



Office of the Town Clerk
James M. Wooten, Town Clerk

Registrar of Vital Statistics

Records Management Officer

Marriage Officer

August 8, 2024

General Code Publishers
781 Elmgrove Road
Rochester, NY 14624
Attn: Jan Medina

Dear Ms. Medina:

ENCLOSED HEREWITH please find the following resolution which was adopted by the Riverhead Town Board at a Regular Town Board meeting on August 6, 2024.

#14- Resolution # 703 – Adopted 8/06/2024

ADOPTS A LOCAL LAW TO AMEND CHAPTER 301 OF THE RIVERHEAD TOWN CODE ENTITLED “ZONING AND LAND DEVELOPMENT” SECTION 253 THEREOF ENTITLED “PROHIBITED SIGNS”

Sincerely,

James M. Wooten
Town Clerk
JW:cd

08.06.2024

ADOPTED

TOWN OF RIVERHEAD

TB Resolution 2024-703

ADOPTS A LOCAL LAW TO AMEND CHAPTER 301 OF THE RIVERHEAD TOWN CODE ENTITLED "ZONING AND LAND DEVELOPMENT" SECTION 253 THEREOF ENTITLED "PROHIBITED SIGNS"

Councilwoman Merrifield offered the following resolution, which was seconded by Councilwoman Waski

WHEREAS, by Resolution 2024-566 adopted on June 18, 2024, the Town Clerk was authorized to publish and post a public notice to hear all interested persons to consider a local law to law to amend Chapter 301 of the Riverhead Town Code entitled "Zoning and Land Development", Section 253 thereof, entitled, "Prohibited signs"; and

WHEREAS, a public hearing was held on the 16th day of July, 2024 at or about 2:10 p.m. at Town Hall, 4 West Second Street, Riverhead, New York, the date, time and place specified in said public notice, and all persons wishing to be heard were heard; and

WHEREAS, the proposed action is a Type II action pursuant to SEQRA.

NOW THEREFORE BE IT RESOLVED, that a local law amending Chapter 301 of the Riverhead Town Code entitled "Zoning and Land Development", Section 253 thereof, entitled, "Prohibited signs", is hereby adopted as specified in the attached notice of adoption; and be it further,

RESOLVED, that the Town Clerk be and is hereby authorized to publish the attached notice of adoption once in the News Review Newspaper and to post same on the signboard at Town Hall; and be it further,

RESOLVED, all Town Hall Departments may review and obtain a copy of this resolution from the electronic storage device and if needed, a certified copy of same may be obtained from the Office of the Town Clerk.

THE VOTE

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Denise Merrifield, Councilwoman
SECONDER:	Joann Waski, Councilwoman
AYES:	Hubbard, Rothwell, Kern, Merrifield, Waski

**TOWN OF RIVERHEAD
NOTICE OF ADOPTION**

PLEASE TAKE NOTICE, that the Town Board of the Town of Riverhead adopted a local law to amend Chapter 301 of the Riverhead Town Code entitled “Zoning and Land Development”, Section 253 thereof, entitled, “Prohibited signs”. The intent of the proposed amendment is to allow the use of traditional barber poles.

A copy of the entire text of the adopted local law may be reviewed at the Office of the Town Clerk, 4 West Second Street, Riverhead, New York 11901, between the hours of 8:30 a.m. and 4:30 p.m., Monday through Friday and can be accessed on the Town of Riverhead website at: www.townofriverheadny.gov under the Agenda and Minutes for the August 6, 2024 Town Board Meeting.

Dated: Riverhead, New York
August 6, 2024

**BY ORDER OF THE TOWN BOARD
OF THE TOWN OF RIVERHEAD
JAMES M. WOOTEN, Town Clerk**

Attachment: NOTICE OF ADOPTION CHAPTER 301.253 Prohibited Signs (Barber Poles) [Revision 1] (2024-703 : Adopts a Local Law to Amend

Chapter 301 Zoning and Land Development

§ 301-253 Prohibited signs.

The following types of signs are prohibited in every use district in the Town of Riverhead unless otherwise specified in this chapter:

- A. Off-premises commercial advertising signs, including but not limited to billboards or signs affixed to utility poles.
- B. Animated, flashing, moving, rotating, revolving, chasing, oscillating, or blinking signs or devices other than a time and temperature display- except a traditional barber's pole which is defined as a staff or pole with a helix of red, white and blue stripes that may be stationary or rotate, but shall not be illuminated.
- C. Banners, ribbons, pennants, spinners, streamers, balloons or other such devices.
- D. Any sign visible from a public right-of-way that is mounted on a vehicle or trailer designed to be transported by wheels, or is mounted on a chassis with or without wheels.
- E. Temporary menu, sandwich board, banners, posters and other such temporary signs within 50 feet of the public right-of-way, with the exception of farm market ground identification signs.
- F. Any sign, including handbills and stickers, affixed to a traffic sign, signal, controller cabinet or supporting structure, fire hydrant, utility pole, bridge, tree, rock, statue, or sculpture. It shall be presumed that any person, business or entity identified on any sign, poster, sticker or advertising device regulated under this chapter, or the owner, agent, registrant, manager, business, entity or person in charge of any telephone number, website, entity, business or address identified on any sign, poster, sticker or advertising device regulated under this chapter, is responsible for the placement of that sign, poster or sticker. This presumption shall be rebuttable.
- G. Mobile signs standing on the ground or attached to vehicles or trailers, except signs painted on registered vehicles identifying the owner and utilized in the conduct of such business. Vehicles or trailers may not be used primarily for on- or off-premises advertising.

Chapter 301 Zoning and Land Development

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- C. Banners, ribbons, pennants, spinners, streamers, balloons or other such devices.
- D. Any sign visible from a public right-of-way that is mounted on a vehicle or trailer designed to be transported by wheels, or is mounted on a chassis with or without wheels.
- E. Temporary menu, sandwich board, banners, posters and other such temporary signs within 50 feet of the public right-of-way, with the exception of farm market ground identification signs.
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- G. Mobile signs standing on the ground or attached to vehicles or trailers, except signs painted on registered vehicles identifying the owner and utilized in the conduct of such business. Vehicles or trailers may not be used primarily for on- or off-premises advertising.