

# Hillsborough Township

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## News Release

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FOR IMMEDIATE RELEASE

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### **Hillsborough/Millstone Municipal Alliance Celebrates Red Ribbon Week!**

Members of the Hillsborough/Millstone Municipal Alliance celebrated Red Ribbon Week at the Hillsborough High School home football game Friday night. Members of the Alliance were joined by the Community to celebrate this important event including the Township Committee, the Board of Education, school district personnel, High School students and many community volunteers.

Red Ribbon Week is celebrated in October every year and the campaign supports the continuing tradition of displaying red ribbons as symbol of intolerance toward the use of drugs and underage drinking.

“Each year we join with the Municipal Alliance in support of this important awareness campaign by issuing a proclamation, tying red ribbons at the Municipal Complex, supporting the Red Ribbon Football game and providing communication channels for the many activities that the Alliance champions throughout the year,” commented Mayor Frank DelCore.

What is the Hillsborough/Millstone Municipal Alliance?

The Hillsborough/Millstone Municipal Alliance has been working to build a better community since 1989. Through their efforts, the Alliance is working toward their vision of “having our local community understand that alcoholism and drug addiction are chronic conditions that can be successfully prevented and treated.” The Alliance applies for and receives grant funding through GCADA (Governor’s Council on Alcoholism and Drug Abuse) and is able to fund programs such as the iRUN program, Life Skills, BABES (Beginning Alcohol Basic Education

Studies), guest speakers, peer leadership groups and various parenting workshops, just to name a few.

The Alliance has added BoroAWARE to their logo using the acronym A.W.A.R.E - “Advocating Wellness through Addiction Resources & Education”

The Alliance has recently added a web page to the Hillsborough Township website where residents can find additional information and resources. The direct link to the website is: [www.BoroAWARE.org](http://www.BoroAWARE.org).

The Hillsborough/Millstone Municipal Alliance meets the second Friday of each month at the Municipal Building. These meetings are open to the public and anyone can come. For questions or get more information, please contact Minda Maggio, Secretary of the Municipal Alliance. She can be reached at (908) 431-6600 ext. 2809 or [mmaggio@https.us](mailto:mmaggio@https.us)

“We are thankful for the many community volunteers who provide countless hours of their time and talent throughout the year which adds to the success of the Alliance,” added Committeeman Doug Tomson, Liaison to the Hillsborough/Millstone Municipal Alliance.



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