

News Release

Hillsborough Township

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Introducing Hillsborough Harvest

New Hillsborough Farm Promotion Program Featured on HBA Website

Hillsborough Township is the premier agricultural community in Somerset County. Agriculture continues to be a vital, active and viable industry in the Township. Farmland defines the rural history and character of the community. Farming is deeply integrated into the rural history and scenic landscape of Hillsborough Township and greatly valued by its residents. Hillsborough Township has created Hillsborough Harvest, a campaign promoting the value of Hillsborough farms and local products. Participating farms are featured on the Hillsborough Harvest page on www.hillsboroughbusiness.org where they can advertise their local products and events for free.

Last October the [HBA website was relaunched](#) featuring Experience Hillsborough as a showcase for Hillsborough and its business community to attract visitors and new customers to experience Hillsborough, the Good Life.

“Hillsborough Harvest is the latest effort in promoting our business community with a focus on our agricultural richness of our Township. Supporting local farms strengthens the local economy, protects the environment and encourages healthy living,” said Mayor Frank DelCore.

“Be sure to visit the Township website at www.hillsboroughbusiness.org and click on the Hillsborough Harvest icon to preview the participating farms, available farmers markets and stand and any upcoming events,” concluded Mayor DelCore.

About the Hillsborough Business Association: The Hillsborough Business Association (HBA) is a Hillsborough Township Initiative to support local businesses with promotion and development programs. The HBA is administered by the Office of the Business Advocate.

About the Hillsborough Township Business Advocate: The mission of the Office of the Business Advocate is to encourage development by attracting, retaining, and assisting businesses to expand and grow in the Township. The Business Advocate is responsible for commercial industry relations, centralized gathering and dissemination of information and regulatory guidelines. This office acts as the catalyst for the Economic and Business Development Commission's mission. The Business Advocate is committed to providing superior customer service.

About the Hillsborough Economic Business Development Commission: The Economic and Business Development Commission is comprised of volunteers from the community, appointed by the Township Committee. They are a liaison between the business community and Township officials.

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