

**MINUTES**  
**FENWICK ISLAND BUSINESS DEVELOPMENT COMMITTEE**  
**Wednesday May 8, 2019 9:00am**

Location: Bethany-Fenwick Area Chamber of Commerce  
36913 Coastal Highway  
Fenwick Island, DE 19944

Flag Salute and Call to Order – 9:06am

1. Approval of Minutes – April 10, 2019 Meeting
  - Tim -1<sup>st</sup>
  - Alex-2<sup>nd</sup>
2. Report from Code & Ordinance
  - Bill Weistling provided a report on Chapter 61 Item F
    - The first reading was approved on 5/3/19
    - Pertains to PODS, temporary storage units and dumpsters on properties where a building permit is not required or in force.
3. Items for Discussion
  - 2019 Parking
    - The Fenwick Island Town Council voted 5 to 2 to keep the parking permit time until 4 pm for the 2019 season.
  - Paving Project Update
    - Terry Tieman provided an update to attendees. Micro surfacing is in process
    - Work will proceed on every other street and the contractor will be providing 48 hour notice to street residents with hanging tags. Info will also be posted on the Town of Fenwick Island website and Facebook pages
  - Update on Planning Services for Fenwick Island Commercial District
    - The town has hired a consultant and has formed an Ad Hoc Commercial District Planning Committee. This committee included 2 persons from the Building Committee and 3 from the Planning Committee.
    - Workshops will be scheduled for business and public input
    - Will tie into the town's overall Comprehensive Plan
    - Need to identify causes of "down zoning". Commercial zoned land with residential units
    - Expect completion by September 2019
  - Shoplifting Workshop –Fenwick Island Police Department
    - Tim Collins indicated that the workshop was well attended and that Chief Boyden did a great job.
    - Tim indicated 911 should be called if there is an incident, and not the duty officer for the FIBD

- Discussed the possibility of informing other retail establishments electronically either via text or e-mail if there are incidents in town as typically shoplifters will work a certain area before moving on.
  - Sidewalk Update
    - Town met with Engineering to develop a phased game-plan based on capital budget considerations.
    - Looking at starting on James Street and working South
    - Start with Preliminary Plan , submittal to DeIDOT for comment, Budget, and then Pedestrian Safety Committee
4. New Business
- Spring 2019 Activities
    - First Fridays
      - Chamber will again be providing up to \$400 for 2019/2020 offseason
      - Businesses need to look at ideas for “retooling” of ads based on time of year, promotions, etc.
      - Amy indicated that Seaside Country Store ran a promotion in Coastal point and had 3 customers take advantage of it.
      - There was some discussion as to the timing of Coastal Point's distribution times (Thursday) and the First Friday the next day.
    - “Locals” Program 2019
      - Alex will provide list for distribution when finalized.
    - Fenwick Flicks
      - Town is still seeking donations/sponsorships to help defray costs
5. Next Meeting
- The next meeting is scheduled for Wednesday September 11<sup>th</sup> at 9:00am
6. Adjournment 9:45am

Attachments: Attendee List