

**ORDINANCE TO
AMEND SECTION 220-3 CLASSES OF LICENSES AND FEES OF THE
CITY OF WATERTOWN GENERAL ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 220-3(B), § 220-3(D) and § 220-3(F) Classes of licenses and fees of the Watertown Code of Ordinances is hereby amended to read as follows:

§ 220-3. Classes of licenses and fees.

The following classes and denominations of licenses may be issued by the City Clerk upon the granting by the Common Council after payment of the fee as set by the Common Council and provided under a separate fee schedule, which when so issued shall permit the holder to sell, deal or traffic in beverages as provided in §§ 66.0433, 125.17, 125.25, 125.26 and 125.51, Wis. Stats. Except as otherwise provided in this article or Ch. 125, Wis. Stats., the full license fee shall be charged for the whole or fraction of any license year. For the purpose of this article, a license year is defined as the period from July 1 to June 30. Except as otherwise provided in this article, all licenses shall expire on the June 30 next following the date of issuance.

- A. Retail Class "A" fermented malt beverage license.
- B. Retail Class "B" fermented malt beverage license.
 - (1) Six-month license. A license may be issued at any time for six months in any calendar year, for which 1/2 of the applicable license fee shall be paid, but such license shall not be renewable during the calendar year in which it was issued.
 - ~~(2) Picnic license: a per day fee to bona fide clubs or lodges pursuant to § 125.26, Wis. Stats. If the licensed premises is on City owned property, this license shall be limited to the sale or dispensing of fermented malt beverages in open paper or plastic cups or like containers only.~~
- C. Retail "Class A" liquor license.
- D. Retail "Class B" liquor license, ~~authorizes on-premises sale by the glass and packaged sales under § 125.51, Wis. Stats which shall permit its holder to sell liquor by the glass to be consumed~~ on the licensed premises and, in original packages or containers, in multiples not to exceed four liters at any one time to be consumed off the licensed premises. Wine may be sold in original packages or otherwise in any quantity to be consumed off the licensed premises. The City elects to come under the provisions of § 125.51(3)(b), Wis. Stats.
 - (1) The fee for the license shall be prorated according to the number of months or fractions thereof remaining until the following June 30.
 - (2) A retail "Class B" liquor license shall be issued only to holders of a retail Class "B" fermented malt beverage license.

- E. Retail "Class C" liquor license.
- F. Temporary Class "B" Malt and Temporary "Class B" Wine (picnic) Licenses. ~~retail "Class B" wine license~~. Pursuant to § 125.26(6) and § 125.51(10), Wis. Stats., ~~this~~ these licenses may be issued to bona fide clubs, local fair associations or agricultural societies, churches, lodges or societies that have been in existence for at least six months before the date of application and to posts of veterans' organizations. ~~This license authorizes the sale of fermented malt beverages and wine at a specific picnic or similar gathering, either in original containers or by the glass when dispensed directly for an original container. ,authorizing the sale of wine in an original package, container or bottle, or by the glass if the wine is dispensed directly from an original package, container or bottle at a particular picnic or similar gathering.~~ The fee for the license shall be as set by the Common Council and provided under a separate fee schedule. ~~per day, unless the applicant has also applied for and been granted a temporary retail Class "B" fermented malt beverage (picnic) license, pursuant to Subsection B(2) above. If the licensed premises are on City-owned property, this license shall be limited to the sale or dispensing of wine in open paper or plastic cups or like containers only, unless the original package, container or bottle is sold as part of a wine tasting event, is placed in an opaque bag or package and is limited to consumption off the City-owned property.~~ Consumption shall occur only within the approved licensed premises.

(1) Notwithstanding the foregoing, where a Temporary Designated Outdoor Refreshment Area (TDORA) has been established pursuant to Chapter 428-8, consumption and possession of alcoholic beverages may also occur within the boundaries of the approved TDORA, subject to all requirements and restrictions of Chapter 428-8. In the event of a conflict between this section and Chapter 428-8, the provisions of Chapter 428-8 shall control within the TDORA boundaries.

(2) If the licensed premises are on City-owned property, sales shall be limited to fermented malt beverages and wine served in open paper or plastic cups or original non-glass containers; malt beverages may be served in containers not exceeding 12 ounces and wine in containers not exceeding 6.5 ounces, provided the container is opened by the licensee at the point of sale; glass containers are prohibited.

(3) Closed or unopened cans may not be sold or possessed for consumption outside the licensed premises.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

Adopted July 7, 2026

Signed - Megan Dunneisen- City Clerk

Approved July 7, 2026

Signed - Robert Stocks- Mayor

Ord. 26-19