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TOWN OF NORTH BRANFORD

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Economic Development Commission Special Meeting July 21, 2016 Town Manager's Conference Room 4:00 p.m.

1. Call to Order and Roll Call

Chairman Finch called the meeting to order at 4:05 pm

In attendance were Chairman Finch, Joan Tutor, Elizabeth Caplan and Chris Kranick,

Guests: Town Council Member Daniel Armin, Lucas Hannen

2. Business Survey

REX Intern Lucas Hannen overviewed the updated Business Survey and asked for perspective from the Commission. Members discussed various ideas and made suggestions.

There was discussion on beginning with a pilot program for the survey. Members suggested 10 businesses for the initial send out.

Suggestions were:

Pet Shield Veterinary Nafis and Young J Cakes Nadaz Restaurant Aquatic Pool Natureworks Van Wilgens TJ laundry Midway Auto Country Paint and Hardware Save and Discount

Scott Small arrived at 4:23 p.m.

Daniel Armin left the meeting at 4:27 p.m.

Members overviewed the draft survey and discussed suggestions and edits.

It was decided the survey would be adjusted, the introduction updated and a letter explaining the survey accompany it when mailed to the pilot group. It will be emailed to Commission members and approved by the Chairman before it is mailed.

3. Business After Hours- August 4, 2016

Member Caplan overviewed the list of businesses and had discussion on additional work needed to include phone numbers of the businesses. She informed members that post cards were done through Vista Print announcing the event. Members discussed dividing the business list to make phone calls as a follow up to the post cards with an additional invite.

Members discussed meeting on August 4th on the POCO grounds at 5:30p.m. for set up.

4. Volunteer for Potato Festival

Discussed previously.

5. Adjournment

MOTION: Member Caplan moved, seconded by member Tutor to adjourn the meeting at 5:05 p.m. With all in favor, motion passed.

Respectfully Submitted,

Mary Caruso