



TOWNSHIP OF HILLSBOROUGH

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News Release

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FOR IMMEDIATE RELEASE
May 24, 2016

Hillsborough Recognized as 2016 Playful City USA Community *257 communities exhibiting Playability to be recognized as part of 2016 Playful City USA Program*

"Hillsborough was honored last week with a 2016 Playful City USA designation for the first time," announced Committeeman Doug Tomson, Liaison to Parks and Recreation.

Hillsborough is one of five municipalities in New Jersey and one of 257 communities nationwide to earn this recognition. Celebrating its 10th anniversary, the National recognition program honors cities and towns across the country for making their cities more playable. This past year, the basketball courts at Ann Van Middlesworth Park were resurfaced and a new dog park opened.

Hillsborough Township maintains numerous parks and recreation facilities and numerous recreation programs and leagues. Also, recreational programming is continuously reviewed to offer the best and most popular sports and programs based on local and national youth sports trends. These resources, programs, and leagues provide countless passive and active recreation opportunities, and nearly 3,500 children participate in township-sponsored recreational programming annually.

"We encourage and promote our parks for various recreational activities throughout the year. It is an honor for Hillsborough Township to receive this recognition," concluded Committeeman Doug Tomson.

"We are thrilled to recognize these communities that have invested their time and efforts to put kids first," said KaBOOM! CEO James Siegal. "Balanced and active play is crucial to the well-being of kids and the communities that they thrive in. By integrating play into

cities, the leaders of Playful Cities USA are working to attract and retain the thousands of families that want homes in close proximity to safe places to play.”

To learn more about these cities, see the full list of the 257 communities named 2016 Playful City USA honorees, or to gather more information on the Playful City USA program, visit www.playfulcityusa.org. We also encourage you to take part in the conversation on #playability with these thought leaders on Twitter and Facebook.

About the Hillsborough Township Department of Parks & Recreation

Hillsborough’s Department of Parks and Recreation maintains 19 parks and recreational facilities and provides recreational programming and social activities for residents of all ages and abilities.

About KaBOOM!

KaBOOM! is the national non-profit dedicated to giving all kids – particularly those growing up in poverty in America – the childhood they deserve filled with balanced and active play, so they can thrive. Since 1996, KaBOOM! has collaborated with partners to build, open or improve nearly 16,300 playgrounds, engaged more than one million volunteers and served 8.1 million kids. KaBOOM! creates great places to play, inspires communities to promote and support play, and works to drive the national discussion about the importance of play in fostering healthy and productive lives. To learn why #playmatters: visit kaboom.org or join the conversation at twitter.com/kaboom or facebook.com/kaboom.

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