



TOWNSHIP OF  
HILLSBOROUGH

379 South Branch Road  
Hillsborough, NJ 08844  
Phone (908) 369-4313  
Fax (908) 369-6034

# News Release

Contact: Mayor Doug Tomson

Committeewoman Gloria McCauley

Phone: (908) 369-3535

FOR IMMEDIATE RELEASE

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## **Drive Sober Initiative for 2014 Underway Hillsborough Participating in Statewide Crackdown**

“Once again, the Hillsborough Township Police Department will be participating in the *Drive Sober or Get Pulled Over 2014 State Crackdown* from August 15<sup>th</sup> through September 1, 2014,” reported Committeewoman Gloria McCauley, Liaison to Public Safety at a recent Township Committee meeting.

The State of New Jersey, Division of Highway Traffic Safety, asks law enforcement agencies throughout the state to participate in the *Drive Sober or Get Pulled Over* initiative. The focus on the end of the summer, culminating in the Labor Day holiday, intends to increase awareness of the dangers of drinking and driving.

According to information released by the State, 22% of motor vehicle fatalities in New Jersey in 2013 were alcohol related.

“The safety of our residents as well as those individuals traveling on our roadways remains a priority and by participating in this program we aim to increase awareness to the dangers of driving while intoxicated,” concluded Committeewoman McCauley.

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