



TOWNSHIP OF HILLSBOROUGH

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News Release

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FOR IMMEDIATE RELEASE
May 12, 2015

Shop Hillsborough Program Provides Residents over \$30,000 in Rebates during First 7 Months *Fiscal Year for Program Closes with nearly 3,500 Registered Card Holders and 80 Hillsborough Businesses Participating*

The Shop Hillsborough Program, which was started last fall in the Township, has been the most successful launch for FinCredit, the management company of the program. Upon the April 30th fiscal year end, the company reported to the Township that over \$30,000 in rebates have been accumulated which will translate to property tax credits or reward checks.

“This has been a very successful program for not only the businesses in the Township but also the card holders who are utilizing their cards to earn tax savings and reward checks,” stated Deputy Mayor Greg Burchette during the announcement at the Township Committee meeting.

The Shop Hillsborough Program, introduced in September of 2014 with the mailing of Shop Hillsborough cards to all property addresses within the Township. The program encourages residents and those who work in Hillsborough to shop locally by rewarding them with property tax credits or reward checks when they shop or obtain services at any of the participating merchants of the program. Tax credits earned will be applied to the property tax bill, or in the case of a renter and those who shop in Hillsborough, a reward check will be issued.

“We now have over 80 businesses enrolled as participants, 3,500 registered cards, an app so shoppers can be up to date with the list of participants and more businesses joining each week,” added Deputy Mayor Burhcette.

“The stats are very impressive for only the first 7 months of the program, especially considering the inclement winter Hillsborough experienced,” concluded Deputy Mayor Greg Burchette.

Those interested in obtaining a Shop Hillsborough card are encouraged to contact Hillsborough Township Administration. Card holders are reminded to register their card by visiting the website www.propertytaxcard.com/shophillsborough. Additionally, the Shop Hillsborough Mobile App is a convenient way to access the current list of Shop Hillsborough participating merchants from a smart phone or mobile device. Visit the Apple Store or Google Play to download the free app.

Finally, if your favorite merchant is not a participating member of the Shop Hillsborough Program, be sure to ask them to consider joining the program.

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