

RESOLUTION NO. 92-2018

Moved by: Wanda R. Williams

A Resolution authorizing the City of Harrisburg to negotiate and enter into a professional services contract with Maverick Strategies for strategic guidance and intelligence gathering for lobbying-related services.

WHEREAS, the City of Harrisburg (the "City") desires to monitor legislative activities and communicate with key decisionmakers at the Capitol on issues that impact the City and its constituents; and

WHEREAS, Maverick Strategies provide a range of professional lobbying services, including government relations and political consulting; and

WHEREAS, the City has determined that it is in the best interest of the City to retain Maverick Strategies and intends to enter into an agreement for strategic guidance and intelligence gathering for lobbying-related services with Maverick Strategies; and

WHEREAS, the form of the proposed professional services contract offered by Maverick Strategies is attached as "Exhibit A,"

NOW, THEREFORE, BE IT AND IT IS HEREBY RESOLVED BY THE COUNCIL OF THE CITY OF HARRISBURG, that the City of Harrisburg is authorized to negotiate and enter into a professional services contract with Maverick Strategies for strategic guidance and intelligence gathering for lobbying-related services.

BE IT FURTHER RESOLVED that the Mayor, City Controller and other appropriate City officials are authorized and directed to take all steps necessary to further effectuate the purpose of this Resolution.

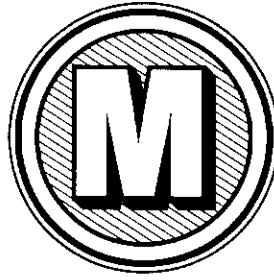
Seconded by: [Signature] (Ausha Green)

Passed the City Council April 9, 2019
Wanda R. Williams
President of City Council

Attest: [Signature]
ASSISTANT City Clerk

YEAS		NAYS
✓	MR. ALLATT	
✓	MS. BOWERS	
✓	MS. DANIELS	✓
✓	MS. GREEN	
✓	MR. MADSEN	✓
✓	MR. MAJORS	
✓	MS. WILLIAMS	
Yeas	5	
Nays	2	

E x h i b i t “A”



November 1, 2018

Office of the Mayor,

This letter will formalize the discussions and engagement between the **City of Harrisburg (client)**, located at 10 North Second Street, Suite 206, Harrisburg, PA 17101 and **Maverick Strategies (contractor)**, located at 1426 North Third Street, Suite 310, Harrisburg, PA 17102, for government and public affairs work.

1. Term. This agreement shall be effective as of January 1, 2019 and shall run through December 31, 2019.
2. Services. The contractor shall provide the following professional services:
 - a. **General Consulting**. Maverick Strategies will offer the client strategic guidance and intelligence gathering for the group.
 - b. **Relationship Building**. Our team will work hard to open doors to key decision makers in the state to not only introduce you and your business to them, but also the issues that matter to you.
 - c. **Message Creation**. Our background is in messaging, and we work with our clients to help them craft the right message for their issues. So much of lobbying today is making the issues relevant within the Capitol, but also in the districts of decision makers. We use our background in campaigns to take a top down look at the issue and recommend a way to communicate not only to the general assembly, but the general public when appropriate.
 - d. **News Monitoring**. Maverick Strategies will aggregate relevant news articles from throughout the Commonwealth and deliver them to the client on an agreed upon basis.
 - e. **Hill Monitoring**. Maverick Strategies will monitor the activities on the Hill in regards to issues we are tracking and send updates as legislation moves.
 - f. **Client Communications**. Every client is different, so we work with you to come to a mutually agreeable communication plan internally. We will work to make sure that you have the type of interaction that you expect, and we will constantly reevaluate that relationship to ensure you are getting the type of service you need.
 - g. **General Tasks Promoting The Goals of The Client**. Maverick Strategies will perform any other reasonable task requested by the client in regards to Pennsylvania legislative issues.
3. Retainer. Client will pay a retainer in the amount of \$5,000 a month. Any other expense will first need approval of the client.

6. Independent Contractor. During the term of this agreement, the contractor shall be an independent contractor and not an agent of the client. The contractor shall supervise the performance of its own services and shall have control of the manner and means by which its services are performed, subject to compliance with this agreement and any items requiring the client's approval.
7. Governing Law. This agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania and the United States of America.
8. Entire Agreement. This is the entire agreement of the parties. There are no other representations, understandings or agreements, oral or written, express or implied, which are not contained herein.
9. Cancellation of Agreement. Either Party can cancel this agreement with sixty (60) days written notice.
10. Reporting. Contractor shall provide reports to City Council on a quarterly basis. The City reserves the right to withhold payment for failure to provide such reports in a timely manner.

Ray Zaborney Date

City of Harrisburg Date

INTER

OFFICE

MEMO

To: HARRISBURG CITY COUNCIL
From: Kirk Petroski, City Clerk
LEGISLATIVE APPROVAL FORM

Date:

LEGISLATIVE APPROVAL FORM/CERTIFICATE OF ACCEPTANCE

BILL NO. -2018 RESOLUTION NO. ⁹² -2018

THE ABOVE LISTED ITEM WAS WRITTEN AND PREPARED FOR FINAL INTRODUCTION AT THE HARRISBURG CITY SOLICITOR'S OFFICE ON:

Nyame E. Baldo 11/9/2018
Sr. Deputy City Solicitor Date

Requested by Department/Bureau: *Mayor*

Department/Bureau Contact Person: *Mayor*

For Action on or before:

The attached was received in the Office of the City Clerk for introduction on

Received by: *[Signature]* Date: 11-9-18