

News Release

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FOR IMMEDIATE RELEASE:
December 13, 2016

Hillsborough Township Receives the New Jersey Smart Workplaces Platinum Award, Third Year in a Row *Four Local Businesses Recognized*

“Hillsborough Township was once again honored at the Annual RideWise recognition breakfast as one of only two municipalities in Somerset County to receive Platinum status in the New Jersey Smart Workplace Program. In 2014, Hillsborough was the first Somerset County Municipality to achieve platinum, which was achieved again in 2015 and for the 3rd year in a row for 2016,” announced Mayor Frank DelCore at Tuesday’s Township Committee meeting.

The 10th Annual recognition breakfast was held on December 1, 2016. Somerset County business and government leaders gathered to recognize programs implemented to improve commuters’ quality of life. RideWise, a Transportation Management Association (TMA) based in Somerset County, is a source for sustainable travel and alternatives that improve mobility, reduce traffic and decrease carbon emissions.

New Jersey Smart Workplaces is a statewide program that recognizes employers and municipalities who show vision and leadership by providing commuter benefits to employees.

Some of the initiatives Hillsborough implemented are:

- Maintaining an ongoing relationship with RIDEWISE
- Including alternative commuting information in new hire packets
- Encourage employee registration to traffic alerting sites and messaging systems
- Teleconferencing utilization
- RIDEWISE participated in the 2016 Green Living Wellness and Health Fair
- Hosted a bike safety presentation for employees
- Promote programs through the Friday e-newsletter
- Established a designated bike area for employees who wish to bike to work

Employers are nominated at the Platinum, Gold, Silver or Bronze level according to the scope and of programs offered. Hillsborough received the New Jersey Smart Workplaces Silver Award in 2013 and Platinum in 2014.

“This recognition further demonstrates our commitment to sustainability and improving the quality of life for employees who work within the Township,” noted Committeewoman Gloria McCauley, Liaison to the Sustainable Hillsborough Steering Committee.

Under the New Jersey Smart Workplaces Program, official representatives may nominate their companies to participate in the program and learn about other employer services, visit ridewise.org.

The following Hillsborough based businesses and organizations were recognized:

- Platinum Award: Bridgeway Senior Healthcare and Duke Farms
- Gold Award: Reckitt Benckiser
- Silver Award: Natural Systems Utilities

“The participation of these Hillsborough businesses and organizations shows their commitment to working towards improving commuter’s quality of life while being successful in their line of work. They have taken the lead to inspire other businesses in the community to participate in the NJ Smart Workplaces program” concluded Committeeman Greg Burchette, Liaison to the Hillsborough Environmental Commission.

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