

Pinedale Travel & Tourism Commission

Agenda for November 20, 2024

Town Hall

Virtual Meeting Details [https:// meet.google.com/ dvakmqhxmj](https://meet.google.com/dvakmqhxmj)

Join by Phone Call-in Number: (US) +1513-480-3950PIN: 7627188932

12:00 p.m. through 1:00 p.m.

A. Call to order

B. Approve Agenda

C. Approve Minutes of the October 16, 2024 meeting

D. Routine Business

a. Review Revenue

b. Approve August bills in the amount of \$19,337.18

c. Budget Versus Actual Report

d. Reports from the Sublette County Visitors Center

e. Reports from Madden Media

E. New Business

a. ISE options

b. Madden contract amendment/extension discussion

i. Extend through fiscal year end

ii. Utilize WYOT Co-ops

iii. Re-build website to modernize, speed up, ad blog, and more

F. Old Business

G. Adjourn

Pinedale Travel & Tourism Commission Minutes of October 16, 2024, Pinedale Town Hall 12:00 P.M

The meeting was called to order by Tyler Swafford at 12:05 p.m. Commission members in attendance: Jim Hamilton, Stuart Lamson, Angela Douglas, Clint Gilchrist.

Motion by Mrs. Douglas to approve the agenda as published. Second by Mr. Lamson. Motion passed 5-0.

Motion by Mr. Gilchrist to approve the minutes of the September 18, 2024, meeting. Second by Mrs. Douglas. Motion passed 5-0.

The commission reviewed the revenue report and discussed the budgeted versus actual expenses. Motion by Mr. Lamson to approve the bills in the amount of \$16,792.35. Second by Mr. Gilchrist. Motion passed 4-0-1. Mrs. Douglas abstained.

The commission reviewed the Sublette County VCB report.

The commission reviewed the Madden Media report.

Motion by Mrs. Douglas to elect Tyler Swafford, Chairman. Second by Mr. Hamilton. Motion passed 4-0. Motion by Mr. Lamson to elect Jim Hamilton, Treasurer. Second by Mrs. Douglas. Motion passed 4-0. Motion by Mr. Lamson to elect Angela Douglas, Secretary. Second by Mr. Hamilton. Motion passed 4-0.

Maureen reported that the Lodging Tax question on the ballot is for a 2% Local Tax making the total Lodging Tax establishments will collect 7% if it passes.

The next meeting will be 11/20/2024 at 12:00 at the Town Hall. Motion by Mrs. Douglas to adjourn. Second by Mr. Hamilton. Motion passed 5-0. The meeting adjourned at 12:45.

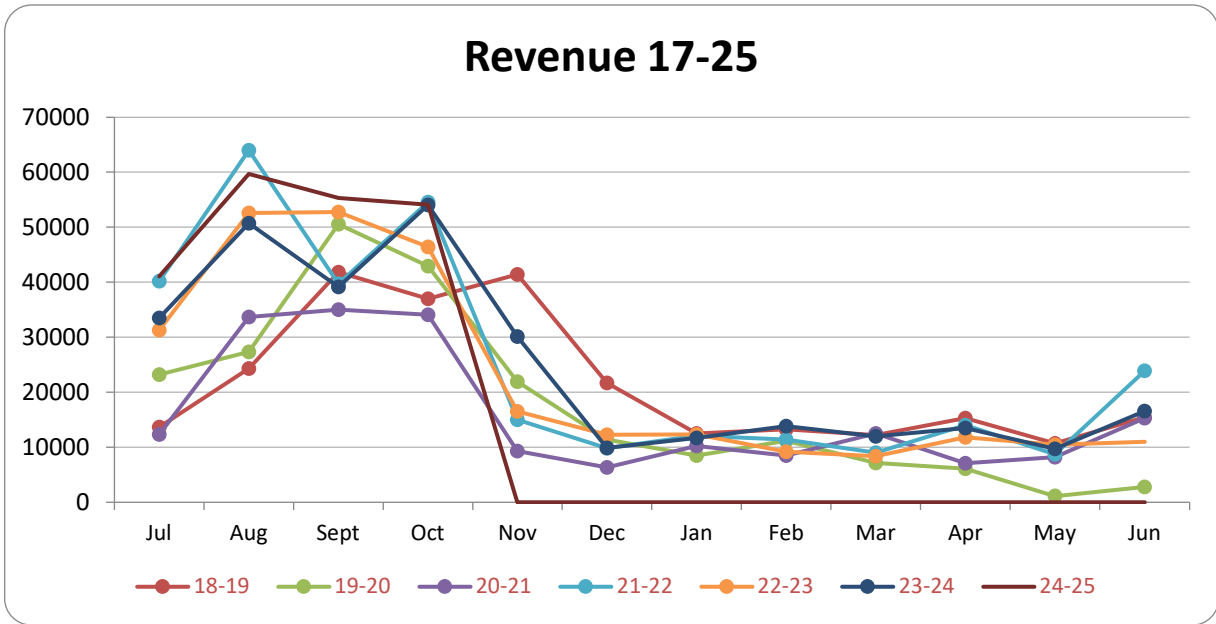
Minutes taken by:

Minutes approved by

Maureen Rudnick

Councilman Swafford

	18-19	19-20	20-21	21-22	22-23	23-24	24-25	Difference
Jul	13628	23181	12319	40211	31267	33469	41052	7583
Aug	24314	27342	33689	63997	52602	50746	59694	8947
Sept	41838	50554	35031	39717	52765	39114	55303	16189
Oct	37002	42912	34067	54566	46415	54036	54,105	69
Nov	41417	21917	9278	15008	16516	30135	0	
Dec	21667	11401	6317	9794	12272	9855	0	
Jan	12467	8495	10223	12087	12326	11677	0	
Feb	13269	11131	8474	11375	9159	13847	0	
Mar	12183	7136	12504	8997	8368	11937	0	
Apr	15271	6072	7102	14002	11791	13487	0	
May	10694	1129	8181	8702	10436	9694	0	
Jun	15431	2786	15261	23920	10978	16561	0	
	259181	259181	214056	192446	302377	294557	210153	84404



21-413-0090	Visa	Verizon	\$	150.51	
21-413-0090	Visa	Google Suite	\$	86.40	
21-411-0020	Madden		\$	13,325.27	2024-026357
21-410-0040	Chamber of Commerce			\$2,000.00	Brew Fest Grant
21-410-0040	Race to Raise			\$2,000.00	Pinedale Half Maratho
21-410-1210	ISE		\$	1,775.00	
			\$	19,337.18	

Denver Show Cancelled

No Actual Remittance to M Rudnick

Snow Show -629.42

0

-629.42

Remaing to be applied to January Show

Report Criteria:

Includes all accounts
 Includes grand totals
 Account.Account number = "211000000"."214600000"

Account Number	Account Title	2024-25 Current year Budget	2024-25 Current year Actual
TRAVEL & TOURISM SPEC REV FUND			
TAX REVENUES			
21-310-1300	LODGING TAX - 90% PTTC	270,000.00	172,609.98
21-310-1400	LODGING TAX - 10% TOWN	30,000.00	19,178.89
Total TAX REVENUES:		300,000.00	191,788.87
MISCELLANEOUS REVENUE			
21-360-6410	PUBLIC SUPPORT	.00	.00
21-360-6420	COOPERATIVE REIMBURSEMENTS	.00	.00
Total MISCELLANEOUS REVENUE:		.00	.00
PTTC DIRECTED MARKETING EXP'S			
21-410-0002	UNALLOCATED BUDGET	.00	.00
21-410-0010	ANNUAL DUES	400.00	299.00
21-410-0020	BILLBOARDS	.00	.00
21-410-0030	COMMUNITY RELATIONS	13,000.00	286.23
21-410-0035	EVENT REGSTRITIONS & SPNSRSHIPS	15,000.00	.00
21-410-0040	GRANT PROGRAMS	35,000.00	33,000.00
21-410-0045	PFAC SOUNDCHECK MKTG	30,000.00	.00
21-410-0050	INDUSTRY RELATIONS	8,000.00	.00
21-410-0055	TRAVEL FOR INDUSTRY RELATIONS	.00	.00
21-410-0060	ONLINE ADVERTISING	3,000.00	1,615.00
21-410-0070	PRINT ADVERTISING	5,000.00	.00
21-410-0080	RADIO ADVERTISING	.00	.00
21-410-0090	VIDEO PRODUCTION & PHOTOS	5,000.00	506.50
21-410-0100	WEBSITE DEVELOPMENT	36,000.00	240.00
21-410-0190	OTHER MARKETING	8,000.00	.00
21-410-0200	WIND RIVER FESTIVAL EXPENSES	.00	.00
21-410-0205	WAM CONVENTION	.00	.00
21-410-0210	TRADE SHOW/DIRECT SALES	9,500.00	890.19
Total PTTC DIRECTED MARKETING EXP'S:		167,900.00	36,836.92
PTTC DIRECTED MARKETING EXP'S			
21-411-0010	WINTER CAMPAIGN	41,000.00	.00
21-411-0020	FALL CAMPAIGN	30,000.00	17,491.95
21-411-0030	SUMMER CAMPAIGN	20,000.00	11,367.36
21-411-0040	SPRING CAMPAIGN	25,000.00	.00
Total PTTC DIRECTED MARKETING EXP'S:		116,000.00	28,859.31
PTTC DIRECTED ADMIN EXP'S			
21-413-0090	OTHER ADMIN EXPENSES	.00	1,202.77
21-413-0375	TRAVEL FOR EVENTS & MEETINGS	6,000.00	6,694.78
21-413-0485	CONTRACT SERVICES	5,000.00	.00
21-413-0490	NEW PROJECT DEVELOPMENT	5,000.00	858.00

Account Number	Account Title	2024-25 Current year Budget	2024-25 Current year Actual
Total PTTC DIRECTED ADMIN EXP'S:		16,000.00	8,755.55
PTTC WAGES, TAXES, & BENEFITS			
21-415-0050	SALARIES-WAGES-COMPENSATION	23,200.00	10,149.99
21-415-0070	PAYROLL TAXES-FICA	2,112.00	776.44
21-415-0071	PAYROLL TAXES-UNEMPLOYMENT	700.00	.63
21-415-0072	PAYROLL TAXES-WORKERS COMP	700.00	363.39
21-415-0075	EMPLOYEE BENEFITS-HEALTH INS	2,500.00	3,697.28
21-415-0077	EMPLOYEE BENEFITS-RETIREMENT	1,452.00	1,889.92
21-415-0090	OVERTIME	.00	.00
Total PTTC WAGES, TAXES, & BENEFITS:		30,664.00	16,877.65
TOWN DIRECTED EXPENSES			
21-416-0010	10% TOWN DIRECTED EXPENSES	29,000.00	.00
Total TOWN DIRECTED EXPENSES:		29,000.00	.00
TRAVEL & TOURISM SPEC REV FUND Revenue Total:		300,000.00	191,788.87
TRAVEL & TOURISM SPEC REV FUND Expenditure Total:		359,564.00	91,329.43
Total TRAVEL & TOURISM SPEC REV FUND:		59,564.00-	100,459.44
Grand Totals:		59,564.00-	100,459.44

Report Criteria:

Includes all accounts

Includes grand totals

Account.Account number = "211000000"-214600000"

PTTC FINAL REPORT

Project Title: BrewFest 2024 Project/Grant #: _____

Organization: Sublette County Chamber of Commerce

Grant Amount Requested: \$ 4000 Grant Amount Approved: \$ 4000

Total Amount of Event Expenses Claimed: \$ 3763.02

What was your expected attendance for this event? 800

Total # of actual participants: 522 paid for tickets

Total # of actual spectators: 350 came to enjoy music, food and vendors We also brought in 10 Vendors and 5 food trucks and 9 Breweries, so all of those people as well

Total # from outside Sublette County: I don't have outside of Sublette county but I do have outside of the state of Wyoming, which was 295 paying customers

Increase X or Decrease _____ from last year's attendance

Where did attendees come from specifically? (Numbers from all locations) see attached Documentation

What tracking methods were used to track attendance? Hotels, pre registration online and registration and ticket sales at the door.

How many room nights were used at all lodging facilities in Pinedale as a direct result of your event? All lodging was booked at 80% or higher, with many fully booked What factors negatively impacted the event? there were many other events happening at the time.

What factors positively impacted the event? Good weather, lots of participation from vendors and breweries, wide spread advertising, and live Music

What changes or improvements are planned for next year? This year we brought back live music instead of a DJ and a lot of people really enjoyed it. We will try and keep the live music for next year. As well as potentially more vendor and breweries.

****Include a signed disbursement voucher, copies of each bill detailing the expense, proof of payment (cancelled check or credit card receipt) copies of print media ads**

Ticket sales

First name	Last name	Phone	#TICKETS	First Name	Last Name	State	#TICKETS
Brian	Joachim	ID	2	Alex	Artz	WY	1
Nickey	Lawson	2.08E+09	2	Alise	Watson	WY	1
Joseph	Anspach	3.07E+09	2	Andrew	Springman	SC	2
Chad	Markle	8.02E+09	4	Ann	Kominsky	WY	1
Abby	Greufe	5.63E+09	4	Anna	Fabelina	WY	1
Stephanie	Nickey	6.62E+09	4	Ashleigh	Gunter	WY	1
Cheylynn	Parker	8.18E+09	4	Ashley	Meier	SD	1
Chris	Evans	ID	2	Benjamin	Dye	CA	2
Mary Jane	Markle	8.02E+09	3	Benjamin	Hall	WY	1
Joe	Hoover	7.18E+09	2	Brandon	Swenson	SD	1
Kara	Rountree	9.19E+09	4	Brian	Billings	WY	1
Cat	Hyde	WY	2	Brian	Boltinghou	WY	1
Clint	Conner	3.07E+09	1	Camden	Copeland	UT	3
Louis	Saulino	3.04E+09	2	Celia	Vanover	WY	1
Joe	Lesko	7.34E+09	4	Chelsea	Spiers	WY	2
Jocelyn	David	3.07E+09	2	Colton	Dean	UT	1
William	Gorman	8.17E+09	4	Corey	Bybee	UT	1
Sydney	Simmerman	WY	1	Dane	Hansen	IOWA	1
Toni	Hawks	3.08E+09	1	David	Cohen	OR	1
Shawna	Danze	2.07E+09	5	Deborah	Sutton	WY	1
Joe	Wade	8.1E+09	3	Dennis	Boden	TX	2
Karen	Cogswell	5.41E+09	2	Dulcinea	Capraro	WY	1
Brenda	Baker	3.07E+09	1	Elizabeth	Crump	WY	4
Mary	Morris	407-456-1	5	Eric	Dupree	WY	2
Karen	Snow	3.07E+09	2	Esperanza	Martinez	WY	1
Aaron	Tomich	3.07E+09	1	Glenn	Hover	TX	1
Wendy	Nelson	720 256 3	3	Hunter	Potter	MI	2
Arla	Bujanda	307-231-2	3	J	Fear	WY	1
Ashley	Coutts	9.71E+09	2	Jacqueline	Bennie	PA	1
Christian	Steffen	4.03E+09	4	James	Jensen	WY	1
Carson	McDaniel	4.06E+09	4	Jane	Yee	NM	1
Marshall	Brownfield	WY	1	Jeffery	Metcalfe	WY	1
Michael	Forinash	5.16E+09	4	Jelina	Reyes	UT	1
Jennifer	Martin	4.15E+09	2	Jerry	Tuft	AZ	1
Yvette	Spriggs	2.08E+09	5	Joe	Quiroz	AZ	1
Jim	Mitchell	307-389-4	1	Jonci	Lison	WY	2
Jill	Carpenter	3.08E+09	1	Joseph	Cardenas	WY	2
Julie	Belton	3.07E+09	2	Joshua	Obannon	OR	1
Jill	Carpenter	3.08E+09	1	Justice	Miller	WY	1
Chad	Davis	9.71E+09	3	Katrina	Gonzales	UT	3
Sydnee	Fortuna	3.07E+09	1	Kent	Gaylord	WY	1
Randall	Hanrahan	ID	4	Kurtis	Dover	WY	1
Margi	Beecher	970 708-7	3	Leah	Nelson	UT	1
Rae Lynne	Later	307-231-6	2	Lindsay	Adam	WY	1
Taylor	Weddle	4.02E+09	3	Lori	Hastert	UT	2
Kevin	Macy	WY	1	Matt	Walker	UT	1

Jenny	Arne	3.07E+09	WY	1	Matthew	Kroeger	WY	1
Willamina	Irey	6.61E+09	CA	2	Matthew	Weinberg	CO	1
Sue	Flaim	801-598-6	UT	4	Melanie	Sulkin	CO	1
Alfred	Archamba	3.07E+09	WY	2	Michael	Mikolajczy	VA	1
Stephen	Usoz	307-231-1	WY	1	Molly	Mulcahy	WY	1
Wendy	Koivusaari	3.08E+09	WY	1	Neldon	Wilson	AZ	3
Janene	Chico	3.08E+09	WY	1	Noah	Oren	WY	1
Leslie	Hagensteir	3.07E+09	WY	2	Pattie	Hastings	WY	1
Kandase	Youtz	3.07E+09	WY	2	Rachael	Pinela	WY	1
Tony	Stauffer	208-670-0	ID	3	Rebecca	Nelson	WY	1
Venesa	Cassity	4.36E+09	UT	4	Reel	Jh	WY	1
Jenny	Arne	3.07E+09	WY	1	Richard	Scheaffer	KS	1
Ashlyn	Paredes	5.3E+09	CA	3	Ronald	Gale	WY	2
Alyssa	Grelecki		WY	2	Roy	Butterfield	NC	1
Ryan	Noon	3.08E+09	WY	1	Samuel	White	WY	2
Brandi	Chatelain	3.08E+09	WY	2	Scott	Murdock	WY	2
Dallan	Jones		WY	1	Sean	Huffman	NC	1
Rachel	Spear	3.07E+09	WY	1	Sebastian	Sewera	WY	1
Elissa	Benson	4.36E+09	UT	4	Senddey	Gutierrez	WY	1
Natalie	Strong	3.08E+09	WY	4	Shane	Anderson	WY	1
Ashton	Greene	8.02E+09	UT	5	Shannon	Goodsell	WY	1
Eric	Pabon	3.07E+09	WY	1	Shannon	Groves	UT	2
Roger	Overy	3.07E+09	WY	1	Shawn	Lyonsmith	WY	1
stacy	goodrick	307-382-9	WY	1	Steven	Obrzut	UT	1
Nancee	Meleski		WY	2	Susan	Layman	UT	2
Randy	Lee	9.16E+09	CA	2	Taylor	Kepley	WY	1
Valerie	Jackson	3.2E+09	IOWA	4	Timothy	Ruland	WY	2
Myka	Agnew	2.15E+09	PA	4	Tonia	Craig	KS	3
Ivan	Miller	307.677.4	WY	1	Travis	Mcinnis	WY	1
Kimberly	Aho	4.07E+09	MO	2	Troy	Townsend	WY	1
Clay	John		NE	2	Tyler	Perry	WY	1
Terry	Scheiber		WY	1	Tylor	Deichmuel	WY	2
Douglas	Macdonald		WY	1	Vohn	Fraser	WY	1
Hannah	Gage	5.75E+09	NM	4	Wade	Froseth	WY	2
Matthew	Gaffney		ID	2	Walter	Hasenauer	WY	1
Tami	Love	3.07E+09	WY	1	William	Goulart	MA	2
Vickie	Bostick	3.08E+09	WY	2	CASH		WY	4
Matt	Lanning	3.07E+09	WY	1	CASH		WY	1
Nickey	Lawson	2.08E+09	ID	2	CASH		WY	1
Kim	Danze		WY	1	CASH		WY	3
Suzette	Williams	307-350-8	WY	1	CASH		CA	2
Austin	Steffen	4.03E+09	NE	3	CASH		CA	2
Wendy	McLaughli	8.02E+09	UT	4	CASH		ID	2
Dave	Ashworth	435-640-1	UT	4	CASH		SC	2
Nicole	Schmitt	8.02E+09	UT	2	CASH		NE	1
Janene	Chico	307-522-7	WY	1	CASH		WY	1
Rich	Ochs	3.08E+09	WY	2	CASH		WY	2

Laila	Illoway	3.07E+09	WY	1	CASH	WY	1
Jolene	Deal	701-290-6	ND	3	CASH	WY	1
Crystal	Potter	307-321-5	WY	2	CASH	WY	4
Mandy	Cantu	3.08E+09	WY	1	CASH	WY	1
Michelle	Deletoile	9.7E+09	CO	2	CASH	TX	2
Kelly	Schmidt	3.07E+09	WY	2	CASH	NE	2
Corey	Baca	8.02E+09	UT	4	CASH	CO	1
David	Baumann		WY	2	CASH	CO	3
Tracy	Norton	7.61E+09	CA	1	CASH	FL	2
Tracy	Norton	7.61E+09	CA	1	CASH	TX	1
Donna	Givens		WY	1	CASH	WY	4
Brian	Worthingt	3.07E+09	WY	2	CASH	WY	5
Cat	Hyde	3.07E+09	WY	1	CASH	WY	1
Christina	Appleby	8.44E+09	SC	2	CASH	CO	2
Kyli	Yarbro	5.59E+09	CA	3	CASH	WY	3
Linda	Frink	9.08E+09	CO	4	CASH	WY	2
Rick	Clarke		WY	1	CASH	WY	2
Rick	Viveiros	4.36E+09	UT	3	CASH	UT	2
David	Christense	8.01E+09	UT	2	CASH	WY	5
Caitlin	O'Meara	9.7E+09	CO	1	CASH	ID	1
Brayn	Fyfe	2.09E+09	ID	4	CASH	ID	3
lillian	Rod	2.09E+09	ID	5	CASH	WY	1

NAME	STATE	#TICKETS	State #
CASH	WY	1	WY 227
CASH	WY	4	UT 74
CASH	NE	4	ID 43
CASH	IOWA	2	CO 30
CASH	UT	3	CA 27
CASH	UT	5	NE 19
CASH	WY	1	IO 15
CASH	WY	1	TX 10
CASH	WY	1	MI 10
CASH	WY	2	FL 10
CASH	WY	1	PA 7
CASH	ID	4	SC 7
CASH	FL	2	MA 7
CASH	ID	2	MO 6
CASH	SC	1	AZ 5
CASH	CO	1	OK 4
CASH	WY	2	NM 4
CASH	CO	1	KS 4
CASH	WA	3	ND 3
CASH	WA	2	WI 2
CASH	CA	3	SD 2
CASH	WY	2	OR 2
CASH	FL	1	NC 2
CASH	WY	1	NM 1
CASH	WY	3	VA 1
CASH	WY	4	
CASH	WY	1	
CASH	WY	1	
CASH	WY	4	
CASH	WY	1	
CASH	WY	3	
CASH	WY	2	
CASH	WY	4	
CASH	WY	1	

Totals
By
state

Pinedale Lodging

Bed & Breakfast		Locations	Spoke With	Date	
Chambers House Bed & Breakfast	Booked for event	111 West Magnolia Street	Ann	09/10	
Rivera Lodge bed & Breakfast		442 Marilyn	Did not get a hold of them		
Heritage Quilts Retreat	Booked for Event	21 E Pine Street		9/10/	
Motels					
Log Cabin Motel	Booked for Event	49 East Magnolia Street	Sofia	9/11	
Gannett Peak	Booked for Event		Sofia	9/11	
Pinedale Cozy Cabins	Booked for event	66 North Madison	Nora	9/11	
Jackalope Motel	1 room open	407 South Pine Street	Kayleigh	9/13	
Sundance Motel	Booked for event	148 East Pine Street	Cerah	9/6	
Best Western Pinedale Inn	Booked for Event	864 West Pine	Patty	9/6	
Hotels					
Hampton Inn & Suites	Booked for Event	55 Bloomfield Avenue	Front desk	9/13	
Pinedale Hotel	Booked for Event	1624 West Pine Street	Casey	9/6	
The Lodge at Pinedale	No one answers the phone	1054 West Pine Street	No answer	9/6, 9/10,9/11,9/20	
High Country Suites	Over 80% full	1133 West Pine Street	Sage	9/10	

TOWN OF PINEDALE

DISBURSEMENT VOUCHER

CLAIMANT: *Sublette County Chamber of Commerce*
ADDRESS: *19 E Pine St. Box 176 Pinedale WY 82941*
INVOICE DATE: *10/25/2024*

FUND/ACCT#	ITEMIZED DESCRIPTION	QTY	UNIT PRICE	TOTAL
	<i>Sammy Steele live music for event</i>	<i>1</i>	<i>2000</i>	<i>\$2000</i>
	<i>Out of town stide invites given out all summer long at events in WY & surrounding states</i>			
	<i>1st round</i>	<i>1</i>	<i>267.22</i>	<i>267.22</i>
	<i>2nd round</i>	<i>1</i>	<i>75.88</i>	<i>75.88</i>
	<i>facebook Boosts out of state</i>			
	<i>1st round</i>	<i>1</i>	<i>299.92</i>	<i>299.92</i>
	<i>2nd round</i>	<i>1</i>	<i>300.00</i>	<i>300.00</i>
	<i>BNC trash clean up for event</i>	<i>1</i>	<i>\$820.00</i>	<i>\$820</i>
			<i>Total</i>	<i>\$3763.02</i>

THE TOWN OF PINEDALE IS EXEMPT FROM SALES TAX PER W.S. 39-11-105 AND W.S. 39-15-105

CLAIMANT DECLARATION

(IF VOUCHER IS FOR PERSONAL SERVICES, TRAVEL REIMBURSEMENT OR EXPENDITURES OTHER THAN PAYROLL UNDER A CONTRACTED PRICE)

I DECLARE AND AFFIRM, UNDER THE PENALTIES OF PERJURY, THAT THIS CLAIM HAS BEEN EXAMINED BY ME, AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, IS IN ALL THINGS TRUE AND CORRECT, AND THAT NEITHER THE WHOLE, NOR ANY PART THEREOF HAS BEEN PAID.

<i>10/25/2024</i> DATE	 SIGNATURE OF CLAIMANT
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DECLARATION OF MAYOR OR CLERK-TREASURER AND/OR OTHER AUTHORIZED AGENT

I DECLARE AND AFFIRM, UNDER THE PENALTIES OF PERJURY, THAT THIS CLAIM HAS BEEN EXAMINED BY ME, AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, IS IN ALL THINGS TRUE AND CORRECT. I FURTHER CERTIFY THAT THE ABOVE SERVICES WERE RENDERED, OR THAT THE ABOVE MATERIALS WERE RECEIVED IN AN ACCEPTABLE CONDITION, AND THAT THE ABOVE CLAIM IS HEREBY APPROVED BY ME.

DATE	EMPLOYEE RECEIVING GOODS OR SERVICES
DATE	MAYOR OR CLERK-TREASURER OR OTHER AGENT

APPROVAL BY TOWN COUNCIL FOR PAYMENT

DATE APPROVED _____	NOTED BY _____
DATE PAID _____	CHECK NUMBER _____

3216

SUBLETTE COUNTY CHAMBER OF COMMERCE

P.O. BOX 176
PINEDALE, WY 82941
(307) 367-2242


FIRST WESTERN
BANK
CITY OF JACKSON
WY 83001
23-701/1020



9/6/2024

PAY TO THE
ORDER OF

Sammy Steek

\$ 2000.00/100

two thousand dollars & 00/100

DOLLARS

MEMO

Brawlfest




Katelyn Koeck

AUTHORIZED SIGNATURE

⑈003216⑈ ⑆102007011⑆ 102501301⑈

Final Details for Order #111-4504986-3293043

[Print this page for your records.](#)

Order Placed: April 19, 2024
Amazon.com order number: 111-4504986-3293043
Order Total: \$267.22

Shipped on April 23, 2024

Items Ordered

Price

1 of: Custom Stickers Bulk | Upload Your Logo |150 500 or 1000 | Sizes 2 inch to 12 inches | Waterproof Stickers Personalized \$256.94
| Stickers for Water Bottle Laptop Car Truck Kids Students or Business Logo

Sold by: ET Supply Co (seller profile)

Supplied by: Other

Condition: New

1st round invites

Shipping Address:

KF Shivers Director
19 E PINE ST
BOX 2529
PINEDALE, WY 82941-5001
United States

Shipping Speed:

Standard Shipping

Payment information

Payment Method:

Mastercard ending in 0189

Item(s) Subtotal: \$256.94
Shipping & Handling: \$0.00

Billing address

Director
19 E PINE ST
P O BOX 176
PINEDALE, WY 82941-5001
United States

Total before tax: \$256.94
Estimated tax to be collected: \$10.28

Grand Total: \$267.22

Credit Card transactions

MasterCard ending in 0189: April 23, 2024: \$267.22

To view the status of your order, return to [Order Summary](#).

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[Back to top](#)

English United States

[Help](#)

Final Details for Order #112-7996157-3648205

[Print this page for your records.](#)

Order Placed: August 9, 2024
Amazon.com order number: 112-7996157-3648205
Order Total: \$75.88

Shipped on August 13, 2024

Items Ordered

Price

1 of: Custom Stickers | Upload Your Design | Sets of 10 to 1000 Bulk | 1.5 to 12 inches | Waterproof Vinyl Decals | Product Labels Custom Decal Custom Business Stickers Personalized Business Logo

\$72.96

Sold by: ET Supply Co (seller profile)

Supplied by: Other

Condition: New

Shipping Address:

KF Shivers Director
19 E PINE ST
BOX 2529
PINEDALE, WY 82941-5001
United States

2ND round invites

Shipping Speed:

Standard Shipping

Payment information

Payment Method:

Mastercard ending in 0189

Billing address

Director
19 E PINE ST
P O BOX 176
PINEDALE, WY 82941-5001
United States

Item(s) Subtotal:	\$72.96
Shipping & Handling:	\$0.00

Total before tax:	\$72.96
Estimated tax to be collected:	\$2.92

Grand Total:	\$75.88

Credit Card transactions

MasterCard ending in 0189: August 13, 2024: \$75.88

To view the status of your order, return to [Order Summary](#).

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1

View results

Boost another post Boost again

Performance

\$299.92 spent over 32 days.

Post engagements

18,791

Reach

2,341

\$0.13

Cost per Post Engagement

Activity

Post engagements

2341

Post reactions

1541

Link clicks

741

Post shares

31

[See all](#)

Ad rating

Are you satisfied with this ad?

No

Yes

Details

Status

Completed

Goal

Get more engagement

Total budget

\$300.00

Duration

32 days

[See all](#)

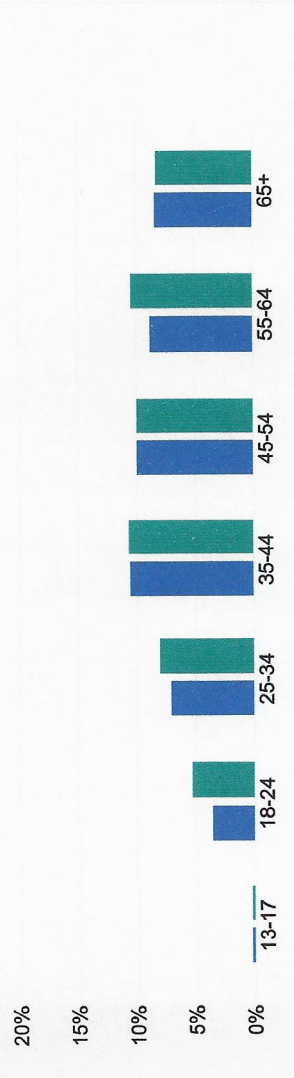
Audience

This ad reached 18,791 people in your audience.

Preview

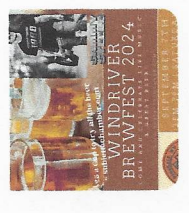
Tickets available at
www.sublettechamber.com

47.9% Women 52.1% Men



Audience details

Edit Audience



View ad

Edit ad

Payment method



Add

Amount spent

Total amount

\$299.92



1

View results

Boost another post [Boost again](#)

Performance

\$300.00 spent over 16 days.

Post engagements

25,686

Reach

1,574

Cost per Post Engagement

\$0.19

Activity

Post engagements

1574

Link clicks

1172

Post reactions

381

Post shares

18

[See all](#)

Ad rating

Are you satisfied with this ad?

No

Yes

Details

Status

Completed

Goal

Get more engagement

Total budget

\$300.00

Duration

16 days

[See all](#)

Audience

This ad reached 25,686 people in your audience.

Preview

Coming up! Do you have your tickets???



43.8% Women 56.2% Men

20%

15%

10%

5%

0%

13-17

18-24

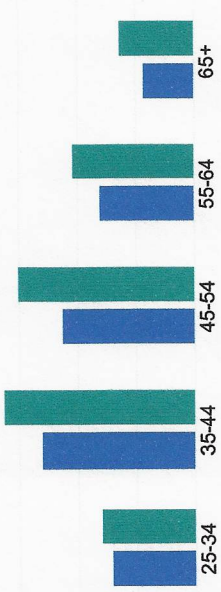
25-34

35-44

45-54

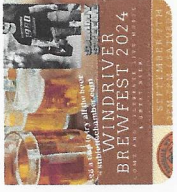
55-64

65+



Audience details

Edit Audience



View ad

Edit ad

Payment method



Add

Amount spent

Total amount

\$300.00

B-N-C Trash Service Inc.

DO NOT REPLY TO THIS EMAIL

Customer Information

ID#: **105440035023**
Mainstreet
Katie
PO Box 2529
Pinedale WY 82941

Hauler Information

B-N-C Trash Service Inc.
Box 1253
Pinedale, WY 82941
(307) 367-4122

If you have questions about your bill, or your service please contact B-N-C Trash Service Inc.

Fri Oct 4, 2024

Statement

Service Location: , Pinedale WY 82941

Pay your bill Online at www.trashbilling.com or [Click Here to Pay](#)

For information about your account including balance, payment and charge history go to www.trashbilling.com or [Click Here](#)

Service Location: , Pinedale WY 82941

Date	Description	Amount	Balance
10/3/24	Balance		\$820.00
	Statement Balance Due:		\$820.00

The TrashBilling.com Team www.TrashBilling.com

Please do not respond directly to this message, please go to [Contact Us](#) on TrashBilling.com

PTTC FINAL REPORT

Project Title: Race to Raise Project/Grant #: _____

Organization: Foundation 23 Grant Amount Requested: \$ 2,000.00

Grant Amount Approved: \$ 2,000.00 Total Amount of Event Expenses

Claimed: \$ 2,000 What was your expected attendance for

this event? 300 Total # of actual participants: 297

Total # of actual spectators: >300

Total # from outside Sublette County: 78

Increase _____ or Decrease 71* from last year's attendance

*Mostly due to the decrease in kids registered for the free 1-mile fun run. We actually had an increase in registrations for 1/2, 10k and 5k as compared to last year.

Where did attendees come from specifically? (Numbers from all locations) 32 out of state, 78 out of county- please see attached sheet for state/city breakdowns.

What tracking methods were used to track attendance? Race registration and on site check in.

How many room nights were used at all lodging facilities in Pinedale as a direct result of your event?
41 room nights were booked as a direct result. We had one couple that reports they stayed for 3 months in Pinedale (not sure if that is a direct result of our event or not)

What factors negatively impacted the event? None

What factors positively impacted the event? Weather was beautiful, the addition of the 5K brought more people out. We provided a post race survey to participants. We heard back from 38 out of the

297 participants. Of those 38 responses, 13 people commented they stayed in town and explored mainstreet by supporting local merchants and restaurants. 11 of the responders were local to Pinedale or Farson and the other 14 didn't supply an answer.

What changes or improvements are planned for next year? We would like to partner with a nationwide running club to promote the event and have this race be a meet-up for their members.

****Include a signed disbursement voucher, copies of each bill detailing the expense, proof of payment (canceled check or credit card receipt), copies of print media ads (tear sheets), and the tracking method form with your Final Report.**

2024 Race to Raise

State Statistics

State2	10K	5K	Half Marathon	One Mile Fun Run - Free Event!	Total
	3	3	5	11	22
CA	2	1			3
CO	3		2		5
ID		2			2
KS			1		1
MD			1		1
MN	1				1
NE	1	1			2
NV	1				1
SD			1		1
UT		1	6	5	12
WA	1				1
WI	2				2
WY	56	34	36	117	243
Total	70	42	52	133	297

2024 Race to Raise **City Statistics**

City	10K	5K	Half Marathon	One Mile Fun Run - Free Event!	Total
		2	2	5	9
Afton		3	1		4
Alexandria	1				1
Bedford			1		1
Big Piney			3	1	4
Bondurant		2			2
Boulder	3	2		13	18
Box 1128				1	1
Box Elder			1		1
Centennial	2				2
Cora	3	1	1	4	9
Daniel	2	3		3	8
Denver	1				1
Eden				3	3
Farson	1	1			2
Fort Collins			2		2
Garland			2		2
Green River	2				2
Half Moon Bay	1	1			2
Hooper			1		1
Jackson	5		3	2	10
Lander		1	3	1	5
Lincoln	1	1			2
Logan			1		1
Los Gatos	1				1
Madison	2				2
Monkton			1		1
Moorhead	1				1
Ogden				2	2
Olsburg			1		1
Pinedale	38	20	15	93	166
Powell			1	4	5
Riverton	1				1
Rock Springs	3	3	8	1	15
Salt Lake City			1		1


2024 Race to Raise

City Statistics

City	10K	5K	Half Marathon	One Mile Fun Run - Free Event!	Total
Sandy			1		1
Sarasota			1		1
Smoot	1				1
Sparks	1				1
Star valley ranch			2		2
Victor		2			2
Total	70	42	52	133	297

TOWN OF PINEDALE

DISBURSEMENT VOUCHER

CLAIMANT: Race to Raise					
ADDRESS: P.O. Box 2135, Pinedale WY 82941					
INVOICE DATE: 11/12/2024					
FUND/ACCT#	ITEMIZED DESCRIPTION	QTY	UNIT PRICE	TOTAL	
	Meta Platforms (social media marketing)			789.67	
	TRN Media Marketing/advertising			300.00	
	Go East Stride Awards- race medals			816.75	
	Race Result - bib transponder, set up fee and S&H			689.78	
			TOTAL	2,596.20	
THE TOWN OF PINEDALE IS EXEMPT FROM SALES TAX PER W.S. 39-11-105 AND W.S. 39-15-105					
CLAIMANT DECLARATION					
(IF VOUCHER IS FOR PERSONAL SERVICES, TRAVEL REIMBURSEMENT OR EXPENDITURES OTHER THAN PAYROLL UNDER A CONTRACTED PRICE)					
I DECLARE AND AFFIRM, UNDER THE PENALTIES OF PERJURY, THAT THIS CLAIM HAS BEEN EXAMINED BY ME, AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, IS IN ALL THINGS TRUE AND CORRECT, AND THAT NEITHER THE WHOLE, NOR ANY PART THEREOF HAS BEEN PAID.					
11/12/2024					
DATE		SIGNATURE OF CLAIMANT			

DECLARATION OF MAYOR OR CLERK-TREASURER AND/OR OTHER AUTHORIZED AGENT

I DECLARE AND AFFIRM, UNDER THE PENALTIES OF PERJURY, THAT THIS CLAIM HAS BEEN EXAMINED BY ME, AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, IS IN ALL THINGS TRUE AND CORRECT. I FURTHER CERTIFY THAT THE ABOVE SERVICES WERE RENDERED, OR THAT THE ABOVE MATERIALS WERE RECEIVED IN AN ACCEPTABLE CONDITION, AND THAT THE ABOVE CLAIM IS HEREBY APPROVED BY ME.

DATE	EMPLOYEE RECEIVING GOODS OR SERVICES
DATE	MAYOR OR CLERK-TREASURER OR OTHER AGENT

APPROVAL BY TOWN COUNCIL FOR PAYMENT

DATE APPROVED _____ NOTED BY _____ DATE PAID _____

_____ CHECK NUMBER _____

TOWN OF PINEDALE PO BOX 709 PINEDALE WY 82941 OFFICE: 307-367-4136 FAX: 307-367-2578



Meta Platforms, Inc.
1 Meta Way
Menlo Park, CA 94025
United States

Account: 844972812376395

Billing Report: 03/31/2024 - 10/31/2024

Meta Ads payment

Date	Transaction ID	Payment Method	Amount	Payment Status
09/23/2024	8239066419540566-8239066436207 231	Visa · 1732	\$18.58 USD	Paid
09/21/2024	8196712973775906-8246886638758 546	Visa · 1732	\$102.00 USD	Paid
09/19/2024	8202178903229314-8244174969029 712	Visa · 1732	\$92.00 USD	Paid
09/18/2024	8257805447666666-8343706615743 216	Visa · 1732	\$83.00 USD	Paid
09/17/2024	8331980716915806-8187618224685 386	Visa · 1732	\$75.00 USD	Paid
09/02/2024	8175320685915137-8071776809602 858	Visa · 1732	\$75.00 USD	Paid

08/23/2024	8157923030988243-8157923040988 242	Visa · 1732		\$4.11 USD		Paid
08/20/2024	8021903337923545-8031162610330 950	Visa · 1732		\$34.57 USD		Paid
07/23/2024	7974225149358033-7824153881031 820	Visa · 4372		\$5.41 USD		Paid
07/22/2024	7801659766614564-7801659776614 563	Visa · 4372		\$75.00 USD		Paid
07/19/2024	7956312031149345-7956312044482 677	Visa · 4372		\$75.00 USD		Paid
07/16/2024	7889340291179846-7789099437870 598	Visa · 4372		\$75.00 USD		Paid
07/13/2024	7837323969714818-7776416239138 922	Visa · 4372		\$75.00 USD		Paid
				Total Amount Billed		\$789.67 USD
				Total Funds Added		\$0.00 USD

TRN Media
 40 Shoshone Ave
 Green River, WY. 82935
 (307)875-6666 or (307)362-6746

Statement

Account ID: 313942
 Statement Date: 8/31/2024
 Account Rep: Adrienne Hintz

Please Pay This Amount **\$300.00**

Amount Paid: _____

RACE TO RAISE
 PINEDALE, WY 82941

The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it discriminate in any way on the basis of race or ethnicity. (1/1/2011)

Sponsor: Race to Raise

Reference	Date	Type	Description	Amount	Balance
BalForward	8/1/2024	Bal	Balance Forward as of 7/31/2024	0.00	0.00
24080599	8/31/2024	INV	Invoice: KYCS 313942-001 Race to Raise [1-Package]	100.00	100.00
24080600	8/31/2024	INV	Invoice: KFRZ 313942-001 Race to Raise [1-Package]	100.00	200.00
24080601	8/31/2024	INV	Invoice: KFZE 313942-001 Race to Raise [1-Package]	100.00	300.00
24080602	8/31/2024	INV	Invoice: KYCS 313942-002 Race to Raise [15-:30 Spots]	0.00	300.00
24080603	8/31/2024	INV	Invoice: KFRZ 313942-003 Race to Raise [10-:30 Spots]	0.00	300.00
24080604	8/31/2024	INV	Invoice: KZWB 313942-004 Race to Raise [15-:30 Spots]	0.00	300.00
Statement Total:					\$300.00

Please Pay This Amount **\$300.00**

Current	31-60 Days	61-90 Days	91-120 Days	121+ Days	Total Due
\$300.00					\$300.00

FOUNDATION 23
PINEDALE HALF MARATHON
PO BOX 2135
PINEDALE, WY 82941

1008

99-33/1023

September 13 2024

DATE

CHECK # 1008

PAY TO THE ORDER OF TRN Media

\$ 300.00

Three Hundred and 00/100

DOLLARS

Photo Safe Deposit Make or back



FIRSTBANK
OF WYOMING
MEMBER FDIC
802.779.1000 | www.firstbank.com

FOR

313942-

Radiators Race

Steve M. Wilson

View back



GEPP of RI, LLC
 83 Vermont Ave, Unit 3
 Warwick, RI 02888
 (401) 808-8004

Bill to Race to Raise racetoraise@foundation23.org Morgan Faber 236 S. Sublette Ave. #1133 Pinedale, WY 82941	Date Aug 21, 2024 Due date Sep 5, 2024 Sales rep MATT	Invoice 24-207443 Terms Net 15	Amount due \$816.75
--	---	---	--------------------------------------

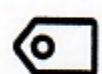
Items	Quantity	Price	Amount
Race Medals	225	\$3.63	\$816.75
Race to Raise medals			
		Subtotal	\$816.75
		Total	\$816.75
		Paid	\$0.00
		Amount due	\$816.75

Use this link to pay online: <https://app01.us.bill.com/p/geppofri>

GEPP OF RI, LLC BILL.COM CCD 015QDFBIRU58QJY
021000028728183

8/23/2024

\$816.75



Add tags



Add notes



Add images



Attach to a conversation

First Bank of Wyoming - PHM

GEPP OF RI, LLC BILL.COM CCD 015QDFBIRU58QJY 021000028728183



RACE RESULT Americas Inc. | 5721 Arapahoe Ave. Suite A3 | Boulder, CO 80303

Race to Raise - Foundation 23
Morgan Faber
PO Box 2135
Pinedale, WY 82941
United States

RACE RESULT Americas Inc.
5721 Arapahoe Ave. Suite A3
Boulder, CO 80303

Phone: (303) 390-1235
EMail: info.usa@raceresult.com
Web: www.raceresult.com

Tax ID: 86-1807572

Date: 08/12/2024
Delivery Date: 08/14/2024
Your Cust. No.: 73438

Bank Details
Account Owner: RACE RESULT Americas Inc.
Account No.: 701596998
Routing No.: 102001017
Bank: JP Morgan Chase Bank
1 Chase Manhattan
New York, NY 10005

Invoice

Invoice number: 40002

Based on your recent order from 08/09/2024, please allow us to invoice the following amount:

Pos.	Qty.	Description	Unit price	Value
01	460	Bib with Transponder (single) (100-169, 300-369, 500-569, 700-949)	1.37 USD	630.20 USD
02	1	Setup Fee	25.00 USD	25.00 USD
03	1	Shipping & Handling	34.58 USD	34.58 USD
Net Amount:				689.78 USD
+0% Tax:				0.00 USD
Total amount payable:				689.78 USD

Delivery Address: Foundation 23 - Race to Raise, Morgan Faber, PO Box 2135, Pinedale, WY 82941, United States

Payment Terms: invoice amount was paid by credit card.

Kind regards,
the RACE RESULT team


DBT CRD 0940 91621079 RACE RESULT AMERICAS I
BOULDER CO C# 1732

8/13/2024


\$689.78

 Add tags

 Add notes

 Add images



 Attach to a conversation

First Bank of Wyoming - PHM
DBT CRD 0940 08/13/24 91621079 RACE RESULT AMERICAS I BOULDER CO C#
1732



Madden Media
 31 N 6th Ave Suite 105-157
 Tucson, AZ 85701
 (520) 322-0895
 ar@maddenmedia.com

BILL TO:

Pinedale Travel & Tourism Commission/Visit Pinedale
 Maureen Rudnick
 P.O. Box 709
 Pinedale, WY 82941

SHIP TO:

Pinedale Travel & Tourism Commission/Visit Pinedale

Billing Type	Invoice
Billing Number	2024-026357
Madden Program Reference:	DM-WYPTTC24 - Pinedale Travel & Tourism Digital C ampaign
Billing Date	10/31/2024
Billing Due Date	11/30/2024
Billing Terms	Net 30
Amount Due	USD 13,325.27

October 2024

PRODUCT	COMMENT	QUANTITY	UNIT PRICE	TOTAL
Google SEM - General Leisure (CPC)		1.000000	USD 2,083.33	USD 2,083.33
*Media	Google Performance Max (CPC) - Delivers on Youtube, Gmail, Discover, Display Network, Search	1.000000	USD 3,333.27	USD 3,333.27
Meta Ads Prospecting (CPC)		1.000000	USD 1,264.17	USD 1,264.17
Azira Interstitial Banners (CPM)		1.000000	USD 1,557.00	USD 1,557.00
Disney/Hulu/ESPN CTV Self Serve (CPM)		1.000000	USD 2,337.50	USD 2,337.50
Website Development Package - Custom		1.000000	USD 2,750.00	USD 2,750.00

Sub-Total	USD 13,325.27
Sales Tax	USD 0.00
Total	USD 13,325.27
Amount Paid	(USD 0.00)
Credit Amount	(\$0.00)
Amount Due	USD 13,325.27

*** We now offer ACH payments for your convenience. Please contact ar@maddenmedia.com to set this up. ***



**Sublette County Visitor Center
Executive Directors Report
PTTC**

November 2024

**October 2024 Visitation Numbers
Pinedale VC**

Day: 1592 Night: 148 Total 1740

Down 7% from October 2023

Referral Program

Total Direct Referrals 384

Direct Referral Percentage: 22.1%

Down 12 % from October 2023

Top Referrals

1. Outdoor Recreation
2. Restaurants
3. Tie Mtn Man & Hiking

States

Had visitors from the following US States - AR, CA, CO, FL, GA, ID, IL, IN, IA, KS, MI, MN, MA, MS, MT, NE, NV, NM, NY, NC, ND, OH, OR, PA, SC, SD, TX, UT, VT, VA, WV, WY

Top 4 States

1. WY
2. CO
3. TX
4. CA

Countries

Canada, France, New Zealand

Bus Stops

None Recorded

Total visitors June - October Pinedale location

2021 17,843

2022 16,454

2023 14,741

2024 14,011

Down 4.9% from 2023

Total Direct Referrals (June-Oct)

2022 4,150 Avg. 25.2%

2023 3,296 Avg. 26.8%

2024 2,975 Avg. 21.5%

Down 5.3% from 2023

Top 5 Visited States (June-Sept 2024)

1. Colorado 2. Utah 3. Wyoming 4. Texas 5. Idaho

Top 5 Countries (June -Sept 2024)

1. Germany 2. England 3. France 4. Netherlands 5. Australia

Total Number of International Travelers (Not including Buses) (June-Sept 2024)

685

Bus Stops (June-Sept 2024)

13 Bus Stops Avg. 45 people = 585 pp

Had 515 CDT / Thru Hikers between (Mid July-Late Aug 2024)

Green River Valley Museum Total Visitors

2024 1039 2023 1503

Mountain Man Museum Total Visitors

2024 9,153 2023 9,707

County Wide Numbers of Interest

County Wide Leisure and Hospitality Tax Collections (Q1-Q3)

2024 718K 2023 650K 2022 664K Up 68K or up 10.5% over 2023

Lodging Tax Revenue (Q1-Q3)

2024 254K 2023 211K 2022 229K Up 43K or 17% from 2023

County Average Lodging Occupancy Percentages (June 1-Oct 1)

	2024	2023
June	73.2%	55.4%
July	84.3%	78.6%
August	89.9%	79.2%
September	92.2%	76.4%

Top Merchant Categories and Percentages (Q1-Q3)

	2024	2023	2022
Accommodations	17%	24.7%	21%
Gas and Services	15.6%	18.4%	16.9%
Food	22.6%	17.7%	21%
Retail	9.4%	5.9%	8.5%

Misc.

Provided Welcome Bags for the Rep. State Reps meeting in BP

Had over 600 kids and parents visit the VC for Trick or Treat Street

2nd Annual Pinedale Winter Carnival Hot Dog Eating Contest is on! 2/7/25

Presented to

PINEDALE WYOMING

Monthly Media Report

AUGUST/SEPTEMBER 2024



MADDEN

MONTHLY OVERVIEW

SEM

We're continuing to see great performance here! This campaign is averaging a **CTR of 8.41%**, trending above the industry benchmark of 7.41%.

GOOGLE PROSPECTING + RESPONSIVE (completed)

This campaign completed on 9/30/24 with a total of **11,354,324 impressions**, exceeding our goal of 6,207,000 impressions.

META REMARKETING (completed)

This campaign completed on 9/30/24 with a total of **24,627 clicks** (far surpassing our goal of 9,000 clicks).

MONTHLY OVERVIEW

META PROSPECTING (completed)

This campaign completed on 8/31/24 with a total of **31,286 clicks**, surpassing our goal of 22,185 clicks.

META PROSPECTING

(new)

This campaign went live on 9/18/24 and so far we are pacing at an average **CTR of 2.13%** - above the industry benchmark of 1.66%.

GOOGLE PERFORMANCE MAX (new)

This campaign kicked-off 9/1/24 and already have **over 14,000 clicks**. We're seeing great performance here!

NEAR BANNERS (new)

This campaign launched on 8/30/24 and is off to great start averaging a **CTR of 0.83%**, trending above the industry benchmark of 0.31%.



DOMO REPORTS

DOMO REPORTS

Google SEM - Fall/Winter 2024

8,519 Total Clicks

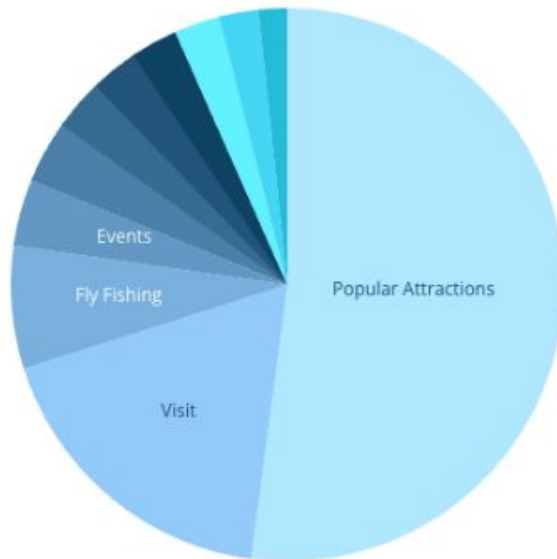
Month	Impressions	Clicks	CTR
July 2024	28,138	2,649	9.41%
August 2024	28,512	2,350	8.24%
September2024	28,431	2,300	8.09%
October 2024	16,271	1,220	7.50%
GRAND TOTAL	101,352	8,519	8.41%

DOMO REPORTS

Pinedale, WY - SEM General Leisure - Top Ad Groups

35,366 Clicks

Popular Attractions	52.11%
Visit	17.98%
Fly Fishing	7.18%
Events	3.89%
Road Trips	3.65%
Dynamic Ads	2.98%
Mountain Ranges	2.81%
Trailheads	2.77%
Stay	2.66%
Winter Recreation	2.31%
Lakes	1.68%



Total
35,366

DOMO REPORTS

Pinedale, WY - SEM General Leisure - Monthly Ad Groups

2,300 Clicks

Ad Group	Clicks	Impressions	CTR
Popular Attractions	1,006	8,255	12.19%
Visit	388	3,599	10.78%
Mountain Ranges	209	4,569	4.57%
Fly Fishing	181	3,893	4.65%
Stay	109	1,252	8.71%
Trailheads	97	1,284	7.55%
Lakes	94	1,892	4.97%
Road Trips	74	1,684	4.39%
Events	69	753	9.16%
Dynamic Ads	56	1,120	5.00%
Winter Recreation	17	130	13.08%

Pinedale, WY - SEM General Leisure - Top 10 Monthly Keywords

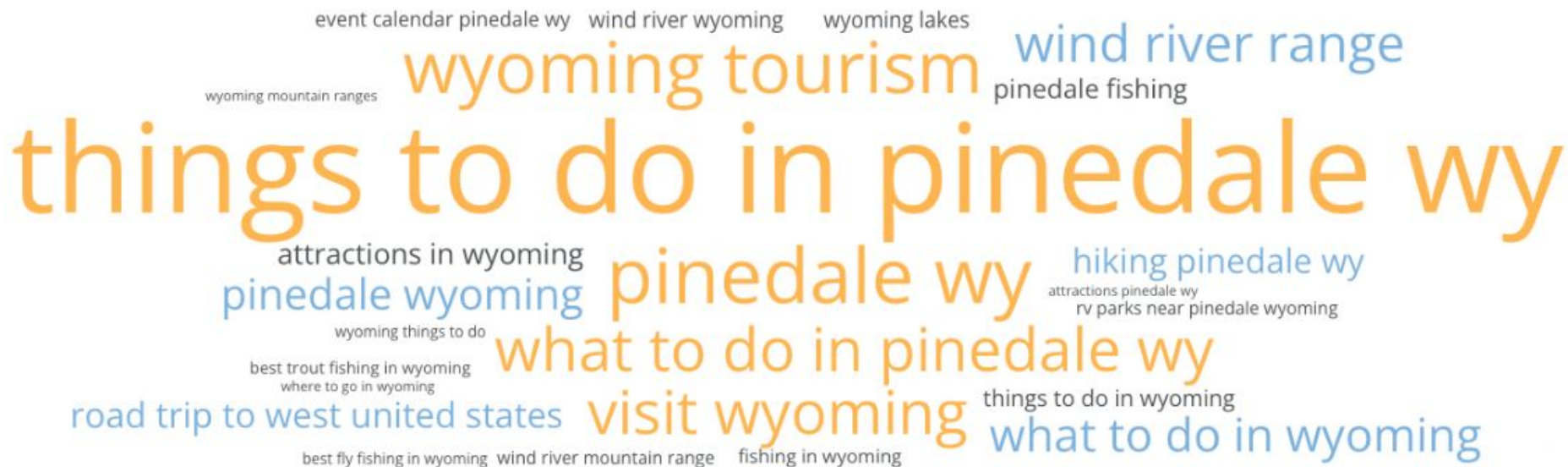
2,244 Clicks

Keyword	Clicks	Impressions	CTR
things to do in pinedale wy	363	912	39.80%
pinedale wy	134	1,112	12.05%
wyoming tourism	124	1,134	10.93%
visit wyoming	105	792	13.26%
what to do in pinedale wy	105	244	43.03%
wind river range	89	1,493	5.96%
what to do in wyoming	81	1,151	7.04%
pinedale wyoming	74	632	11.71%
road trip to west united states	62	1,304	4.75%
hiking pinedale wy	59	275	21.45%

DOMO REPORTS

Pinedale, WY - SEM - Monthly Top Keywords

2,244 Clicks



DOMO REPORTS

Completed Campaigns

Meta Prospecting - FY24

31,286 Total Clicks

Month	Clicks	Impressions	CTR
August 2023	3,465	126,717	2.73%
September2023	3,508	160,752	2.18%
October 2023	2,478	233,263	1.06%
November 2023	1,569	287,041	0.55%
December 2023	1,791	364,992	0.49%
January 2024	2,626	559,593	0.47%
February 2024	635	136,837	0.46%
March 2024	178	12,550	1.42%
April 2024	2,543	157,516	1.61%
May 2024	34	1,961	1.73%
July 2024	1,393	103,091	1.35%
August 2024	11,066	870,209	1.27%
GRAND TOTAL	31,286	3,014,522	1.04%

Meta Remarketing - FY24

24,627 Total Clicks

Month	Clicks	Impressions	CTR
August 2023	3,465	126,717	2.73%
September2023	3,508	160,752	2.18%
October 2023	2,478	233,263	1.06%
November 2023	1,569	287,041	0.55%
December 2023	1,791	364,992	0.49%
January 2024	2,626	559,593	0.47%
February 2024	635	136,837	0.46%
July 2024	1,749	113,677	1.54%
August 2024	3,436	203,252	1.69%
September2024	3,370	259,419	1.30%
GRAND TOTAL	24,627	2,445,543	1.01%

DOMO REPORTS

Completed Campaigns

Google Prospecting Display - FY24

11,354,324 Total Impressions

*Month Year	Impressions	Clicks	CTR
August 2023	988,890	603	0.06%
September2023	1,183,364	718	0.06%
October 2023	1,229,036	665	0.05%
November 2023	1,182,759	614	0.05%
December 2023	1,173,992	585	0.05%
January 2024	1,273,424	722	0.06%
February 2024	1,399,499	805	0.06%
March 2024	895,372	3,244	0.36%
April 2024	451,410	7,365	1.63%
May 2024	12,984	238	1.83%
June 2024	38,620	525	1.36%
July 2024	557,202	6,522	1.17%
August 2024	428,792	7,180	1.67%
September2024	538,980	8,480	1.57%
GRAND TOTAL	11,354,324	38,266	0.34%

DOMO REPORTS

New Campaigns

Google Performance Max - Fall/Winter 2024

1,227,614 Total Impressions

Month	Impressions	Clicks	CTR
September2024	186,534	3,441	1.84%
October 2024	1,041,080	11,322	1.09%
GRAND TOTAL	1,227,614	14,763	1.20%

Meta Prospecting - Fall/Winter 2024

7,596 Total Clicks

Month	Clicks	Impressions	CTR
September2024	2,328	126,451	1.84%
October 2024	5,268	230,411	2.29%
GRAND TOTAL	7,596	356,862	2.13%

DOMO REPORTS

New Campaigns

Near Banner Ads - FY24

262,910 Total Impressions

Month	Impressions	Clicks	CTR
August 2024	264	30	11.36%
September2024	159,425	1,411	0.89%
October 2024	103,221	741	0.72%
GRAND TOTAL	262,910	2,182	0.83%

Since 1975



Fall Savings

2025 Application / Contract

November 30, 2024 Deadline

Sign-up now to capture **FALL SAVINGS** for your 2025 booth fee and also receive **PRIORITY PLACEMENT** on preferred booth location(s). Completed application and minimum deposit of 50% are required. Please check box(es) below for show(s) and booth size. NOTE: there is a \$300 additional fee for *each* corner booth (*if available).

<p style="text-align: center;">DENVER, CO Jan. 9 - 12, 2025</p> <p style="text-align: center;">Colorado Convention Center</p> <p><input type="checkbox"/> 10x10 = \$1,625</p> <p><input type="checkbox"/> 10x20 = \$2,750</p> <p><input type="checkbox"/> *Corner Booth = \$300</p>	<p style="text-align: center;">SACRAMENTO, CA Jan. 16 - 19, 2025</p> <p style="text-align: center;">Cal Expo</p> <p><input type="checkbox"/> 10x10 = \$1,675</p> <p><input type="checkbox"/> 10x20 = \$2,950</p> <p><input type="checkbox"/> *Corner Booth = \$300</p>	<p style="text-align: center;">SALT LAKE CITY, UT Mar. 20 - 23, 2025</p> <p style="text-align: center;">Mountain America Expo Center</p> <p><input type="checkbox"/> 10x10 = \$1,475</p> <p><input type="checkbox"/> 10x20 = \$2,650</p> <p><input type="checkbox"/> *Corner Booth = \$300</p>	<p>Please list your preferred locations:</p> <p>1st _____</p> <p>2nd _____</p> <p>3rd _____</p>
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Co. Name _____ Co. name for Expo Listing _____

Contact Person _____ Email _____

You must list products and/or services in your exhibit: _____

Check box(es) if: Selling Game Calls; Exhibiting Firearms in Booth

Website _____ Facebook/Instagram _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Phone _____ Mobile _____ Fax _____

PAYMENT SCHEDULE

1. 50% of total is due with application.
2. Full payment is due by 12/1/2024.
3. Past-due balances after 12/1/2024 will incur a late fee equal to 5% of total amount due.
4. Delinquent payments after due date may cause cancelation of this Contract.
5. Deposits are refundable or transferable if Show Management receives and accepts written notice prior to 10/1/2024.

By checking box (left), I authorize Show Management to automatically process payment for amount due on given Credit Card on 11/30/2024.

PAYMENT TYPE

We recommend that ALL payments be made securely at:
<https://www.sportsexpos.com/exhibit/payment>

Today's Payment Amount: \$ _____

IF CHECK: please make check payable to "ISE" (US Funds only). No post-dated checks will be accepted. Funds will be deposited upon receipt.

IF CREDIT CARD, check one: ___ AMEX ___ MC ___ VISA ___ DISC

CC ACCOUNT NUMBER (fill in blanks below)

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CARD ADDRESS NUMBERS _____ CARD ZIP CODE _____

CARD-EXPIRATION DATE ____ / ____ CARD SECURITY CODE _____

PRINT NAME ON CARD _____

CREDIT CARD SIGNATURE _____

Sign Here

DATE _____

I hereby apply for exhibit space in the 2025 International Sportsmen's Exposition(s). I hereby agree to abide by the show terms, conditions and regulations printed on the reverse side of this form. If you agree: 1) Sign above and date; 2) Email, fax or mail the original to International Sportsmen's Expositions; 3) If you mail this form with payment, remember to make a copy for your own records.

MAIL: P.O. Box 87940, Vancouver, WA 98687 - FAX: 360-693-3352 - EMAIL: service@SportsExpos.com
PHONE: 360-693-3700 or 800-545-6100 - WEB: SportsExpos.com

Terms & Conditions on reverse side

TERMS & CONDITIONS

1. Exhibitor Covenants

- a. The Exhibitor agrees to abide by all rules and regulations adopted by Show Management and contained in this Agreement and online Exhibitor Services Information, which is part of this Agreement and available on the ISE website: <http://www.SportsExpos.com/exhibit/>
- b. All matters not covered in these rules and regulations are subject to the decision of Show Management. Exhibitor agrees that Show Management shall have the final decision in any disputes between Exhibitor and the adoption of any rule or regulation deemed necessary prior to, during and after the show.
- c. Exhibitor agrees to abide by all rules, requirements and regulations of the official contractors serving the Facility and all rules, requirements and regulations of the Facility and the jurisdiction in which the facility is located.
- d. In the event Exhibitor defaults in the performance of any of the rules and regulations contained in this Agreement, and Show Management employs attorneys to enforce any part of the Agreement, Exhibitor shall reimburse Show Management for attorney fees incurred whether or not suit is actually filed.
- e. Exhibitor agrees to obtain, at its own expense, any license(s) and/or permit(s) and/or authorization from government bodies that may be required for the operation of the Exhibitor's trade of business and to pay all taxes that may be levied against Exhibitor as result of the operation and business during the show.
- f. Show Management reserves the right, in its sole discretion, to: 1) determine the eligibility of Exhibitor and exhibits for the show, 2) reject or prohibit exhibits or Exhibitor that Show Management considers objectionable, 3) relocate Exhibitor or exhibits when in Show Management's opinion such moves are necessary to maintain the show's character and/or good order, and 4) should any rented space remain unoccupied on the opening day, or at any time thereafter, Show Management may rent said space to another Exhibitor, but this shall not be construed as affecting the obligation of the no-show Exhibitor to pay the full amount of the rental Agreement, whether or not said space is resold.
- g. An Exhibitor warrants it is properly licensed by the appropriate authorities to sell and operate the products and/or services it is offering the public at the show.

2. Display & Products

- a. Exhibitor agrees to occupy the contracted space during the term of the show and to exhibit only the products described on the Agreement and approved by Show Management.
- b. Show Management does not guarantee in any way the attendance figures for any Event or the success of any Exhibitor.
- c. Show Management does not offer exclusivity for any products or services.
- d. Exhibitors are to have their booth set up and ready one hour prior to show opening unless Show Management gives prior written approval. Failure to occupy a leased space during all of the exhibition hours may be cause for Show Management to remove and replace the display with that of another Exhibitor.
- e. Exhibitor shall maintain a responsible individual or individuals in the leased space at all times during the designated exhibition hours. Exhibitor shall be responsible for the conduct of any employee, agent, visitor or guest of Exhibitor in the exhibit space.
- f. To enter show, all exhibitor working personnel must display credentials provided by Show Management. Credentials are nontransferable.
- g. Show Management reserves the right to cancel any transferred credentials or credentials used by any party other than the individual to whom they were issued.

3. Assignment and Subletting - The Exhibitor shall not assign any rights under this Agreement or sublet the space without the prior written permission of Show Management, whose permission may be arbitrarily withheld.

4. Indemnity - Exhibitor agrees to defend, indemnify and hold harmless Show Management from all third-party investigations, threats, claims, demands, lawsuits, arbitrations and judgments (collectively "Claims") against Show Management arising from, or related to, Exhibitor's actions. It is expressly understood that Exhibitor's actions are meant to include the actions of attendees interacting with Exhibitor, Exhibitor's staff and/or Exhibitor's exhibit at a show. Upon acceptance of Exhibitor's Indemnity Obligation, Exhibitor shall have the right to appoint counsel for Promoter and control the defense and/or resolution of all Claims.

5. Exhibitor's Property

- a. Although security service will be furnished for the show, all of the Exhibitor's property at the show shall be at the sole risk of the Exhibitor and neither Show Management nor the Facility assumes any responsibility for damage to, loss, or theft of property belonging to Exhibitor, its agent, employees, business invitees, visitors or guests.
- b. All video and still photography of any show exhibit and/or exhibit staff taken by any agent of Show Management will remain the property of Show Management for use in promoting current and future events or for use of any other purpose.
- c. Any property shipped by an Exhibitor to the show city should be sent directly to the decorator's receiving point as specified in online Exhibitor Services Information. Show management will not sign for or accept items sent to the show site.
- d. Exhibitor agrees to remove its exhibit from show site by the final move-out date and time; and, in the event of failure to do so, Exhibitor agrees to pay Show Management for any additional incurred costs. A breach of any conditions of this Agreement, which shall result in damages to Show Management, or a failure by Exhibitor to remove an exhibit or equipment at the time determined by Show Management, shall cause the Exhibitor to become immediately liable on any unpaid sums.

6. Building

- a. Exhibitor is liable for any damage caused to the building or to any property of Show Management, its agents, other Exhibitors, or any other person or entity.
- b. Any special electricity, carpentry, wiring, gas, water, steam or drainage connection shall be installed by the Facility at the Exhibitor's expense.
- c. Prior to displaying any firearm, exhibitor must sign a separate "Firearms Agreement" covering additional rules and regulations for the display and safekeeping of firearms while on facility premises, if allowed. Operable firearms are not permitted in the show.
- d. Smoking is never permitted inside facility. Displays causing smoke or offensive odors must be approved by show management and provide an exhaust to outside of the building.

7. Cancellation and Termination of Contract

- a. This Agreement may only be canceled if a written notice is received and accepted by Show Management prior to September 30. Upon acceptance of the cancellation of this Agreement, all sums paid in advance will either be refunded or credited to another show.
- b. If the Exhibitor cancels after September 30, Exhibitor is liable for full payment of the exhibit space rental, whether or not it has been paid in full as of that date. All sums paid and/or owed will be forfeited and retained by Show Management as liquidated damages.
- c. In the event the Exhibitor fails to make a timely payment or fails to comply in any respect with the terms of this Agreement, Show Management reserves the right to cancel this Agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate.
- d. Failure to appear at the event does not release the Exhibitor from responsibility for payment of the full cost of the space rented.
- e. In the event the Exhibitor's check is returned by a bank due to insufficient funds, a \$25.00 administration fee will be charged.

8. Cancellation or Curtailment of Show

- a. Should the premises where the show is being held become unavailable for occupancy, for "cause or causes" not within the control of Show Management, Show Management and sponsors will not be held responsible for any claims that might arise in consequence thereof. The "cause or causes" listed will include, but not be limited to, such items as: pandemic, fire, lightning, flood, casualty, explosion, weather, epidemic, earthquake, acts of public enemies, acts of terrorism, riots or civil disturbances, strike, lockout, boycott, or other Acts of God.
- b. Show Management reserves the right to cancel or postpone the Show before event's opening without any liability on the part of Show Management.

9. Insurance - Exhibitor acknowledges that Show Management and the facility in which exhibits are housed do not maintain insurance covering Exhibitor's property or persons, and that it is the sole responsibility of each Exhibitor to obtain business interruption, property damage, extra territorial, personnel, public liability and any other related insurance.

10. Limitation of Liability - In addition to the specific provisions in this Agreement, Show Management shall have no liability whatsoever arising out of, or related to, indirect, special, incidental, punitive or consequential damages. This includes damages for loss of business, loss of profits, litigation or the like, whether based on breach of contract, breach of warranty or tort (including negligence), even if advised of the possibility of such damages. Exhibitor agrees that in no event shall recoverable damages exceed the amounts paid by Exhibitor under this agreement.

11. Terms and Conditions of this agreement are applicable to all shows produced and managed by Show Management.

12. Complete Contract

- a. This Agreement, together with the online Exhibitor Services Information and any attachments provided by Show Management, constitute the complete Agreement between Show Management and the Exhibitor. This Agreement supersedes all previous or contemporaneous negotiations, arrangements or understandings between Show Management and the Exhibitor with respect to the subject of this Agreement. Exhibitor agrees it is not relying on any other statement(s), representation(s) or omission(s) made by Show Management, its agents, employees and representatives, prior to this Agreement, and/or not contained in this Agreement, in its decision to enter this Agreement and participate as an Exhibitor.
- b. No modification of this Agreement shall be valid unless approved in writing by Show Management.
- c. This Agreement shall be construed under the laws of the State of Washington and all obligations hereunder shall be performable in Washington. All legal actions brought to enforce rights under this Agreement shall be instituted in the courts of Clark County, Washington.
- d. This Agreement shall not be construed against either party.