

**Project Narrative**

Pause Dog Boutique will be occupying Suite 3 of 6423 Montgomery Street taking over the space recently vacated by Coldwell Banker. This suite is allotted a total of 12 sq.ft.

There is currently a hanging bar for a projecting sign with support cables and lighting that remains in place. This was approved by the Village planning board according to the records of the property owner. The new tenant intends to utilize this bracket for their primary sign.

The remaining square footage will be distributed across storefront windows and the entry door on Montgomery Street. The following drawings show the mockups and dimensions of each element.

**Total square footage utilized = 11.44 sq.ft. of a maximum of 12 sq.ft.**



**Sign Company:**

Timely Signs of Kingston, Inc.  
154 Clinton Avenue  
Kingston NY 12401  
845-331-8710  
www.timelysigns.com

**Location / Landlord:**

Montgomery Row Phase 2  
6423 Montgomery Street  
Rhinebeck, NY 12572  
845.876.0543  
www.montgomeryrow.com

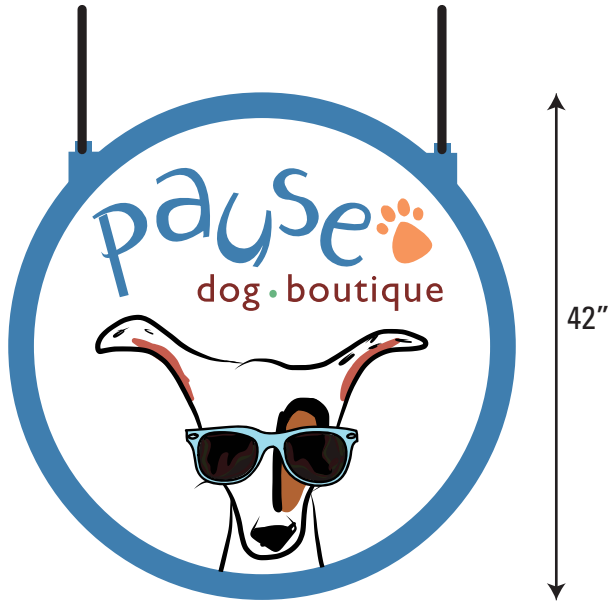
**Tenant:**

Pause Dog Boutique  
Rhinebeck, NY 12572  
845.532.0676  
www.pausedogboutique.com

Paul Beichert - x1003  
paul@timelysigns.com

Piper H. Woods  
info.montgomeryrow@gmail.com

Sammy Schreiber  
pausedogboutique@gmail.com



**Double-sided Hanging Sign**

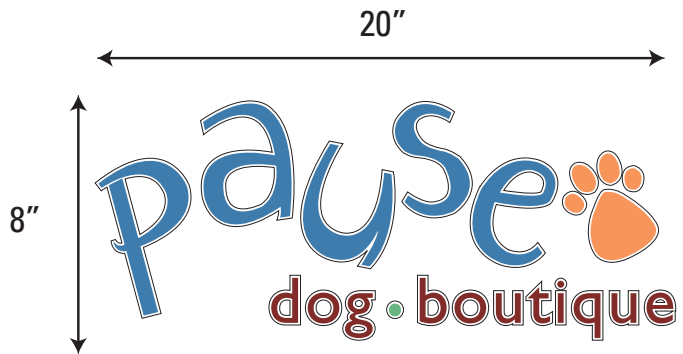
3/4" thick exterior grade Fypon Composite sheeting, painted black border and edges. Digital print graphics. Painted stainless steel hardware and hanging bars.

Utilize existing bracket and light fixtures previously permitted by Coldwell Banker Tenant. Prep and repaint bar and re-secure support cables.

**Circle Diameter 42" = 9.62 sq.ft.**



NOTE: Bottom edge of sign approximately 10' above sidewalk



**Entry Door Logo**

Digital print graphics, self-adhesive.

**8"H x 20"W = 1.11 sq.ft.**



ENTRY DOOR GLASS WIDTH - 21.5"W

**Pause Dog Boutique - 6423 Montgomery Street - Suite 3 - Exterior Signage**



26"  
2" ↑ ↓ [www.pausedogboutique.com](http://www.pausedogboutique.com)

**Website on Glass**  
Plotter cut white vinyl, self-adhesive.  
2"H x 26"W = 0.36 sq.ft.

20"  
2.5" ↑ ↓ 845.532.0676

**Phone Number on Glass**  
Plotter cut white vinyl, self-adhesive.  
2.5"H x 20"W = 0.35 sq.ft.

FRONT WINDOWS - 30.5"W