

Hillsborough Goes Pink for Breast Cancer Awareness Month



At the October 4th Township Committee meeting, the Mayor and Township Committee presented a proclamation recognizing October as National Breast Cancer Awareness Month.

The awareness campaign encourages individuals to help reduce their risk of breast cancer through regular self-exams, clinical breast exams, and mammograms which are vital since treatments are most effective when breast cancer is detected early.

Kathleen Cirioli, a two time cancer survivor, along with Joanne Liscovitz, co-founders of Dance for the Cure, a non-profit organization have helped local families impacted by breast cancer; with donations totaling over \$450,000 to date. Dance for the Cure produces their largest fundraising event of the year, "Ribbons of Hope" which raises approximately \$50,000 each year, supported by local businesses who donate goods and services.

Pictured: Committeeman Doug Tomson, Joanne Liscovitz,

Kathleen Cirioli, and Mayor Frank DeCore

To further promote Breast Cancer Awareness Month, the Municipal Complex has been decked out with pink ribbons. The pink ribbon is an international symbol of breast cancer awareness. Pink ribbons, and the color pink in general, express moral support for women with breast cancer. The ribbons will remain up throughout the month of October.



Pictured: Joanne Liscovitz with employees of

Hillsborough Township