



The Town of Fenwick Island

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BUSINESS DEVELOPMENT COMMITTEE MEETING - MINUTES

Thursday, March 31, 2016

Members Present:

Gardner Bunting, Tim Collins, Diane Tingle, Alex Daly, Buzz Henifin, Reid Tingle, Kristi Maravalli, Julie Lee, and Pat Schuchman

***Absent:* Marc McFaul, Gabby Mancini, Scott Mumford, Phil Craig, Merritt Burke**

***Public in Attendance:* Gene Langan, Virginia Childers-Davidson, Richard Mais, Bryan Reed, Roy Williams**

Flag Salute and Call to Order at 2:00 p.m.

Minutes:

Diane Tingle made a motion to approve the Minutes from the February 18, 2016 meeting, seconded by Kristie Maravalli. Motion passed.

Items for Discussion:

Gardner Bunting opened the meeting by stating that Merritt Burke had looked into the schedule for the Seaside Striders and the earliest we could plan an event would be in October. Reid Tingle added that he did attempt to contact Rick Hundley who never returned his phone calls.

Tim Collins mentioned that Gabby Mancini spoke with him about beach activities that could be Town events such as paddleboard in the ocean and a family fun run. A further discussion came up with an idea for a non-traditional triathlon which could be a run, swim and paddleboard event that could be called the "Fenwick Island Iron Man".

Kristie Maravalli volunteered to chair a committee of business merchants to begin community organized events of sidewalk sales, crafts, restaurants, etc., held once a month that would be called "Fenwick Fridays" and have a kick-off on the first Friday in October (Columbus Day weekend). Ms. Maravalli stated she would chair this committee for the first year and is looking for members for the committee.

Bryan Reed reported that there are 15 lighthouse pole lights on order. Mr. Bunting added that ten of these lights have been paid for by business owners in Town, the other five were part of the sale of buy two get one free.

Further, the lighthouses will remain up year round. The color scheme is red, white and blue and a sample lighthouse was demonstrated by Mr. Reed.

He explained that the lights will have a timer and would be set to shut off at 11:00 pm or 12:00 am instead of staying on all night. With both the new lights that will be used and the timer the total cost will about 35% less than what it has cost to use the lights during the winter holidays.

Mr. Bunting added that the older lights such as the seashells will have some recycled use such as to light both Town parks during summer nights and along the dune crossovers for the Town bonfire and movies. One lighthouse will also be added to the "Welcome to Fenwick Island" sign.

Pat Schuchman was asked by Richard Mais of the Planning Commission to find a consensus of the Business Development Committee if they were in favor of have the commercial zone continue with both residential and commercial buildings within the commercial zone, remove the allowance of residential buildings from the commercial zone or convert the commercial zone to all residential.

There was some discussion of committee members in favor of keeping it as it currently is with both residential and commercial buildings. Also there were concerns of how the tax base would be affected if the Town were to eliminate the commercial zone.

Reid Tingle made a motion to vote that the Business Development Committee would like to maintain a thriving commercial district in Town seconded by Alex Daly. All committee members present except for Buzz Henifin voted in favor of the motion. Mr. Tingle added that he believe this is a question that should be asked of all Town committees.

Public Participation:

Gene Langan asked Ms. Schuchman if there were any new businesses that would be opening in vacant commercial buildings. She answered that all storefronts in the shopping centers will be occupied with businesses.

Old:

None.

New:

Roy Williams stated he is not in favor of allowing feather flags or sandwich boards in Town. He also suggested that the Town encourage commercial property owners to have uniform multi-use signs for all shopping centers.

Next Meeting:

Next Meeting Thursday, April 21, 2016 at 2:00 p.m.

Adjourn:

Diane Tingle made a motion to adjourn the meeting seconded by Julie Lee. Meeting adjourned at 3:00 p.m.