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OFFICIAL MEETING MINUTES-PLANNING COMMISSION

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Present: James Allein, Chairman  
Linda Parzynski, Vice-Chairperson  
Robert Deutschlander  
Mary Refermat  
Jeff Stribing, Community Development Director

Absent: Richard Bulman  
Mark Grucella  
Neil Connelly  
Mary Kless  
Jeffrey Simme, Code Enforcement Officer

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Joint Meeting with the Historic Preservation Commission. Members in attendance included Chairman Michael Meyer, Secretary Grace Miller and members William Harnack and Tina Preston. Quorum called at 7:58p.m.

Meeting was called to order at 7:36p.m. by Chairman Meyer in the Lancaster Municipal Building, 5423 Broadway, Lancaster, New York.

Grace Miller began the discussion with a clarification of the sign code dealing with the historic district.

Robert Deutschlander expressed his interest in small businesses getting the help they need to succeed, 85% fail within 3 years. Most of the stores down town are gone and people are afraid to try a new business if they are going to be met with opposition. Signs need to have changeable letters so that they can advertise daily specials. Limitations can not be put on what can be advertised within reason and the signs need to be attractive. These allowed signs could be taken in nightly to be updated and maintained. Trailer signs do not fit in.

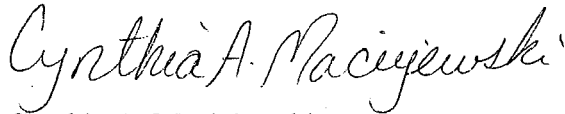
William Harnack did feel the "A" frame signs described in the Clarence Town Code was what we were looking to model. Trailer signs such as the ones at The Elk's, Empire Motor, The Masonic Temple and The Broadway Deli need to be removed within two weeks. "A" frame signs would be reserved for special events and not allowed to get out of control. ADA would control the number of and placement of the signs on sidewalks. Jim Allein thought that if the "A" frame sign agreed upon was provided by the Village then the use of the signs would be monitored and controlled.

The entire Village needs to be enforced, which would include churches. Some exceptions maybe necessary however exceptions open up a can of worms and sets precedent for others not to follow the code. Jeff Simme will need to understand the rules. A weight restriction on signs is not enforceable. Extension signs that project from the building are an option that could be used. By using these signs clutter on the sidewalks is avoided. Our Village is not a historic destination and there is much competition. Businesses need dollars and courage.

Linda Parzynski spoke on the clarification of the CBD Design standards 152-19 which states that signage must be moved in every evening and only allowing one sign per business. "A" frame signs should not be more than 8sq ft and once again the Clarence Town Code was referred to as a good model. Possibly contacting a sign maker to see what "A" frame signs are available in a material other than plastic. In summary "A" frame signs would be allowed one to a business after an annual permit was issued. Sign would be no larger than 8sq ft and moved in nightly. No LED signs would be allowed. Signs must be located out of the road right of way and according to ADA. Sign are not to be made of plastic with moveable letters but should follow weight requirements of the Clarence Town Code for safety reasons.

The Planning Commission members were dismissed from the meeting at the conclusion of the signage discussion and thanked for their input.

Respectfully submitted,



Cynthia A. Maciejewski  
Secretary to the Planning Commission

cc: Village Board of Trustees  
Planning Commission Members  
Jeff Stribing, Community Development Director