



Village of Lancaster HISTORIC DISTRICT COMMITTEE

MUNICIPAL BUILDING

5423 BROADWAY

LANCASTER, NEW YORK 14086

LANCASTER NEW YORK HISTORIC DISTRICT COMMITTEE
AND
THE FRIENDS OF BROADWAY
MINUTES OF THE MEETING
OCTOBER 22, 1997

1) ATTENDANCE:

PRESENT:

Mr. James Keysa, Chairman
Mrs. Jean Brunea, Vice-Chairman
Mr. Joseph Giallanza
Mrs. Jeanette Pecqueur
Dr. Paul Kendall
Dr. Marlene Redlinski
Dr. Duane Redlinski
Mr. Dave Brody
Mrs. Mary Harcrow, Secretary

ABSENT: Mr. William Harnack
Mr. Michael Meyer

MR. KEYSA'S PRESENTATION:

Elaine Wick reported to Mr. Keysa the price for advertising in the Metro News (\$ 744 for 1/2 page; \$973 for 2/3 page; full page \$52 per 100 or 9,800).

Mr. Keysa gave Mr. Brody the zoning maps for Lancaster; Judy Michaels will get them for the Depew area.

Mr. Keysa compiled a "draft" of the flyer announcing the 10/29/97 meeting. Mr. Brody will make some revisions and fax it back to Mr. Keysa. He will correct it and get it circulated.

The Lancaster Bee article came out and everyone felt it was pretty accurate.

Mr. Harnack "drafted" a letter to go out to the public regarding the 10/29/97 meeting and the Broadway widening project. Mr. Brody will also revise these so that it is more objective without blaming the DOT while maintaining our credibility. He will fax this back to Mr. Keysa as well.

Mr. Meyer is working on a RFP (request for proposal) for the National Register multiple resource document. Clare Ross is scheduled to come to Lancaster tomorrow (10/23/97). She is planning on looking at the 12

eligible buildings and suggest our approach concerning each of these buildings. She will also be looking throughout the community for any other possible considerations.

Dr. Batt has made yet another generous donation to our project. Once again, the Board greatly appreciated his generosity.

MR. BRODY'S PRESENTATION:

Mr. Howard Schultz came to our meeting. Mr. Brody and the Board explained that we needed him to be our economic development argument. Mr. Brody and the Board briefed Mr. Schultz on the widening of Broadway and the impact it has. He suggested that we do a study on how some of the businesses would be affected so that we had something to work with (sales up/down, building damages, etc). He stated that some properties would benefit and skyrocket in value and some would suffer from the widening. Mr. Schultz was given a copy of the EIS to review. He will decide if he can help us and to what extent, along with his proposal in the next few days.

Mr. Brody passed out a schedule for tonight's meeting and the subsequent meetings up until 11/19/97. He started by laying down some ground rules to work by:

- * Our purpose is to effectively portray the ideas that we want to present at the hearing. Mr. Brody will control the discussion as much as possible so that the meetings move forward.
- * Mr. Brody will play devil's advocate although he is on our side. This way we can cover every angle.
- * We have to focus on the big issues only.
- * We have 2 ways to handle everything:
 - 1) oppose everything
 - 2) decide what is good/bad and come up with alternatives
- * Fund raising is an important issue. The more money we have, the more credible we become. Also in the event of litigation, we will have the funds available.
- * Mr. Brody plans on finding out who actually makes the final decision on the project: the NFTC or the DOT. He already has some calls in regarding this.

MEETING OUTLINE:

- I. A: Identify major issues, how to approach them and assign responsibilities. This would include the parking loss, Historic District concerns, economic impacts, traffic issues, demographics, etc.

Hopefully, Mr. Schultz will help us out with the economic development impact. Mr. Brody talked to ERM regarding the traffic studies. They have agreed to help us out. Mr. Thomas Butler will be asked to help out with the traffic issues. Mr. Dave Taylor will be asked to help out by giving a presentation on the cultural and economic aspects of the Lancaster Historic District. Mr. Cinqino will let Mr. Brody know if he can help us out with the traffic issues.

- B: Subdivide the projects into segments.

Mr. Keysa and Mrs. Pecqueur will get together to assign volunteers to the entire 2.2 mile stretch of Broadway. They will be given copies of the EIS study for their particular section. They will be asked to review the study of their assigned area and come up with the problems, the issues and suggested alternatives. They will be asked to make a 2 minute presentation of these concerns at the hearing.

II Public Relations:

- A: Organize & increase the size of the group.

1) Mailings:

Mr. Giallanza will take the assessment maps and have a mailing list compiled. We also have old petitions which have many names & phone numbers. Mrs. Jean Brunea will photocopy any necessary sections from the Haines Directory.

2) Print Media:

Mr. Keysa will contact Chris Wolski to see if he could print a press release that we compile about the alternatives we are requesting and to again announce the public hearing. We felt this would have a great impact if it appeared in the November 13 issue.

Mr. Brody will talk to Rick Stouffer and/or Donn Esmond to get some media attention regarding the widening of Broadway.

3) Phone Tree

We need to prepare a phone list to use when calling to remind the public to come to the hearing on November 19, 1997.

B: Volunteers:

We need to have many volunteers on hand to help out. Mr. Brody has already talked with some consultants who will let him know if they can help out in different areas (traffic, parking, economics, etc).

We plan on asking Mr. Thomas Butler to compile some graphics to display at the hearing as to what the alternatives will look like.

Mary will make up sign up sheets for the October 29, 1997 meeting for volunteering.

III Political Support:

Identify people and plan for contacts.

Everyone is to help get the word out and to ask the politicians for support. We need to get them involved by attending the meeting on 10/29/97.

Dr. Marlene Redlinski and Dr. Duane Redlinski will make a fund raiser sign and bring the T-shirts. It was decided that for a \$10 donation they would receive a T-Shirt.

UPCOMING MEETINGS:

There will be a Historic District Committee working meeting on Wednesday October 29, 1997 at 7:00 p.m. at the Municipal Building and subsequent meetings scheduled for November 5, November 12 and the Public Hearing on November 19, 1997.

Respectfully Submitted By:

Mary Harcrow, Secretary