

Brighterside Canopy LLC  
532 W. Leeds Ave  
Pleasantville, NJ 08232

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***Company Bio:***

The Brighterside team has been operating in the legal cannabis industry since Colorado's inaugural medical marijuana program. We launched a registered caregiver cultivation in 2008, selling directly to Medical Marijuana dispensaries in Denver, Colorado. Frank Haughton became the lead cultivator for Kind Meds, building their cultivation from scratch and creating their genetic breeding program.

The Brighterside team transitioned to consulting cultivators on proper operations and buildouts. Frank and Lyndsey freelanced as consultants until they were incorporated in 2014. Our team witnessed firsthand the Colorado market crash due to the disproportionate supply and demand of produced products. Inevitably the market autocorrected once the supply tightened up due to consolidation and consumer demand for a higher-quality product.

Part of the market collapse was the spiking production costs of indoor cultivating. To help the market rebound, our company focused on engineering commercial-grade cultivation equipment that could drop production costs and boost efficiencies. In 2016 Brighterside Vertical Farms LLC launched its own commercial equipment line with the patented True Vertical Farming System (Patent No. US 10,292,338). Prior to the issuance of the patent, Frank and Lyndsey operated an R&D cultivation facility in Steamboat Springs, Colorado, that was the incubator for all of Brighterside's commercial products. The primary focus was to develop the most cost-effective cultivation system on the market, which gave way to the 9 Cent Gram.

Now Brighterside Vertical Farms is a nationwide designer, contract manufacturer, and installer of indoor mobile and vertical farming systems. We manufacture our steel equipment in three different facilities in the United States, but our primary ISO facility is in York, PA. Our team has built cultivations in California, Colorado, Michigan, New Jersey, and Pennsylvania. In 2018, Brighterside introduced a new product, MT5 Mobile Table, that was exclusively designed to move large soil beds for living soil cultivation.

In the most recent year, the Brighterside Canopy owners launched Brighterside Operations Inc. which is an operations firm that manages, oversees, supplies labor, and trains staff for licensed cannabis cultivation facilities across the United States. We operated the first DEA-approved Schedule 1 Bulk Cannabis Grow in the United States. Our team also owns the first three cannabis genetics being used for pharmaceutical research. Our team is working directly with the DEA and FDA compliance officers to write the standard operating procedures, which will be the approved standard for pharmaceutical research.

Frank and Lyndsey are no strangers to the cannabis application process and receiving local approval to operate a recreational cannabis facility. In 2014 Frank and Lyndsey owned Dank

Frank's LLC who achieved local approval to operate a vertically integrated recreational cannabis license in Oak Creek, Colorado. The principal owners of Brighterside Canopy also own 25% of FSM Systems LLC, a Michigan-licensed Class C cultivation facility located in Lowell, Michigan, and are under contract to operate the day-to-day operations at the facility until 2024.

Ultimately, Brighterside has committed the last 13 years to the advancement of the cannabis industry. We've learned key cultivation techniques from continuous trial and error through our cultivations located in Colorado. Our team has been dedicated to the discovery of sustainable cultivation methods through plant root science, and we are advancing cannabis research through the production of pharmaceutical-grade cannabis.

## **Lyndsey Shaw**

Owner, Chief Operations Officer

Lyndsey Shaw is a cultivation design expert who specializes in facilities procurement, contract manufacturing, and product development. She is exceptional at communicating between construction management teams and executing project timelines. Lyndsey leads the product development team for all steel manufacturing, which focuses on translating in-use application design to engineering principles, visualizing all the details, and creating a model of the final design. She has built forecasting models for cannabis cultivation which pairs with facility planning and budget management. Lyndsey has overseen the design of 1 million square feet of indoor cannabis cultivation to date.

Lyndsey sits on the Cannabis Advisory Board of Rowan College. She assists with the creation of its cannabis-certificate program, which is expected to launch in the calendar year of 2023. Her role consists in developing a standalone cultivation course and assisting with how to integrate cultivation topics into existing courses like construction management, marketing, and business services. Her most recent project is developing an Internship and Workforce Development Program, Project Grow-Up, which facilitates career development in the cannabis industry through on-site job training at licensed cultivation facilities.