## BOROUGH OF RED LION

## RESOLUTION NO. 2017-4

WHEREAS, Pennsylvania Department of Transportation ("PENNDOT") Traffic Engineering Manual (Publication 46) regulates the procedure by which a municipality may obtain permission to place a sign or banner across a state highway and/or within the highway municipality; and

WHEREAS, Red Lion Borough facilitates events which involve placement of signs and banners on SR 74 (East and West Broadway) and SR 24 (North and South Main Street) at designated locations within the Borough of Red Lion; and

WHEREAS, the Borough of Red Lion wishes to obtain PENNDOT approval to place banners across said state highways.

- NOW, THEREFORE, BE IT RESOLVED and it is hereby resolved by the Borough Council of the Borough of Red Lion, York County, Pennsylvania, in lawful session assembled, that the Borough of Red Lion hereby designates their intention to erect banners and address PENNDOT requirements for doing so as follows:
- 1. Red Lion Borough wishes to erect permanent cables a minimum height not less than 17'6" across the following state highways at the segments located:
  - a. SR 74, Segment 0440, at a height of 17.5 feet.
  - b. SR 74, Segment 0470, at a height of 17.5 feet.
  - c. SR 24, Segment 0310, at a height of 17.5 feet.
  - d. SR 24, Segment 0290, at a height of 17.5 feet.
- 2. The size of the banner and description of the message is as follows:

Banners will be 3 feet by 30 feet. The message will contain the date, time and place of event. Sponsorship will not exceed 20% of sign area.

- 3. The dates of the events are as follows:
  - a. Suds & Songs 1st Saturday in June
  - b. Street Fair 2nd Saturday in August
  - c. Fall Fest 2nd Saturday in October
  - d. Small Business Saturday 4th Saturday in November

- 4. The signs will be installed and removed on a recurring basis, beginning in 2017. The banners will be installed approximately 30 days before each of the above dates and removed approximately 3 days after the above dates.
- 5. Red Lion Borough expressly agrees to assume fully responsibility for erecting, maintaining and removing the banners, with respect to its relationship with PENNDOT only and not with any third party, and shall assume full responsibility for, and indemnify and hold PENNDOT harmless for, any and all damages for injury occurring to any persons or property arising from any negligent act or omission associated with the sign or banner.
- 6. Red Lion Borough also acknowledges that not more than 20% of the message on any banner will relate to the naming or advertising of any commercial produce, enterprise, business or company regardless of whether they are sponsoring the event or banner installation.
- 7. Red Lion Borough also acknowledges and agrees that all traffic control necessary for the installation, maintenance or removal of the banner will at all times be performed in accordance with PEMMDOT Publication 213.

AND BE IT FURTHER RESOLVED, that the President of Borough Council and Borough Manager, individually or collectively are hereby authorized to sign any documents and take any and all action to effectuate the purposes of this resolution.

ADOPTED this 13th day of March, 2017.

RED LION BOROUGH COUNCIL

Attest:

Secretary

Council President