

**MAYOR**  
MICHAEL J. DOODY

**DEPUTY MAYOR**  
JOSEPH E. FAUGHNAN

**TOWN MANAGER**  
MICHAEL T. PAULHUS



**COUNCIL MEMBERS**  
ROSE MARIE ANGELONI  
DANIEL M. ARMIN  
ANTHONY S. CANDELORA  
MARIE E. DIAMOND  
CHRIS MANNA  
GEORGE I. MILLER  
ALFRED D. ROSE

# TOWN OF NORTH BRANFORD

TOWN HALL, 909 FOXON ROAD, NORTH BRANFORD, CONNECTICUT 06471  
TOWN MANAGER (203) 484-6000 TOWN HALL FAX (203) 484-6025

Economic Development Commission  
March 6, 2017  
Town Manager's Conference Room  
**6:00 p.m.**

## 1. Call to Order and Roll Call

Chairman Finch called the meeting to order at 6:05 p.m.

Members present were Jan Finch, Elisabeth Caplan, Scott Small and Chris Kranick.

Additional visitor was REX Director of Marketing, Barbara Malmberg.






## 2. Guests/Visitors

### a. REX Barbara Malmberg

Chairman Finch introduced Ms. Malmberg and thanked her for coming to update the Commission on REX.

Ms. Malmberg distributed handouts on accomplishments of the region and gave a brief overview of territory and strategies as well as requirements of the organization.

Upon a question from a member, Ms. Malmberg gave an overview on their funding and effects from budget cuts. Additional information shared was on:

-  Completed projects
-  Housing/rentals
-  Projects underway
-  State and Federal Grants
-  Business Recruitment, Retention and Expansion

█ Advocacy

█ Region.

Members discussed the number of Economic Development Officers within the region.

█ Education, Workforce & Entrepreneurs

Ms. Malmberb discussed certificate programs within the Community Colleges.

█ Tradeshows

Meeting companies and developing relationships

█ Global Connections

█ Regional Recognition

Members discussed goals and objectives for North Branford EDC.

b. Barbara Ruth-Hickey, Intern

Chairman Finch will meet with Ms. Ruth-Hickey next Wednesday.

3. Approval of Minutes
  - a. February 27, 2017

**MOTION:** Member Small moved to approve the minutes of February 27, 2017, seconded by Member Caplan. With all in favor, motion passed.

4. Town Manager's Report

Town Manager Michael Paulhus was not in attendance.

5. Report from Councilor Daniel Armin, liaison to Town Council

Town Council Member Daniel Armin was not in attendance.

6. Old Business

a. Proposed Economic Development Coordinator

Members discussed best way to move forward with a potential request for an Economic Development Coordinator.

b. Update on 1599 Foxon Road.

Member Caplan stated the 90-day window should be over and they should expect movement in March.

7. New Business

a. Shoreline Chamber- Chris

Member Kranick reported there are currently 30 members from North Branford with a goal of another 35 members by the end of the year.

c. REX Report – Technology Courses

Chairman Finch reported briefly on tech classes being offered in Community Colleges.

d. Update on Business Opportunities

There was no discussion on this item.

e. Discussion about POCO

Member Caplan discussed business after hours with a combination of EDC, Shoreline Chamber and POCO involvement. Ms. Caplan gave an overview of the “Taste of North Branford” theme. There was also discussion on more of a presence of the Shoreline Chamber at this year’s event.

f. Discus meeting in April with Lindy Gold from State

Chairman Finch reported Lindy Gold will be in attendance in April. Members discussed possible topics and questions as well as opening the meeting up to Chamber members and businesses. Chairman Finch will obtain a bio on Ms. Gold and forward to members.

8. Commission Reports

a. Real Estate – Joan

Member Tutor was not available at this meeting due to the question of appropriateness of phone in attendance.

c. Visitation Program – Liz

Member Caplan reported she will visit Sandy’s Deli as well as Town Line Liquor. Chairman Finch will visit sites in Northford.

d. Website – Scott

Members discussed updating the site and a possible visit by the web administrator. Chairman Finch will request Mr. Pannone attend the May meeting.

e. EDC Coordinator – Chris

Members discussed the requested budget and expenditures over the past year. Chairman Finch will meet with Town Manager Paulhus to discuss the requested budget. Members discussed the regional towns and the number of Economic Development Coordinator’s paid by the Towns. It was stressed that an Economic Development Coordinator is an investment for the Town.

9. Correspondence

There was no correspondence.

The next EDC meeting will be on Monday April 3, 2017.

10. Adjournment

**MOTION:** Member Caplan moved to adjourn the meeting at 8:30 p.m., seconded by Member Small with all in favor motion passed.

Respectfully Submitted,

Mary Caruso  
Substitute Recording Secretary