



TOWNSHIP OF HILLSBOROUGH

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News Release

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Hillsborough Township Again Receives the New Jersey Smart Workplaces Platinum Award

Hillsborough is One of Only Two Municipalities to Receive Platinum Status

“Hillsborough Township was once again honored at the Annual RideWise recognition breakfast as one of only two municipalities in Somerset County to receive Platinum status in the New Jersey Smart Workplace Program. Last year, Hillsborough was the first Somerset County Municipality to achieve platinum,” announced Mayor Doug Tomson at Tuesday’s Township Committee meeting

The 9th Annual recognition breakfast was held on September 30, 2015. Somerset County business and government leaders gathered to recognize programs implemented to improve commuters’ quality of life. RideWise, a Transportation Management Association (TMA) based in Somerset County, is a source for sustainable travel and alternatives that improve mobility, reduce traffic and decrease carbon emissions.

New Jersey Smart Workplaces is a statewide program that recognizes employers and municipalities who show vision and leadership by providing commuter benefits to employees.

Some of the initiatives Hillsborough implemented are:

- Maintaining an ongoing relationship with RIDEWISE
- Including alternative commuting information in new hire packets
- Encourage employee registration to traffic alerting sites and messaging systems
- Teleconferencing utilization
- Invited RIDEWISE to participate in the 2015 Green Wellness and Health Fair
- Hosted a bike safety presentation for employees
- Promote programs through the Friday e-newsletter
- Established a designated bike area for employees who wish to bike to work

Employers are nominated at the Platinum, Gold, Silver or Bronze level according to the scope and of programs offered. Hillsborough received the New Jersey Smart Workplaces Silver Award in 2013 and Platinum in 2014.

“This recognition further demonstrates our commitment to sustainability and improving the quality of life for employees who work within the Township,” concluded Committeewoman Gloria McCauley, Liaison to the Sustainable Hillsborough Steering Committee.

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