# Agenda Historic Site Committee April 11, 2017 7:15 pm Town Board Conference Room

Approval of Minutes: March 21, 2017

#### **Old Business:**

- 1. Committee Members update –
- 2. Henrietta Preservation Board Brochure update
  - a. Have been asked for a "catchy" title for the page.
- 3. Architectural Heritage Awards 2017
  - a. 4495 West Henrietta Rd. update
- 4. Discussion of HSC and the upcoming 2018 Henrietta Bi-Centennial
  - a. Home Tour Ideas
  - b. HSC web page ideas
  - c. Locations Map for web page

## **New Business:**

- 1. Criteria for Henrietta Historic Site Designation
  - a. Committee input
- 2. May is National Historic Preservation Month
  - a. Possible ideas
    - i. What's our message
    - ii. An event
    - iii. Get the word out
      - 1. Social Media
      - 2. Henrietta Post
      - 3. Flyers/mailings
      - 4. Photos on Town pages
      - 5. Ask for old pictures for residents

# **Meeting Schedule:**

May 9, 2017 June 13, 2017 September 12, 2017 October 10, 2017 November 14, 2017 December 12, 2017

# Historic Site Committee Meeting Minutes April 11, 2017

The meeting was called to order in the Henrietta Town Board Conference Room by Chairperson G. Goodridge at 7:20 p.m.

**Present:** Gary Goodridge, Kitty Englert, David Oliver, Tina Thompson, Rebecca Wiesner

**Absent:** Molly Nikodem

# Approval of Minutes: March 21, 2017

A motion to approve the minutes of March 21, 2017 was made by T. Thompson and seconded by D. Oliver.

#### Vote:

G. Goodridge Aye
K. Englert Aye
M. Nikodem Absent
D. Oliver Aye
T. Thompson Aye
R. Wiesner Aye

#### **Old Business:**

#### 1. Committee Members update

There has not been any response/applicants to the open position on the Historic Site Committee. The Committee members were encouraged to think of people that may be interested in joining the HSC.

#### 2. Henrietta Preservation Board Brochure – update

# a. Have been asked for a "catchy" title for the page.

Since D. Oliver was not present at the March 21<sup>st</sup> HSC Meeting, the Committee discussed the "Your house isn't old, it's historic!" wording that accompanied the link to the *Local Historic Site Designation* brochure on the Town's Facebook page. G. Goodridge suggested reposting the brochure periodically on the Town's Facebook page and encouraged the HSC to think of additional wording to use with future posts.

#### 3. Architectural Heritage Awards 2017

#### a. 4495 West Henrietta Rd. – update

G. Goodridge stopped to see the owner of 4495 West Henrietta Road to inform her that her property would be receiving an Architectural Heritage Award. While there, G. Goodridge gave the owner a *Local Historic Site Designation* brochure/application with hopes that she would be interested in designating 4495 West Henrietta Road as a local historic site. The Committee discussed the original ownership of the home and that the plaque presented to the owner would state circa 1832.

## 4. Discussion of HSC and the upcoming 2018 Henrietta Bi-Centennial

#### a. Home Tour Ideas

D. Oliver asked whether the HSC was thinking about offering an open house tour or a self-guided driving tour and G. Goodridge explained he was hoping to offer a combination – eight or ten (8-10) homes on a driving tour with three or four (3-4) open house locations. G. Goodridge is hoping to have a self-guided driving tour posted on the Town's website soon and to hold the open house tours in the fall of 2017 to help lead into the Town's bicentennial in 2018. D. Oliver is going to work out some more details on the home tour. G. Goodridge is going to prepare a questionnaire to distribute to Henrietta Historical Society members at their next meeting on the last Sunday of the month in order to determine which properties they'd be interested in touring.

# b. HSC web page ideas

# c. Locations Map for web page

While visiting the Henrietta Historical Society's webpage, G. Goodridge noticed many of the links to items on the Town of Henrietta's page were not working. The Henrietta Historical Society's webpage is hosted by GoDaddy, which is a website builder G. Goodridge is already familiar with. G. Goodridge was positive that the interactive Google map he created for historic sites in Henrietta could be added to the Henrietta Historical Society's webpage.

## **New Business:**

## 1. Criteria for Henrietta Historic Site Designation

## a. Committee input

G. Goodridge presented possible criteria for historic designation for the Committee to consider.

## 2. May is National Historic Preservation Month

### a. Possible ideas

T. Thompson noted that there is not enough time to plan an event for May 2017, however she will write an article about the property at 4495 West Henrietta Road since it will be receiving an Architectural Heritage Award at the May 17, 2017 Town Board Meeting.

The Historic Site Committee Meeting was adjourned by consensus at 8:55 p.m.

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May 9, 2017 June 13, 2017 September 12, 2017 October 10, 2017 November 14, 2017 December 12, 2017

Respectfully submitted,

Rebecca Wiesner, Secretary