

Hillsborough Township

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News Release

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FOR IMMEDIATE RELEASE
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Hillsborough Township Placed #1 in New Jersey in 30,000 to 99,999 population category & 31st in Nationwide Challenge *2k+ pledges by residents to save over 8.5 million gallons of water*

The results are in for the Wyland 8th annual National Mayor's Campaign for Water Conservation. Hillsborough Township entered the competition for the first time and finished 31st out of 550+ towns and cities across the U.S. and 1st in New Jersey in the 30,000 to 99,999 population category. The campaign encouraged residents to make a series of pledges to use water more efficiently, reduce pollution, and save energy.

"Water Conservation is critical for a sustainable future and Hillsborough remains dedicated to supportive efforts for further education and awareness to initiatives such as this," stated Mayor Frank DelCore.

<i>2019 National Mayor's Campaign for Water Conservation Hillsborough Township Final Statistics: 2,060 Pledges</i>	
8,563,456 gallons of water saved	22,490 reduction of single-use plastic water bottles
\$106,166 saved in consumer cost	516 pounds of hazardous waste eliminated
228,960 pounds less in landfills	551,796 kilowatt hours of electricity saved
36,921,249 co2 emissions	62,695 gallons of oil saved

The Wyland National Mayor's Challenge for Water Conservation had its biggest participation to date, with *U.S. residents making over 740,000 pledges to cut water use by 3 billion gallons*. In addition to reducing overall water waste, challenge participants in 50

states pledge to reduce their use of single use plastic water bottles by 8.6 million, eliminate 179,000 pounds of hazardous waste from entering local watersheds, and cut greenhouse gas emissions by 12.9 billion pounds.

"Thank you to every resident who took the pledge and once again proved that it is the great people of Hillsborough that continue to make Hillsborough one of the best places to live in America. A special thank you to Smay Shah & Rajas Chordiya who assisted David Kois, Business Advocate & Sustainability Director as Hillsborough High School REACH interns," concluded Mayor Frank DelCore.

Hillsborough is [Sustainable Jersey certified](#) at the silver-level and the Township's participation in this national challenge is the latest step in Hillsborough's on-going commitment to Sustainable practices. For more information on how you can conserve water, go to the [Hillsborough Water Conservation Guide](#) at www.sustainablehillsborough.com

About REACH

REACH is the gifted and talented senior intern program at Hillsborough Public Schools. It stands for *Reach, Explore Academic and Creative Heights*.

About Wyland Foundation / National Mayor's Challenge for Water Conservation

Founded in 1993 by environmental artist Wyland (best known for his series of 100 monumental marine life murals), the Wyland Foundation, a 501c3 non-profit organization dedicated to promoting, protecting, and preserving the world's ocean, waterways, and marine life. The foundation encourages environmental awareness through community events, education programs, and public art projects. www.wylandfoundation.org

The National Mayor's Challenge is designed to create awareness, promote resource resiliency, protect our watersheds and ecosystems, save on costs for consumers, and save on infrastructure and operating costs for cities. The challenge is a non-profit community service campaign presented by the Wyland Foundation and Toyota with support from the U.S. EPA, National League of Cities, The Toro Company, Earth Friendly Products - makers of ECOS, Ecosystems LLC, and Conserva Irrigation, and hundreds of volunteers across the country.

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