

Lancaster, New York
MEETING MINUTES

Wednesday, January 11, 2012

I. Attendance / Call to Order

The meeting was called to order at 7:35 by Chairman Meyer

Alternates:

		1. Kwiatek, R.	<u> x </u>
Harnack, W., Vice Chair	<u> x </u>	2. Hassett, J.	<u> exc. </u>
Meyer, M., Chair	<u> x </u>	Pease, G.	<u> exc. </u> (Bldg. Dept.)
Miller, G., Secretary	<u> x </u>	Stribing, J.	<u> x </u> (Village Bd. Liaison)

Roll call indicated that four (4) members were present and a quorum of four (4) existed.

II. Public Hearings:

A. 16 Central / Kurtzman, New York Store / Sign

Kurtzman did not attend the hearing. The application proposed a 27x53 wind resistant, flexible, changeable panel sign made of metal.

MOTION: Harnack: To approve as presented. Seconded by Meyer.

MOTION APPROVED: In a vote of four (4) to zero (0). Carried

B. 1 West Main / Tracy Diegelman, Bloomsbury Lane Toy Shoppe / Sign

Mr. and Mrs. Diegelman attended and presented a proposal for a 24"36" sandwich sign with professional graphics that match the building signs, A-frame metal over a plastic frame. The applicant also requested further information about awning specifications for the Central Business District, which Miller will forward.

MOTION: Kwiatek: To approve as presented. Seconded by Miller.

MOTION APPROVED: In a vote of four (4) to zero (0). Carried

C. 63 Central / Kieran Gallagher, Petals to Please / Sign

Ms. Gallagher presented a proposal for a white 45"x24" plastic sandwich sign with black plastic changeable letters. The Board advised that sandwich signs per se are appropriate for the historic district, but that the materials and design of the proposed plastic sign was not suitable for the district, and perhaps not the best option for the image of her quality businesses. Another chalkboard style sign with attractive hand lettering that had been used by Gallagher in the past was noted as appropriate, and the board suggested that it could be modified to be more weather proof, and Gallagher agreed to return to using it.

MOTION: Harnack: To deny proposal as presented. Seconded by Meyer.

MOTION APPROVED: In a vote of four (4) to zero (0). Carried

D. 5430 Broadway / Greyt and Michele Thuerck, Broadway Deli / Sign

Mr. and Mrs. Thuerck attended and presented a proposal for an expansion of the existing pole sign with an added area for changeable lettering and new decorative details. Paul Garland of Garland Graphics, creator of the design, attended to assist with the presentation, along with Robert Duechlander of the Village Planning Board, who is also a former owner of the building. Discussion of concerns over the appropriateness of expanding a grandfathered in backlit sign and of the appropriateness of changeable letter signage in the Historic District commenced, and various alternatives were considered. Duechlander spoke on the importance of finding a

compromise in this case due to special business concerns. The board noted that, in general, a proliferation of changeable lettering signage in the Historic District is inappropriate. However, given its discretion to evaluate the appropriateness of proposals on a case by case basis, The board agreed that modification of the existing pole sign to include some form of changeable lettering could be appropriate in this individual case. Specifically, light letters on a dark background was advised as most in keeping with the design standards. The applicants agreed to return to the next meeting with a modified proposal.

III. Approval of meeting minutes: November 9, 2011; November 10, 2011; December 14, 2011.

MOTION: Meyer: To approve meeting minutes. Seconded by Kwiatek.

MOTION APPROVED: In a vote of four (4) to zero (0). Carried.

IV. Administrative Matters

A.) Communications/Reports:

a. **Treasurer's report:** None.

B.) Public Comment on Matters of Interest:

1. New property issues:

a. 87 Central Bilco Doors: Kwiatek reports that previously approved attached shed has been replaced with bilco doors.

2. Ongoing Property issues:

a. Upholstery store

V. Old Business:

A. New member recruitment: The board should try more direct methods to fill teacher and real estate vacancy so Miller should send letters to previous applicants that applications are on file.

VI. New Business:

VI. Next Meetings:

February 8, 2011

March 14, 2011

April 11, 2011

VII. Adjourn: At 9:00 PM.

Respectfully submitted,

Grace M. Miller, Secretary and Board Member