

Pinedale Travel & Tourism Commission

Agenda for May 15, 2024

Town Hall

Virtual Meeting Details [https:// meet.google.com/ dvakmqhxmj](https://meet.google.com/dvakmqhxmj)

Join by Phone Call-in Number: (US) +1513-480-3950 PIN: 7627188932

12:00 p.m. through 1:00 p.m.

- A. Call to order
- B. Approve Agenda
- C. Approve Minutes of the April 17, 2024 meeting
- D. Routine Business
 - a. Review Revenue
 - b. Approve bills in the amount of \$1,812.42
 - c. Report from Sublette County Visitors Center
- E. New Business
 - a. Grant Proposals. Previous budget was \$30,000. Requests total \$44,920.00.
 - i. Link to applications
https://townofpinedale.sharepoint.com/:f/g/EgaOujh_cq9Ft0ofMfr6n0YBhwkLiSKJYDH430hb-kopQ?e=GiWae9
 - b. Budget amendment
 - c. Advertisement in the National High School Rodeo program
- F. Old Business
 - b. Wyoming Business Council review of banner ad
 - c. Postponement of mixer
 - d. John F. Patterson advertisement delay
- G. Adjourn

Pinedale Travel & Tourism Commission Minutes of April 17, 2024

Pinedale Town Hall

12:00 P.M.

The meeting was called to order by Laura Hattan at 12:00 p.m. Commission members in attendance: Jim Hamilton and Stuart Lamson.

Motion by Mr. Lamson to approve the agenda as published. Seconded by Mr. Hamilton. Motion passed 3-0

Motion by Mr. Hamilton to approve the minutes of the March 20, 2024 meeting. Second by Mr. Lamson. Motion passed 3-0.

Motion by Mr. Lamson to approve the bills in the amount of \$6,181. Second by Mr. Hamilton.
Motion passed 3-0.

The commission reviewed the Madden Media report and the Sublette County VCB report.

Motion by Mr. Lamson to recommend approval of the Madden Media. contract for FY 2025 in the amount of \$140,493.20 (\$11,708 per month). Second by Mr. Hamilton. Motion passed 3-0.

Motion by Mr. Lamson to recommend approval of the FY 2025 VCB Contract for services in the amount of \$7,500.00. Second by Mr. Hamilton. Motion passed 3-0.

The commission reviewed and discussed proposals from Placer and ITI and did not take action.

The next meeting is May 15, 2024.

Motion by Mr. Lamson to adjourn. Seconded by Mr. Hamilton. Motion passed 3-0. The meeting adjourned at 12:44 p.m

Minutes taken by:

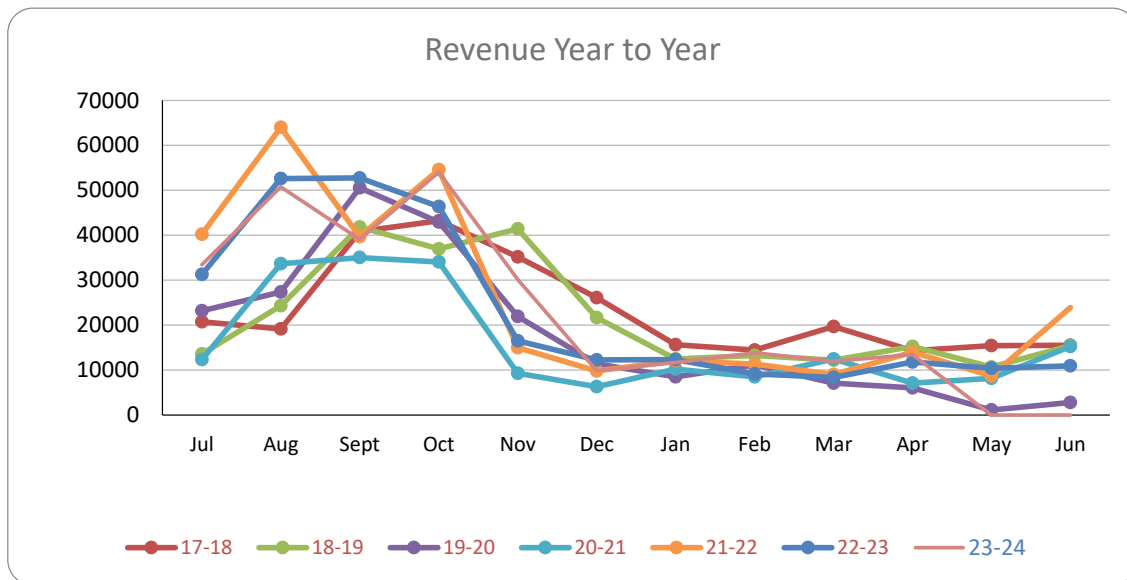
Minutes approved by:

Maureen Rudnick

Maureen Rudnick

Laura Hattan

	17-18	18-19	19-20	20-21	21-22	22-23	23-24	Difference
Jul	20758	13628	23181	12319	40211	31267	33469	2202
Aug	19183	24314	27342	33689	63997	52602	50746	-1856
Sept	40837	41838	50554	35031	39717	52765	39114	-13651
Oct	43235	37002	42912	34067	54566	46415	54036	7621
Nov	35177	41417	21917	9278	15008	16516	30135	13619
Dec	26106	21667	11401	6317	9794	12272	9855	-2416
Jan	15653	12467	8495	10223	12087	12326	11677	-648
Feb	14480	13269	11131	8474	11375	9159	13847	4688
Mar	19700	12183	7136	12504	8997	8368	11937	3569
Apr	14310	15271	6072	7102	14002	11791	13487	1696
May	15477	10694	1129	8181	8702	10436		
Jun	15543	15431	2786	15261	23920	10978		
	280458	259181	214056	192446	302377	274894	268303	14822



21-410-0190	Visa	Wayfair	\$ 123.36	Metal Trays WAM
21-410-0190	Visa	Amazon	\$ 109.99	Brand WAM
21-410-0190	Visa	Amazon	\$ 27.58	Wood Tags
21-410-0190	Visa	Amazon	\$ 128.79	Brand WAM
21-410-0190	Visa	Print Papa	\$ 407.11	Sticky notes
21-413-0090	Visa	Google Suite	\$ 86.40	
21-413-0090	Visa	Verizon	\$ 145.46	Cell Phone
		True Spire	\$ 312.50	Web Updates
21-413-0375		Maureen	\$ 53.18	SLC Show Uber
21-413-0090		Maureen	\$ 189.30	Charger
21-410-0050		Maureen	\$ 228.75	Floor Protectors
			\$ 1,812.42	

Forgot to deduct in May carry to June

see voucher

53.18

-166.24 paid to Rudnick but went on Town Card so need to reimburse town

-113.06 owed by Rudnick

Details for Order #114-1917493-3657014

[Print this page for your records.](#)

Order Placed: April 22, 2024
PO number: PTTC WAM
Amazon.com order number: 114-1917493-3657014
Order Total: \$109.99

Not Yet Shipped

Items Ordered **Price**
1 of: *Crawell Custom Electric Branding Iron for Wood - Custom Branding Iron for Wood Leather Meat Perfect for Weddings and Handcraft Lover 300W 110V (2")* \$124.99
Sold by: Crawell Store ([seller profile](#))
Supplied by: Other
Business Price

Condition: New

Shipping Address:
Town of Pinedale
205 ENTERTAINMENT LN B709
PINEDALE, WY 82941-5079
United States

Shipping Speed:
Standard Shipping

Payment information

Payment Method:
Visa ending in 7229

Billing address
Town of Pinedale
PO Box 709
Pinedale, WY 82941
United States

Item(s) Subtotal:	\$124.99
Shipping & Handling:	\$0.00
Your Coupon Savings:	-\$15.00

Total before tax:	\$109.99
Estimated tax to be collected:	\$0.00

Grand Total:	\$109.99

To view the status of your order, return to [Order Summary](#).

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Fulfillment By Amazon
Advertise on Amazon
Sell Services on Amazon
Amazon Global Selling

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Amazon Business Solutions
Manage Suppliers
Purchasing Systems
Amazon Business Card
Pay by Invoice
Purchasing Line
Amazon Business Blog

Business Settings

Add people
Billing & shipping
Manage your Budgets (Blanket PO)
Buying Policies & Approvals
Tax Exemption & Licenses
System integrations

Buy For Your Business

Buy wholesale
Today's Deals
Buy Again
PPE for Work
Request for quote



Scan the QR code to download the new Amazon Business app



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Services

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Final Details for Order #111-8988125-2071439

Order Placed: April 5, 2024
PO number : PTTC WAM
Amazon.com order number: 111-8988125-2071439
Order Total: \$128.79

Shipped on April 5, 2024	
Items Ordered	Price
1 of: <i>Eelectric Custom Branding Iron for Wood,Branding Iron for Wood Leather Wedding Gift Bread Making 350W</i>	\$139.99
Sold by: Aroko Tech (seller profile)	
Condition: New	
Shipping Address: Town of Pinedale 205 ENTERTAINMENT LN B709 PINEDALE, WY 82941-5079 United States	Item(s) Subtotal: \$139.99 Shipping & Handling: \$0.00 Your Coupon Savings: -\$11.20 ----- Total before tax: \$128.79 Sales Tax: \$0.00 -----
Shipping Speed: Standard Shipping	Total for This Shipment: \$128.79 -----

Payment information	
Payment Method: Visa Last digits: 7229	Item(s) Subtotal: \$139.99 Shipping & Handling: \$0.00 Promotion applied: -\$11.20 -----
Billing address Town of Pinedale PO Box 709 Pinedale, WY 82941 United States	Total before tax: \$128.79 Estimated Tax: \$0.00 ----- Grand Total: \$128.79
Credit Card transactions	Visa ending in 7229: April 6, 2024: \$128.79

To view the status of your order, return to [Order Summary](#) .



Invoice

Invoice number: 4965907196

Google LLC
1600 Amphitheatre Pkwy
Mountain View, CA 94043
United States
Federal Tax ID: 77-0493581

Bill to

Maureen Rudnick
Pinedale Travel & Tourism Commission
P.O. Box 709
Pinedale, WY 82941
United States

Details

Invoice number4965907196
Invoice dateApr 30, 2024
Billing ID6883-5815-2254
Domain namevisitpinedale.org

Google Workspace

Total in USD **\$86.40**

Summary for Apr 1, 2024 - Apr 30, 2024

Subtotal in USD \$86.40
Tax (0%) \$0.00
Total in USD \$86.40

You will be automatically charged for any amount due.

Subscription	Description	Interval	Quantity	Amount(\$)
Google Workspace Business Plus	Usage	Apr 1 - Apr 30	4	86.40
		Subtotal in USD		\$86.40
		Tax (0%)		\$0.00
		Total in USD		\$86.40

Need help understanding the charges on your invoice? [Click here for detailed explanations](https://support.google.com/a?p=gsuite-bills-and-charges)
<https://support.google.com/a?p=gsuite-bills-and-charges>

Truespire
PO Box 13348
Jackson, WY 83002
+1 3072007078
Support@Truespire.com
https://truespire.com



Invoice 2297

BILL TO

Pinedale Travel & Tourism
Commission
PO Box 709
Pinedale, WY 82941

DATE
04/26/2024

PLEASE PAY
\$312.50

DUE DATE
05/26/2024

PMT METHOD

Check

DATE	ACTIVITY	RATE	HRS/QTY	AMOUNT
04/22/2024	Web Development Installed a Facebook Pixel and Google tracking code on VisitPinedale.org per a request from Maureen.	125.00	0:30	62.50
04/23/2024	Web Development Discussions/research/code-rewrites with Maureen about events display and update to only display events that are upcoming in date order and hide all other events.	125.00	1:00	125.00
04/26/2024	Web Development Scan all external links on the site to report which links have changed and fix the broken external links.	125.00	1:00	125.00

Please make check payable to Truespire and submit payment to above address. Thank you for your business.

TOTAL DUE

\$312.50

THANK YOU.



Final Details for Order #111-4726621-9124240

Order Placed: April 5, 2024
PO number : PTTC WAM
Amazon.com order number: 111-4726621-9124240
Order Total: \$27.58

Shipped on April 6, 2024	
Items Ordered	Price
2 of: 120 Pcs Wooden Tags 2.5 x 3.5 Inch Unfinished Wood Rectangle Square Wooden Cutouts with Holes Wood Ornaments with 32.8ft Rope for Holiday Gift Tags DIY Craft Christmas Hanging Decorations Painting Sold by: MixTeach (seller profile) Condition: New	\$14.99
Shipping Address: Town of Pinedale 205 ENTERTAINMENT LN B709 PINEDALE, WY 82941-5079 United States	Item(s) Subtotal: \$29.98 Shipping & Handling: \$0.00 Buy more, save 8%: -\$2.40 ----- Total before tax: \$27.58 Sales Tax: \$0.00 -----
Shipping Speed: FREE Prime Delivery	Total for This Shipment: \$27.58 -----

Payment information	
Payment Method: Visa Last digits: 7229	Item(s) Subtotal: \$29.98 Shipping & Handling: \$0.00 Promotion applied: -\$2.40 -----
Billing address Town of Pinedale PO Box 709 Pinedale, WY 82941 United States	Total before tax: \$27.58 Estimated Tax: \$0.00 -----
	Grand Total: \$27.58
Credit Card transactions	Visa ending in 7229: April 6, 2024: \$27.58

To view the status of your order, return to [Order Summary](#) .



PO BOX 489
NEWARK, NJ 07101-0489

KEYLINE



TOWN OF PINEDALE
69 PINEDALE SOUTH RD
PINEDALE, WY 82941

Manage Your Account	Account Number	Date Due
b2b.verizonwireless.com	442564369-00001	05/03/24
Change your address at http://sso.verizonenterprise.com	Invoice Number	9960733476

Quick Bill Summary

Mar 04 – Apr 03

Previous Balance <i>(see back for details)</i>	\$145.51
Payment – Thank You	-\$145.51
Balance Forward	\$0.00
Monthly Charges	\$116.00
Usage and Purchase Charges	
Voice	\$0.00
Data	\$0.00
Equipment Charges	\$22.22
Surcharges and Other Charges & Credits	\$6.00
Taxes, Governmental Surcharges & Fees	\$1.24
Total Current Charges	\$145.46

Total Charges Due by May 03, 2024

\$145.46

Pay from phone	Pay on the Web	Questions:
#PMT (#768)	At b2b.verizonwireless.com	1.800.922.0204 or *611 from your phone



TOWN OF PINEDALE
69 PINEDALE SOUTH RD
PINEDALE, WY 82941

Bill Date April 03, 2024
Account Number 442564369-00001
Invoice Number 9960733476

Total Amount Due

Will be submitted to credit card on 04/19/24
DO NOT MAIL PAYMENT

\$145.46

PO BOX 660108
DALLAS, TX 75266-0108



99607334760104425643690000100000014546000000145469

Get Minutes Used	Get Data Used	Get Balance
#MIN + SEND	#DATA + SEND	#BAL + SEND

Payments

Payments, continued

Previous Balance	\$145.51
Payment – Thank You	
Payment Received 03/19/24	-145.51
Total Payments	-\$145.51
Balance Forward	\$.00

Total Amount Due will be submitted to your card provider on 04/19/24

Written notations included with or on your payment will not be reviewed or honored. Please send correspondence to:
Verizon Wireless Attn: Correspondence Team PO Box 15069 Albany, NY 12212

Automatic Payment Enrollment for Account: 442564369-00001 TOWN OF PINEDALE

By signing below, you authorize Verizon Wireless to electronically debit your bank account each month for the total balance due on your account. The check you send will be used to setup Automatic Payment. You will be notified each month of the date and amount of the debit 10 days in advance of the payment. You agree to receive all Auto Pay related communications electronically. I understand and accept these terms. This agreement does not alter the terms of your existing Customer Agreement. I agree that Verizon Wireless is not liable for erroneous bill statements or incorrect debits to my account. To withdraw your authorization you must call Verizon Wireless. Check with your bank for any charges.

1. Check this box.
2. Sign name in box below, as shown on the bill and date.
3. Return this slip with your payment. Do not send a voided check.





Invoice Number Account Number Date Due Page
 9960733476 442564369-00001 05/03/24 3 of 7

Overview of Lines

Lines Charges	Page Number	Monthly Charges	Usage and Purchase Charges	Equipment Charges	Surcharges and Other Credits	Taxes, Governmental Surcharges and Fees	Third-Party Charges (includes Tax)	Total Charges	Voice Plan Usage	Messaging Usage	Data Usage	Voice Roaming	Messaging Roaming	Data Roaming
307-231-7988 Maureen Rudnick	4	\$116.00	--	\$22.22	\$6.00	\$1.24	--	\$145.46	78	--	4.549GB	--	--	--
Total Current Charges		\$116.00	\$0.00	\$22.22	\$6.00	\$1.24	\$0.00	\$145.46						

Summary for Maureen Rudnick: 307-231-7988

Your Plan

BUS UNL Pro 2.0 Smartphone

Unlimited monthly minutes

UNL Text Messaging

Unlimited M2M Text

Unlimited Text Message

Email & Web Unlimited

Unlimited monthly gigabyte

UNL Picture/Video MSG

Unlimited monthly Picture & Video

Have more questions about your charges?
Get details for usage charges at
b2b.verizonwireless.com.

Monthly Charges

BUS UNL Pro 2.0 Smartphone	04/04 – 05/03	100.00
Total Mobile Protect Business	04/04 – 05/03	16.00
5G Ultra Wideband Access		.00
		\$116.00

Save \$5 on your BUS UNL Pro 2.0 Smartphone each month when you enroll in Auto Pay (using bank account or Verizon Business Mastercard) and paper-free billing. Enroll using My Verizon app, or at vzw.com/mybusiness

Equipment Charges

Device Payment Agreement 1596782755 – Payment 16 of 36	22.22
Paid 333.37	
Past Due .00	
Balance (after this month's current payment) 444.40	
\$22.22	

Usage and Purchase Charges

Voice	Allowance	Used	Billable	Cost
Calling Plan (03/04 – 04/03) <i>minutes</i>	unlimited	78	--	--
Total Voice				\$.00

Data	Allowance	Used	Billable	Cost
5G Ultra Wideband Usage(03/04 – 04/03) <i>gigabytes</i>	unlimited	.041	--	--
Gigabyte Usage(03/04 – 04/03) <i>gigabytes</i>	unlimited	4.508	--	--
Total Data				\$.00

Total Usage and Purchase Charges \$.00

Surcharges

Fed Universal Service Charge	.77
Regulatory Charge	.16
Administrative Charge	1.95
WY State Universal Srvc Chg	.13
WY Uniform Assessment Surchg	.01

Other Charges and Credits

Economic Adjustment Charge	2.98
\$6.00	

Taxes, Governmental Surcharges and Fees

WY Hearing Impaired Surcharge	.10
Sublette Cnty 911 Fee	.75
WY State Sls Tax-Telco	.39
\$1.24	

Total Current Charges for 307-231-7988 \$145.46

Detail for Maureen Rudnick: 307-231-7988

Voice

Date	Time	Number	Rate	Usage Type	Origination	Destination	Min.	Airtime Chrgs	LD/Other Chrgs	Total
3/05	9:39A	307-367-2672	Peak	PlanAllow	Paso Roble CA	Pinedale WY	2	--	--	--
3/08	3:36P	307-362-7879	Peak	PlanAllow	Paso Roble CA	Incoming CL	3	--	--	--
3/11	8:47A	307-362-7879	Peak	PlanAllow	Paso Roble CA	Incoming CL	1	--	--	--
3/11	9:59A	307-367-2314	Peak	PlanAllow	Paso Roble CA	Pinedale WY	6	--	--	--
3/13	9:20A	307-362-7879	Peak	PlanAllow	Paso Roble CA	Incoming CL	7	--	--	--
3/13	10:27A	307-362-7879	Peak	PlanAllow	Paso Roble CA	Incoming CL	39	--	--	--
3/18	10:08A	307-362-7879	Peak	PlanAllow	Paso Roble CA	Incoming CL	7	--	--	--
3/18	10:26A	307-362-7879	Peak	PlanAllow	Paso Roble CA	Incoming CL	5	--	--	--
3/27	6:10P	805-296-3712	Peak	PlanAllow	Paso Roble CA	Pasorobles CA	1	--	--	--
3/27	6:20P	800-676-1713	Peak	PlanAllow	Paso Roble CA	Toll-Free CL	6	--	--	--
3/27	6:34P	805-237-1259	Peak	PlanAllow	Paso Roble CA	Pasorobles CA	1	--	--	--

Need-to-Know Information continued ...

FUSC Change

The Federal Universal Service Charge (FUSC) is a Verizon wireless charge that is subject to change each calendar quarter based on contribution rates prescribed by the FCC. On April 1, 2024, the FUSC decreased to 10.06% of assessable wireless charges, other than separately billed interstate and international telecom charges. The FUSC on separately billed interstate and international telecom charges decreased to 32.8%. For more details, please call 1-888-684-1888.



Invoice #4227092879

Last Updated: April 25, 2024 | 05:29 AM EDT


From: Wayfair LLC
Attn: Orders
4 Copley Place
Boston, MA 02116
United States
+1 844-977-0615
service@wayfair.com

Bill To: Maureen Rudnick
Town of Pinedale
205 South Entertainment
Lane
Pinedale, WY 82941
United States

Order Date	Apr 24, 2024
Order Total	\$128.36
Payments	(\$128.36)
Balance	\$0.00

Shipped On Apr 25, 2024

Ship To:
Maureen Rudnick
Town of Pinedale
205 South Entertainment Lane
Pinedale, WY 82941
United States

Item	Unit Price	Qty	Subtotal	Shipping & Delivery	Tax	Total
 Jamya Metal Tray - Set of 2 (Set of 2) W001702326	\$41.14	3	\$123.42	\$0.00	\$4.94	\$128.36
Total: \$128.36						

Payments

Payment Date	Payment Method	Status	Details	Amount
Apr 25, 2024	Credit Card - VISA ****7229 exp. 01/25	Settled	The amount has been successfully transferred, and the payment is complete.	(\$128.36)

Payment Terms

Payment Type: Credit Card
Currency: USD

Tax Terms

Tax Exempt: No
Order Country: United States
Order State: Wyoming

Invoice Summary

Subtotal	\$123.42
Shipping & Delivery	\$0.00
Tax	\$4.94
Order Total	\$128.36
Payments	(\$128.36)
Balance	\$0.00

Invoice summary reflects current payment and shipment status. Remaining balance will be charged to your credit card as items ship.



1,700 CONTESTANTS | 4 COMPETITION ARENAS | 19 WORLD TITLES | 85,000 VISITORS

SWEETWATER EVENTS COMPLEX - SWEETWATER COUNTY - ROCK SPRINGS, WYOMING

2024 - JULY 11 THROUGH JULY 20

2025 - JULY 10 THROUGH JULY 19

ABOUT

The National High School Rodeo Association (NHSRA) is the largest youth rodeo organization. With an annual membership of more than 13,500 students from more than 44 states, Australia, 5 Canadian provinces, Mexico, and New Zealand.

Since its inception in 1949, the mission of the NHSRA has existed first and foremost to promote and support education and to develop the essential attributes of leadership, dedication, commitment & responsibility in high school and junior high students.

The NHSFR is the pinnacle event for our high school aged members. Members qualify through their state or provinces after competing all year. Grades in attendance are 9th, 10th, 11th, & 12th. There are more than 1,800 state and provincial qualifying rodeos that take place throughout the season. The NHSFR brings the top 4 competitors in each event from their state or province. Last year we had over 1,700 contestants attend.

HIGHLIGHTS

- 7 Days of Rodeo
- 13 Rodeo Performances
- 4 Competition Arenas
- National Queen Contest
- 85,000 Visitors
- Over 1,700 Contestants
- Over 1,300 Campsites
- Over 2,500 Horse Stalls
- Over 10,000 Hotel Room Nights
- \$12 Million Spent by those Attending
- 75,000 sq ft Tradeshow
- Week Full of Fun
- Special Events Throughout the Week

PROGRAM ADVERTISING

DISTRIBUTION OF 5,000 COPIES

The Official National High School Finals Rodeo Program is sold at the NHSFR. We print 5,000 high quality programs that are full of information and pictures on past champions. Talented NHSRA member artists design the cover for this program. As a result, these programs are souvenirs that contestants cherish for a lifetime. Furthermore, they are also used for promotions throughout the year.

It is important to know that many of the people attending this event are unfamiliar with Rock Springs and Sweetwater County. As a business owner, it is up to you to get their attention and give them an opportunity to come visit you. This event brings in people from all over the world but they are all here for different reasons. They may be competing or part of the competitors support group, but there is rodeo staff, photographers, animal handlers, vendors, and more that are here for the entirety of the event and are looking at what we have to offer.

Let us help you get your business presented in a professional way.

AD SIZE	BLACK & WHITE	4-COLOR	GRAPHIC DESIGN
FULL PAGE	\$1070	\$1,790	\$69
HALF PAGE	\$750	\$1,070	\$59
1/4 PAGE	\$540	\$740	\$49

SPACE DEADLINE: MAY 15, 2024

COPY/ART DEADLINE: JUNE 3, 2024

All payments for advertising must be prepaid to the Sweetwater County Event's Complex. Graphic Design services are provided by Royal Flush Advertising and will be billed individually.

AD SIZES:

- 1/4 Page: 3.6875" x 4.75"
- 1/2 Page Horizontal: 7.5" x 4.75"
- 1/2 Page Vertical: 3.5" x 10"
- Full Page: 7.5" x 10"
- Full Page with bleed: 8.5" x 11.125"
Trim Size: 8.25" x 10.875" (bleed 1/8")
Live Area: 7.75" x 10.375"
- Two Page Spread with bleed: 16.75" x 11.125"
Trim Size: 16.5" x 10.875" (bleed 1/8")
Live Area: 7.75" x 10.375" per page (.5" gutter)

AD REQUIREMENTS:

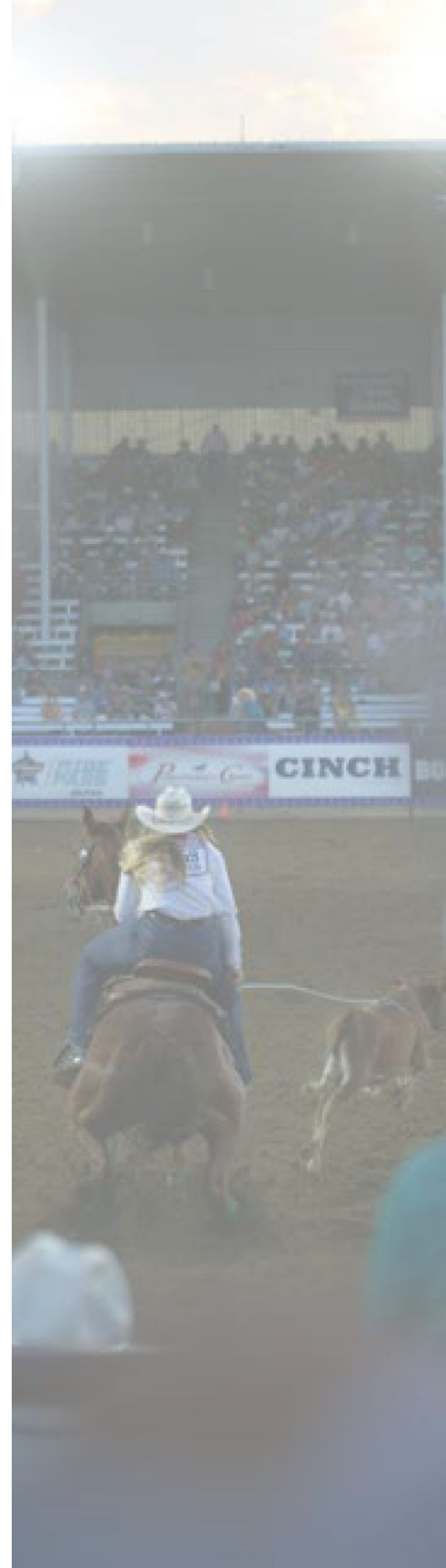
- Digital ad materials must be high resolution (300 dpi), CMYK. Accepted file formats: pdf (preferred), ai, eps, psd or jpg.
- Ads can be emailed to: advertising@nhsra.org

Royal Flush
ADVERTISING

307-389-1510

Sweetwater
EVENTS COMPLEX
The Happenin' Place

307-352-6789



Title:
Pinedale, WY = 505326

Start Date:
Apr 5, 2024 GMT-6

Advertiser:
Pinedale Travel

End Date:
Apr 30, 2024 GMT-6

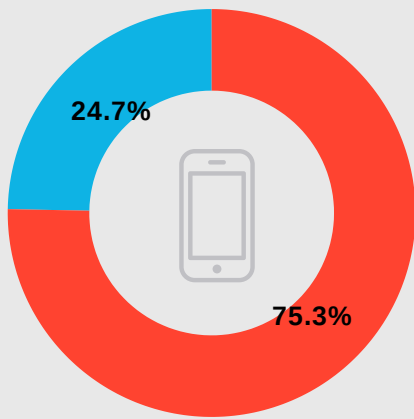
AdMessages Preview



"Plan your Visit and Learn about the Legacy of the Mountain Men Tap To Video!"

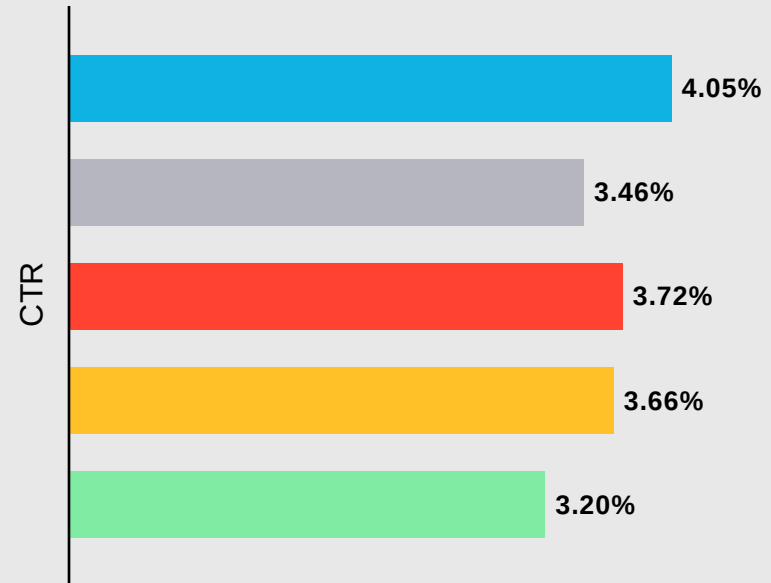
Impressions: 21,144	Taps: 765	CTR: 3.62%	Exposure: 124h 57m
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OS Split



● Android ● iOS

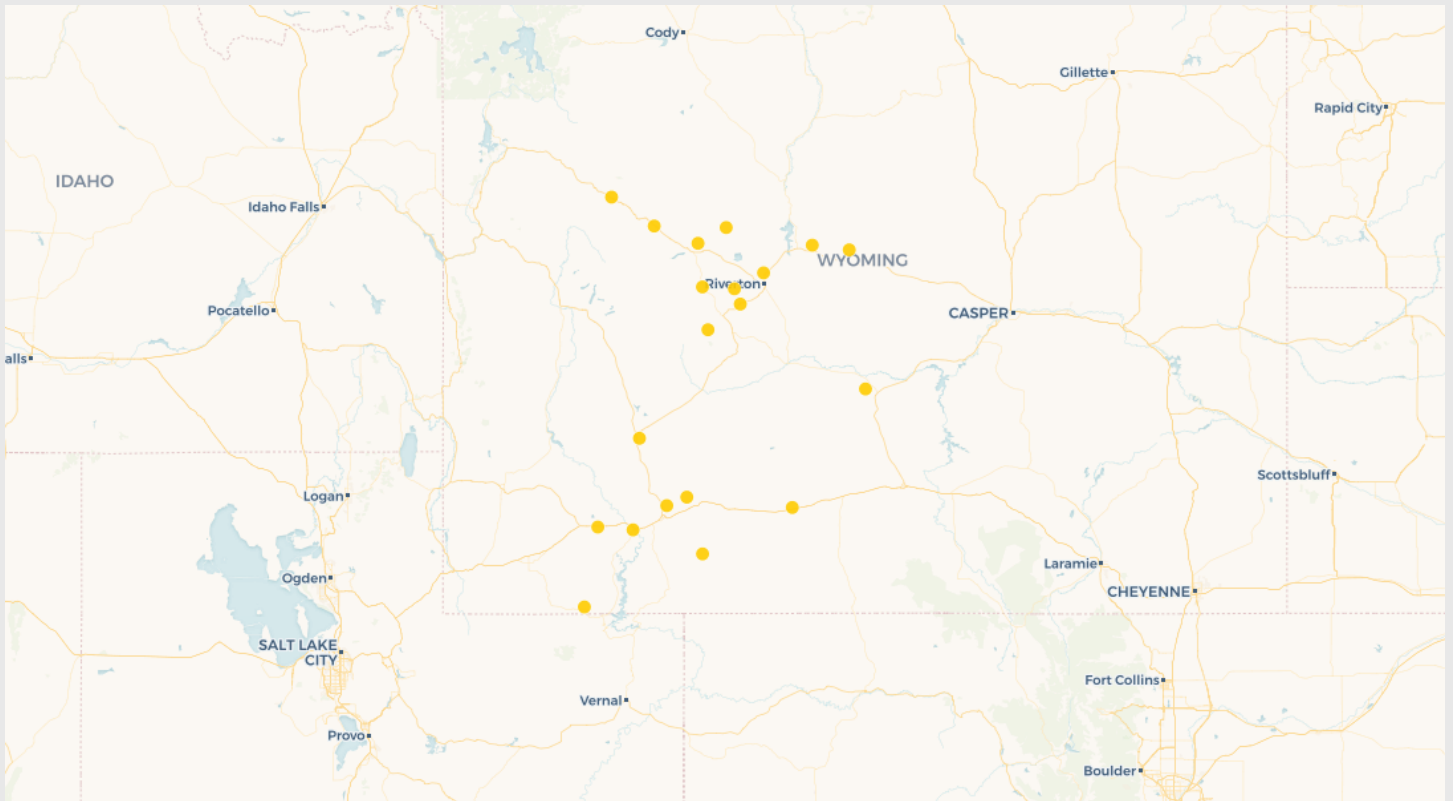
Best Performing AdMessage



- A / The museum presents a visual and interpretive expe...
- B / Since 1990, the Museum of the Mountain Man has be...
- C / Museum of the Mountain Man Opens For The Season...
- D / Plan your Visit and Learn about the Legacy of the Mou...
- E / Plan your Visit and Learn about Famous Mountain M...

Shortcode**Impressions****Taps****Exposure**

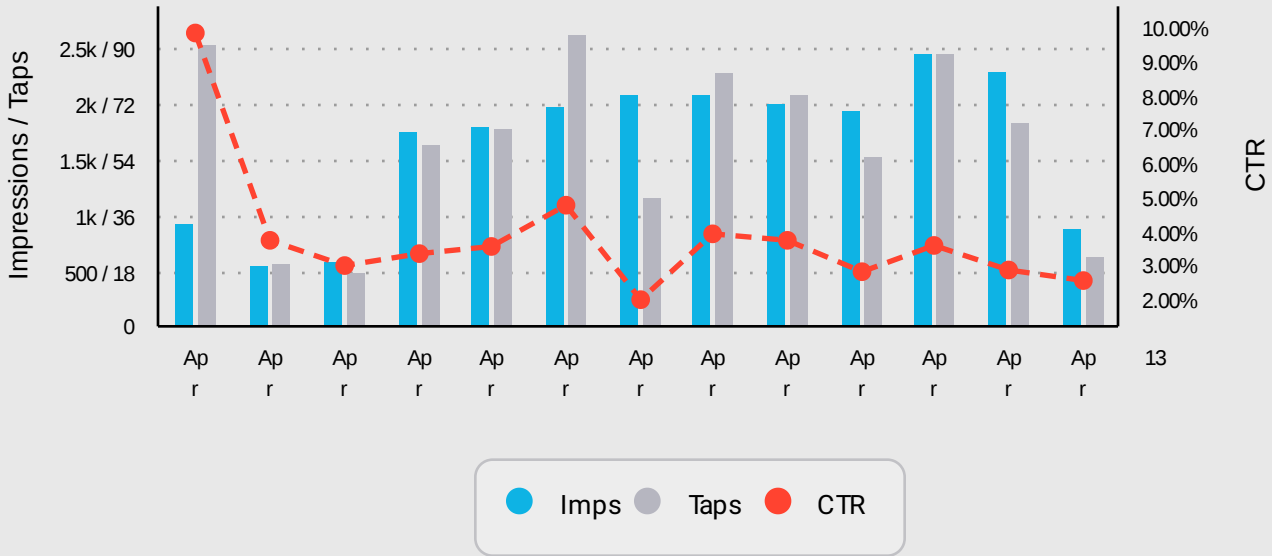
A	4,272	173	25h 14m
B	4,251	147	24h 37m
C	4,222	157	24h 31m
D	4,205	154	25h 15m
E	4,194	134	25h 18m

ZIP Code HeatMap

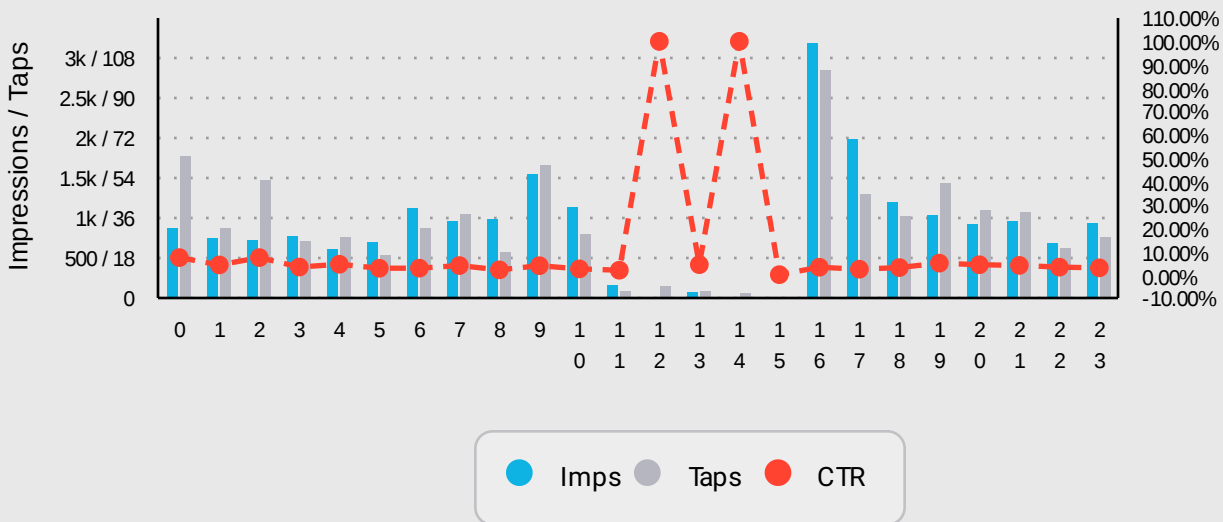
Apr 5, 2024 GM T-6 - Apr 30, 2024 GM T-6

Pinedale, WY = 505326 / Pinedale Travel

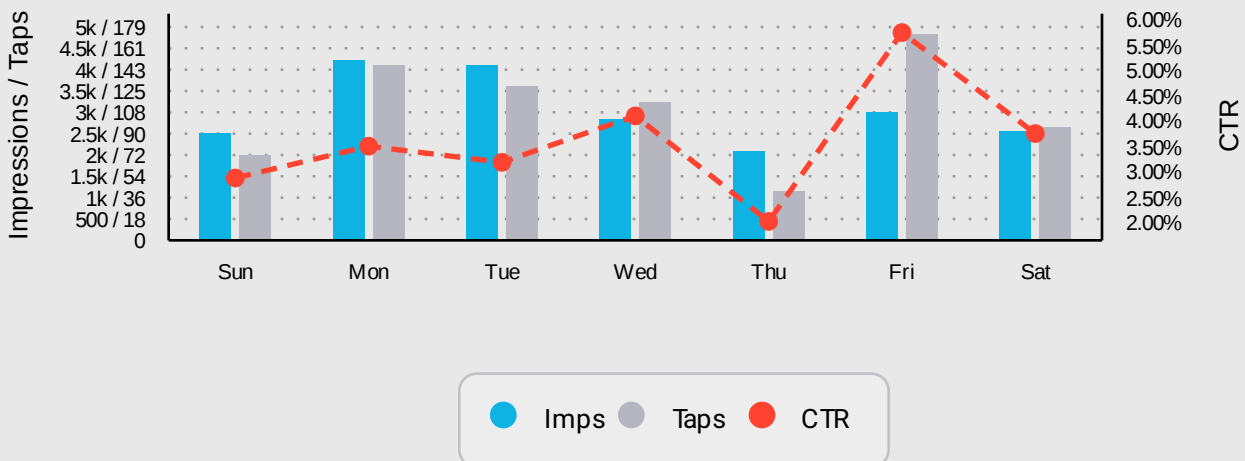
Overall



Hourly



Daily





**Sublette County Visitor Center
Executive Directors Report
PTTC
May 2024**

**April 2024 Visitation Numbers
Pinedale**

Day: 379 Night: 133 Total 512

Up 8% from April 2023

Referral Program

Total Direct Referrals 119

Direct Referral Percentage: 23.2%

Up 14% from April 2023

Top Referrals

1. Restaurant 2. Mountain Man 3. Hiking

States

CA, CO, ID, MN, MO, MT, NM, OR, SC, TX, UT, WY

1. WY 2. CO 3. MT

Countries

England, Canada, France, Mexico

Misc.

Targeted Media & Marketing on hold. Project starting up again 7/24

Smokey Bear Banners

Will provide and put together welcome bags for WAM

Pinedale VC will be 7 days a week starting May 28 through Sept.

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307-367-3419

