



TOWNSHIP OF HILLSBOROUGH

379 South Branch Road
Hillsborough, NJ 08844
Phone (908) 369-4313
Fax (908) 369-6034

News Release

Contact: Mayor Frank DelCore
Phone: (908)369-3535

FOR IMMEDIATE RELEASE
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Residents Asked to Participate in National Wear Red Day For Women on February 1st

In keeping with the Mayors Wellness Campaign, Mayor Frank DelCore has asked all Township employees to participate in the American Heart Association's (AHA) 10th Annual National Wear Red Day for Women on Friday, February 1, 2013.

Americans are asked to wear red this one day a year to raise awareness of the number one health threat facing women today and make women aware of their risk for heart disease and stroke and take action to reduce that risk. Participants are also asked to make a donation to the AHA, which will benefit research and education to help reduce the incidence of cardiovascular disease in women.

Hillsborough Township employees will join millions of people around the nation, who participate annually in this important day, in order to bring attention to this important issue.

"According to AHA statistics, cardiovascular diseases are responsible for the deaths of more than 419,000 female's annually. I urge all citizens to go red for the day and help make our community aware of this serious issue," stated Mayor DelCore.

For more information call the New Jersey office of the American Heart Association at (609) 208-0020 or call the Go Red For Women toll-free line at 1-888-MY-HEART.
