

**MAYOR**  
MICHAEL J. DOODY

**DEPUTY MAYOR**  
JOSEPH E. FAUGHNAN

**TOWN MANAGER**  
MICHAEL T. PAULHUS



**COUNCIL MEMBERS**  
ROSE MARIE ANGELONI  
DANIEL M. ARMIN  
ANTHONY S. CANDELORA  
MARIE E. DIAMOND  
CHRIS MANNA  
GEORGE I. MILLER  
ALFRED D. ROSE

# TOWN OF NORTH BRANFORD

TOWN HALL, 909 FOXON ROAD, NORTH BRANFORD, CONNECTICUT 06471  
TOWN MANAGER (203) 484-6000 TOWN HALL FAX (203) 484-6025

Economic Development Commission  
August 1, 2016  
Town Manager's Conference Room  
**6:00 p.m.**

1. Call to Order and Roll Call

Chairman Finch called the meeting to order at 6:03 pm

In attendance were Chairman Finch, Diana Pellichio, Joan Tutor, Scott Small and Chris Kranick.

2. Approval of Minutes

a. Meeting July 11, 2016

**MOTION:** Member Small moved to approve the minutes of June 11, 2016, seconded by Member Tutor. With all in favor motion passed.

b. Special Meeting July 21, 2016

**MOTION:** Member Kranick moved to approve the minutes of June 21, 2016, seconded by Member Small. With all in favor motion passed.

3. Old Business

a. Business Survey

Chairman Finch distributed a draft letter containing information on a tax assessment deferral program to be added to the web site under Economic Development Commission.

Members opened discussion on the information and addressed questions and made comments.

**MOTION:** Member Tutor moved, seconded by Member Pellichio that the Town Planner move forward on the recommended Assessment Deferral Program Policy Statement information for the web site. With all in favor, motion passed.

Members continued conversation regarding the web site and maintenance of the Town website. It was decided that all members would view the current Town web site and bring back comments and suggestions.

Member Small opened discussion on the third paragraph in the abatement letter and members discussed assessment time lines and how it is presented in the letter. Members decided it should remain unchanged.

Chairman Finch distributed a copy of the business survey and cover letter that were sent out for the initial pilot program.

Members made edits and suggested a question be added regarding the Tax Assessment Deferral Program for business improvements and expansion.

There was ongoing discussion regarding best ways to submit the survey to businesses in an effort to be most effective and realize the best results.

Chairman Finch stated she would relay all information to intern, Lucas Hannen regarding the additional surveys to be sent out.

Members had further discussion on the importance of wording and relaying a partnership with businesses. It was decided it would be important to personalize each letter in the survey.

Member Small will work on an updated cover letter and email to entire Commission.

b. Business after Hours – August

Chairman Finch opened discussion on the event and reminded members to arrive at 5:30. Ms. Finch overviewed the program and last minute details.

c. Shoreline Chamber of Commerce

Member Kranick suggested members look at the Shoreline Chamber's web site. Members discussed the annual membership costs and the value of a membership.

d. Potato and Corn Festival

Members briefly discussed attending the festival to be around the Shoreline Chamber booth if needed.

e. Totoket TV Interview

Members discussed the upcoming August 8<sup>th</sup> interview. Member Pellichio will discuss plans with Member Caplan.

4. New Business

a. Report on REX Meeting

Chairman Finch updated members on the recent meeting, which focused on transit development.

b. Invitation to Vincent Candelora-EDC October

Chairman Finch reminded members about the request to invite Representative Candelora. Chairman Finch will reach out to Mr. Candelora to request a potential available date from him.

c. New Welcome signs in North Branford

Chairman Finch updated members the new signs and reminded members that Town Planner Carey Duques is looking for input from EDC members. Members discussed the importance of branding and quality of the sign.

Member Kranick stressed the importance of input by the EDC to produce a successful and high quality sign.

5. Adjournment

**MOTION:** Member Kranick moved, seconded by member Tutor to adjourn the meeting at 8:38 pm. With all in favor, motion passed.

Respectfully Submitted,

Mary Caruso  
Recording Secretary