

ORDINANCE NO. O-24-15

**AN ORDINANCE AMENDING ORDINANCE 18-7a(2)(A)(f)
REGARDING PENALTIES FOR REAL ESTATE SIGNS**

WHEREAS, the governing body has received numerous complaints regarding properties for sale or rent failing to remove the sale or rental signs long after the title has closed or a new tenant has taken occupancy; and

WHEREAS, the only purpose of such signs remaining on their property are typically to advertise the real estate company; and

WHEREAS, the borough and the governing body feel that sign proliferation should be kept to a minimum, and that the penalties should be greater than currently exist, in order to encourage compliance;

NOW, THEREFORE, BE IT ORDAINED by the Borough Council of the Borough of West Long Branch, that Ordinance 18-7a(2)(A)(f) shall be amended to include the following:

(3) Any person or entity, including the selling or rental realtor, for which any sale or rental sign has been placed on the property and not removed within the time provided in 18-7a(2) shall be subject to the following penalties:

\$100 for first offense;

No less than \$500, and not more than \$2,000 for a second and subsequent offense;

and

Removal of the signage.

BE IT FURTHER ORDAINED that this ordinance shall take effect immediately upon passage and publication according to law.

Introduced: May 15, 2024

Passed: June 5, 2024

Adopted: June 5, 2024

MAYOR

BOROUGH CLERK