



The Town of Fenwick Island

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**BUSINESS DEVELOPMENT COMMITTEE
MEETING
WEDNESDAY SEPTEMBER 20, 2017**

Business Community Present: Tim Collins, Scott Mumford, Reid Tingle, Virginia Childers-Davidson, Alex Daly, Jay Barmack, Geri Garrett, Richard Mals, Bill Guckin, Linda Guckin

Others Present: Lauren Weaver (Chamber), Terry Schramm, Terry Tieman (Town Manager), Erin Ellinger and Pat Schuchman (Town Staff)

Minutes:

Alex Daly made a motion to approve the minutes from the April 19, 2017 meeting, seconded by Reid Tingle. Motion passed.

Items for Discussion:

Tim Collins began the meeting by announcing the Business Development Committee will meet three or four times per year. He also stated that due to the difficulty of being able to have a quorum of committee members at each meeting there will no longer be a specific committee membership. This will open the committee to not only those businesses located within the Town limits but will also include those business owners located outside the Town limits and enable them to actively participate in this committee.

Mr. Collins added that he will be the liaison between the business community and the Town Council and will represent the business community at Charter & Ordinance committee and Town Council meetings when there are concerns that may affect them.

He proceeded to discussion on the upcoming kick-off of *Fenwick First Fridays* which will held on Friday, October 6th. E-mails and postcards have been sent to all Town business owners letting them know of this date. Since it has been a challenge to get more participation from business owners, volunteers have offered to go door to door to business in both the incorporated and unincorporated areas of Fenwick Island promote this.

Lauren Weaver added that she spoke with the *Coastal Point* on advertising this event and see if they will give a break for advertisement.

Ms. Tieman also added that there will advertisement on the Town's website and Facebook page as well as on the Chamber of Commerce site.

Old Business:

The Fenwick Locals Program has drawn some interest from business owners.

Next Meeting:

Wednesday, October 18, 2017 at 2:00 p.m.

Topics for discussion will be:
Shoulder Season Promotions

Adjourn:

Alex Daly made a motion to adjourn the meeting, seconded by Jay Barmack. Meeting adjourned at 2:50 p.m.