

MAYOR
MICHAEL J. DOODY

DEPUTY MAYOR
ROSE MARIE ANGELONI

TOWN MANAGER
MICHAEL T. PAULHUS



COUNCIL MEMBERS
ANTHONY S. CANDELORA
MARIE E. DIAMOND
JOSEPH E. FAUGHNAN
GEORGE I. MILLER
ALFRED D. ROSE
ROBERT VIGLIONE
THOMAS ZAMPANO

TOWN OF NORTH BRANFORD

TOWN HALL, 909 FOXON ROAD, NORTH BRANFORD, CONNECTICUT 06471
TOWN MANAGER (203) 484-6000 TOWN HALL FAX (203) 484-6025

Economic Development Commission
Town Manager's Conference Room
June 4, 2018
6:00 p.m.

1. Call to Order and Roll Call

Chairman Finch called the meeting to order at 6:07 p.m.

Members present were Jan Finch, Liz Caplan, Chris Kranick, Joan Tutor and Scott Small.

Non-members present: EDC Coordinator Roger Salway and Town Manager Michael Paulhus

2. Approval of Minutes – May 7, 2018

MOTION: Member Caplan moved, seconded by Member Small to accept the minutes of the May 7, 2018 meeting. With all in favor, motion passed.

3. EDC Liaison Town Council Member Rose Angeloni

Town Councilor Angeloni was not present.

4. Guests

There were no guests present.

5. EDC Coordinator Roger Salway

Mr. Salway directed members to his report on monthly activity and provided information on meetings he attended, which included the potential of agriculture in Town, the need for qualified employees, tourism for small municipalities and upcoming meetings. (attachment 1)

Member Caplan opened discussion on the relationship that was recently established between "All The King's Horse Rescue" and a camp held near NYC. Members discussed publicizing the new relationship.

6. Town Manager Michael Paulhus

Town Manager Michael Paulhus reported that due to contract negotiations he has not had an opportunity to follow up on the website/ map creation or the Score program. Liz will follow up with Library Director Lauren Davis regarding a SCORE program at the library.

Members discussed best times to present the program.

7. Old Business

a. Library for SCORE event

Discussed above.

b. 1599 Foxon Road

Town Manager Michael Paulhus reported that he along with EDC Coordinator Roger Salway and Town Planner Carey Duques will begin to reach out to developers who expressed original interest in developing 1599 Foxon Road.

c. POCO and Taste of North Branford

Member Caplan reported that they are moving forward and planning a more of a social and mingling event, a raffle will be included and members of Town Staff will be available to meet members of the community. Restaurants are being solicited within North Branford. The Shoreline Chamber has joined in and is assisting with mailings. The next meeting will be in July 12 at Town Hall from 330-4:30 p.m.

Mr. Paulhus suggested they take the opportunity to make a specific statement. Roger and Mike will work on a potential personal testimony.

d. Map Creation and Web

Reported above.

8. New Business

a. Publicity for EDC

Chairman Finch questioned if any publicity has introduced Roger Salway, Economic Development Coordinator to the public. Roger gave an overview of newspaper articles as well as upcoming interview with Dan Armin and potential Totoket Times.

b. Emails sent by Roger Salway to EDC members regarding Economic Growth-discussion

Chairman Finch opened discussion on the various emails sent out. Roger overviewed the importance of tourism and publicity and offered some suggestions.

c. Farm Community- discussion on relationship and Farm Trail Brochure

Roger reiterated the need to disperse the agriculture brochure throughout Connecticut to focus on agri-tourism within the Town

9. Committee Reports Discussion

a. Chamber

Member Tutor reported there will be a legislative meeting on Thursday, June 7 at 7:45 p.m. at Quatro's Restaurant in Guilford.

b. Visitation Program

Member Caplan reported that during the summer she will continue with visitations and will update Roger to coordinate visits.

c. Real Estate

Member Kranick overviewed the ten active commercial listings, two for sale and eight rentals.

d. Website

Nothing was reported at this meeting.

e. REX

Chairman Finch overviewed the following items:

- Orange Expo- June 6, 11 am-4 pm Networking with 56 businesses 203-891-1045
- At the Rex Meeting the presenter was Michelle Rioradan-Nold
- CT Data Collaborative - Working on business list for CT- CTData.org
- Collecting name, address and entity (LLC) for CT businesses

10. Correspondence

There was no correspondence.

Member Caplan opened discussion on the true value of all of Roger's work and the benefit to the Town and the Economic Development.

11. Adjourn

MOTION: Member Kranick moved to adjourn the meeting at 7:50 p.m., seconded by Member Caplan. With all in favor, motion passed.

Respectfully Submitted,

Mary Caruso

Mary Caruso
EDC Board Clerk

North Branford Economic Development Monthly report - May 2018

1. Orientation tour of North Branford and Northford

2. Met with:

- Economic Development Commission
- Department of Economic and Community Development.
(6/6 meeting with DECD Regional Director scheduled in NB)
- Connecticut Technology Council/CT Center of Advanced Manufacturing.
- Connecticut Innovations - Private equity
- Shoreline Chamber of Commerce
- Regional Economic Xcelleration (REX)
- Greater New Haven Economic Development
- Land Conservation Trust
- Connecticut Conference of Municipalities –Tourism and Economic Development (Summary report to EDC)

3. Economic Development activity on the following Focus Segments was discussed with EDC:

Manufacturing/Light Industrial-

Agri-Business

Sport and Recreation

Residential

Retail and Services (to be studied)