmann, Mayor

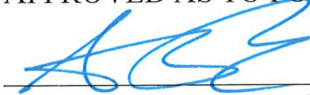
(SEAL)

Attest:



Khianna C. DeGarmo, City Clerk

APPROVED AS TO FORM:



Andrew R. Bramman, City Attorney