



Watertown Town Council

Administration Building
149 Main Street
Watertown, MA 02472
Phone: 617-972-6470

ELECTED OFFICIALS:

Mark S. Sideris,
Council President

Vincent J. Piccirilli, Jr.,
Vice President &
District C Councilor

Caroline Bays
Councilor At Large

Anthony Donato,
Councilor At Large

Susan G. Falkoff,
Councilor At Large

Anthony Palomba,
Councilor At Large

Angeline B. Kounelis,
District A Councilor

Lisa J. Feltner,
District B Councilor

Kenneth M. Woodland,
District D Councilor

RESOLUTION # 85

2019 – R – 85

NAMING POLICY FOR SQUARES OR INTERSECTIONS FOR NON-VETERANS

WHEREAS: The Town of Watertown seeks to have a formal policy for the naming of Squares or Intersections for non-Veterans, as a formal policy for Veteran Memorials and Dedications was adopted by the Town Council on July 12, 2016.

THEREFORE BE IT RESOLVED: That the Town Council of the City known as the Town of Watertown adopts this Naming Policy for Squares and Intersections for Non-Veterans:

1. **INTRODUCTION** – The Town Council shall have sole authority for the naming of Squares or Intersections in the public right-of-way under the control of the Town of Watertown.
 - a) The Town Council understands that said naming may have long-lasting effects and will span future generations whose perceptions and values might change.
 - b) The Town Council intends to be cautious exercising the Policy to avoid over-naming Squares or Intersections.
2. **PURPOSE** – The Town Council believes that the naming of Squares or Intersections is a matter of substantial or significant public interest and deserves careful consideration.
 - a) The Town Council, therefore, creates this policy to establish a systematic, consistent and transparent approach for naming Squares or Intersections in Watertown.
 - b) This policy is for non-veterans only, as there is a separate policy for naming of Squares or Intersections for veteran processed through the Veterans Service Officer.
3. **PROCESS** – Any Watertown resident may propose in writing that a Square or Intersection be named for a notable non-veteran with specific ties to Watertown.

- a) The proposal shall be submitted to the Town Council President, and must include documentation to support the rationale for the naming including a broad level of community backing.
 - b) The Town Council President, upon determining the proposal is complete, shall place it on a Town Council agenda for a vote of referral to the Public Works Committee for review and recommendation.
 - c) The Department of Public Works shall review the proposal and provide the Public Works Committee an analysis as to the appropriateness of signage at the location taking into account matters such as traffic conditions, sightlines, and planned road construction projects.
 - d) The Public Works Committee shall review the proposal and the Department of Public Works analysis, and develop a recommendation for the Town Council
 - e) The Town Council will vote on a resolution to name a Square or Intersection per the Public Works Committee recommendation.
4. **CRITERIA** – In deciding the appropriateness of any naming proposal, the Town Council shall consider the following:
- a) The public interest to be served by honoring the individual.
 - b) The leadership role or distinguished service of the individual, considering the quality of contribution along with the length of service.
 - c) The association the individual has with the proposed naming location.
5. **REVIEW** – The Town Council shall have sole authority to remove the naming of any Square or Intersection if, with the passage of time, it determines the public interest is no longer being served.



Council Member

I hereby certify that at a Meeting of the Town Council for which a quorum was present, the above Resolution was adopted by a vote of 9 for, 0 against, 0 present on October 22, 2019.


Marilyn W. Pronovost, Council Clerk


Mark S. Sideris, Council President
MWP